

History & Vision

- In 2016, Quintiles and IMS Health converged to create an entirely new organization capable of serving the healthcare industry like never before.
- IQVIA brings together advances in data science, technology, and healthcare expertise to help customers make better decisions and ultimately improve patient outcomes.

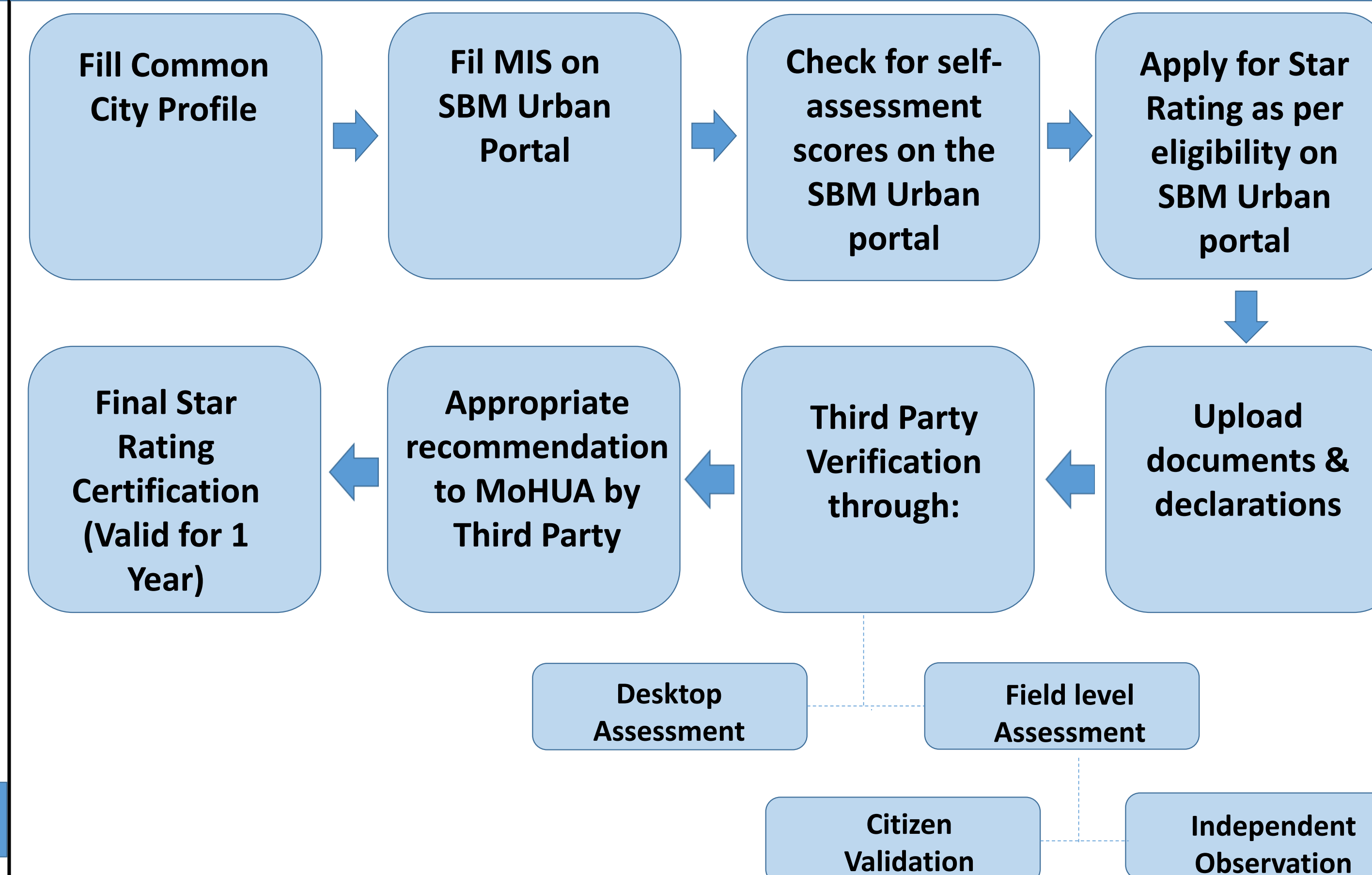
Mission

- To help create a healthier world. We believe by accelerating innovations and making intelligent connections across the healthcare ecosystem, we can make exponential progress.

Organization Structure



Star Rating Process Flow for ULBs



Good Practices

- In Punjab, out of 29 ULBs, 15 ULBs have done phenomenal Door to Door Collection(above 90%) and have assigned vehicle for each ward.
- Most of the ULBs have started with 3R initiatives.
- ULBs in Madhya Pradesh have good chain of Solid Waste Management like availability of twin bins at every 100m distance in commercial and public areas.

Scope of Improvement

- Punjab needs to improve its Door to Door garbage segregation and processing facility in order to avoid the threat of a Dumpsite which may further lead to health complications.
- In Uttar Pradesh, very less number of ULBs are actually applying for GFC DA Star Rating process indicating a great scope of improvement in the entire process of Solid Waste Management.
- ULBs in Tamil Nadu need to improve their documentation process along with improving processing of Dry and Wet Waste.

Healthcare Industry

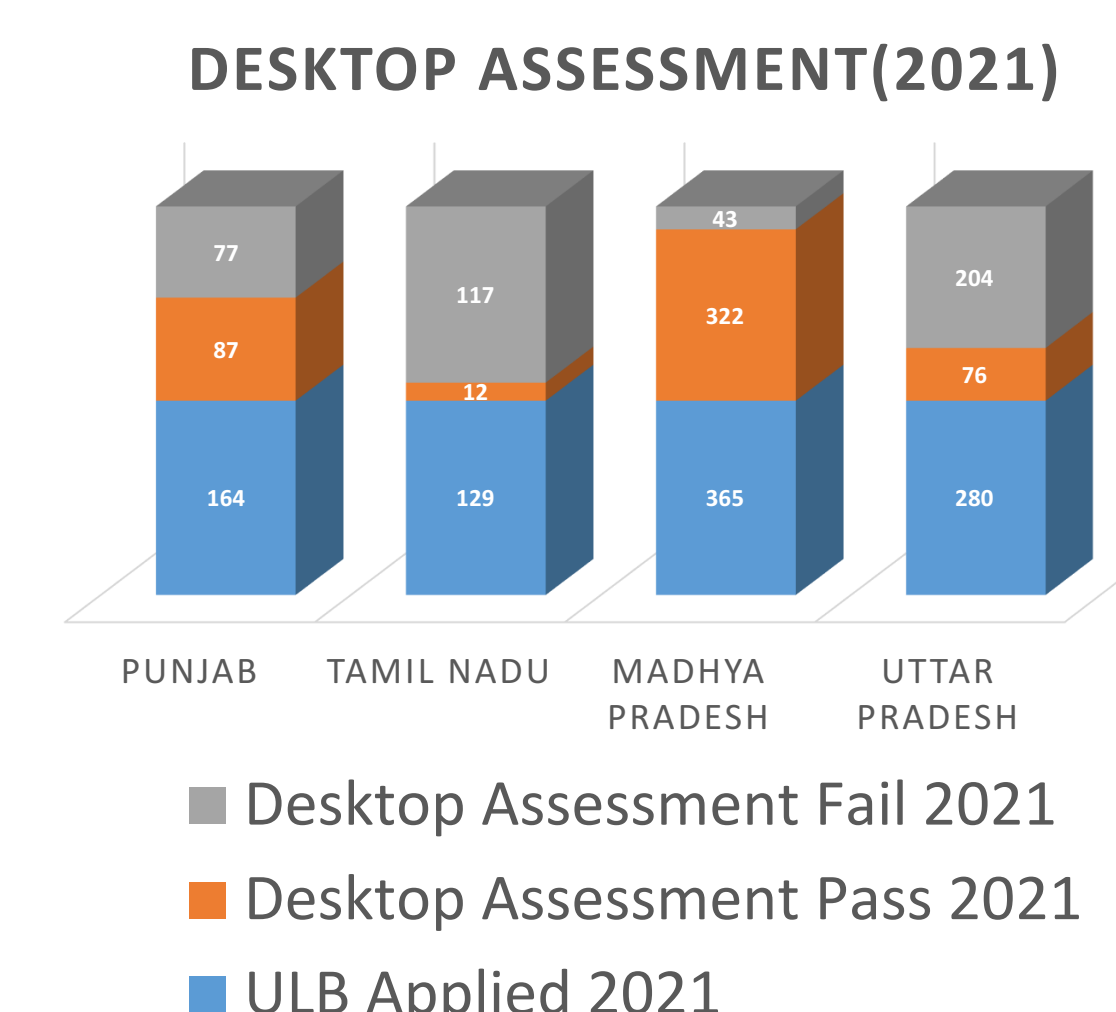
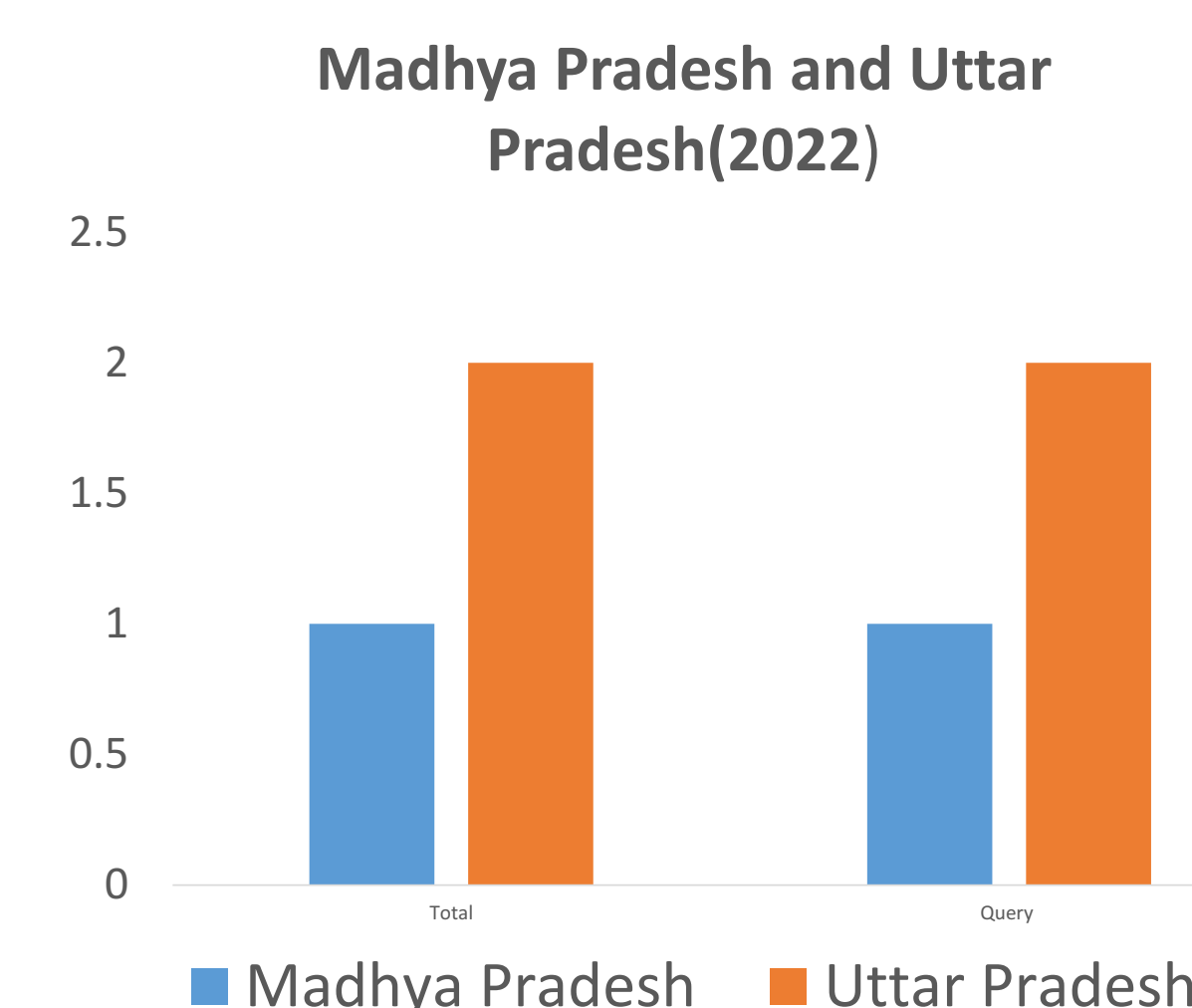
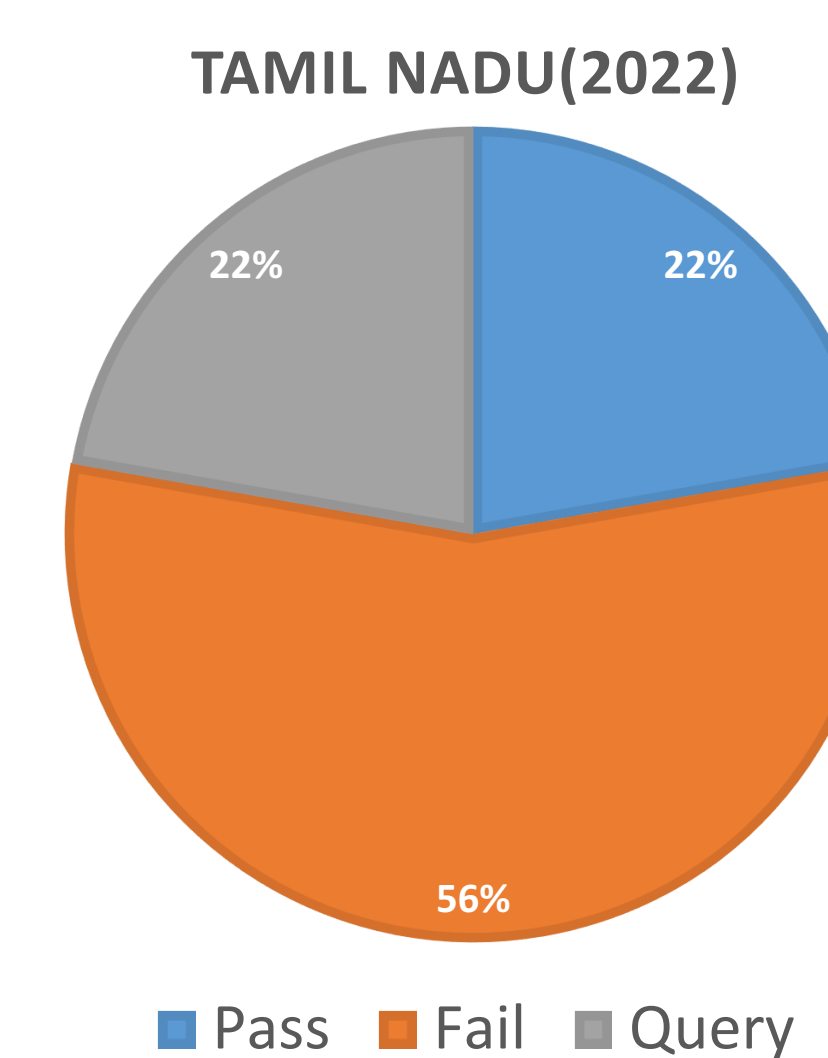
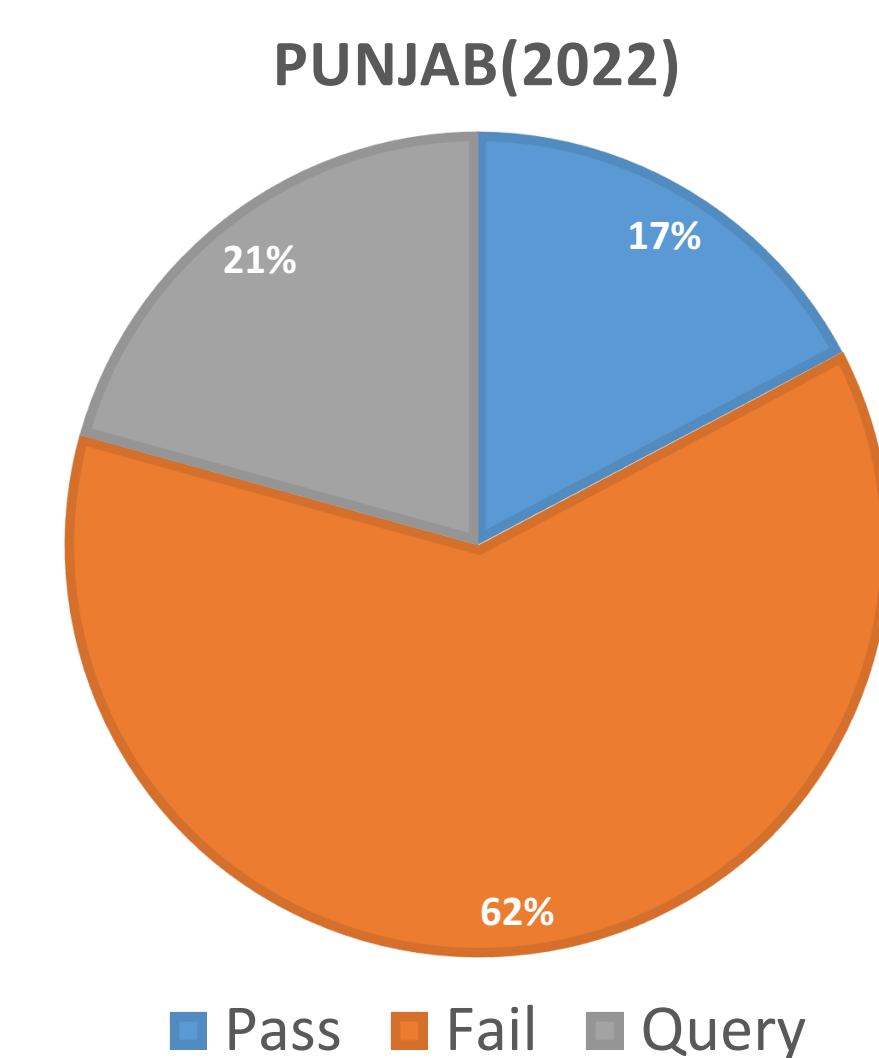
- Healthcare Industry in India is expected to reach USD 372 billion by 2022, driven by better health awareness.
- India's public expenditure on healthcare stood at 2.1% of GDP in 2021-22.

Swachh Bharat Mission

- Swachh Bharat Mission (SBM) was initiated by the GOI in 2014 to eliminate open defecation and improve solid waste management.
- Phase 1 of the Swachh Bharat Mission lasted till October 2019.
- Phase 2 is being implemented between 2020–21 and 2024–25 to help cement the work of Phase 1.
- Swachh Bharat Mission (Urban) had three major objectives:
 - achieving 100% Open Defecation Free (ODF) status,
 - ensuring 100% scientific Solid Waste Management (SWM), and
 - behavior change through 'Jan Andolan', by 2nd October 2019, in all statutory towns.
- The second phase of the mission aims to sustain the open defecation free status and improve the management of solid and liquid waste, while also working to improve the lives of sanitation workers.
- Swachh Bharat Mission – Urban 2.0 was launched by Hon'ble Prime Minister on 1st Oct 2021 with the overall vision of creating "Garbage Free Cities".
- GARBAGE FREE CITY ensures holistic evaluation across entire SWM Chain. The following information denotes a brief description of GFC.

Door to Door Collection of waste		User Fees, Enforcement of Plastic Ban, Sale of waste by-products	
Source Segregation of waste (Dry, Wet, Sanitary & Domestic Hazardous (DHW))		Geo-mapping of wards & processing facilities, Digital Monitoring of SWM Operations	
Sweeping of public, commercial & residential areas, Waste Storage Bins, Litter Bins		Citizen grievance redressal	
Scientific Waste Processing (Dry, Wet & DHW), Scientific Landfilling and C&D Waste Mgmt.		Waste reduction through on-site processing of wet waste	
Dumpsite remediation		Cleaning of storm water drains & water bodies, and screening of Nallahs	
Bulk Waste Generators Compliance		City Beautification, IEC & Capacity building	

Desktop Assessment of 41 ULBs spread across 4 States, wherein I had to evaluate 16 indicators for 1 and 3 Star and 8 more indicators for 5 Star and 7 Star.



Learning and Value Additions

- Assessed 41 ULBs out of which 10 passed in Desktop Assessment and 23 failed and 8 were put under query
- Understanding how the public health related projects are being run by the government through outsourcing.
- To think critically, taking initiatives and implementing feedbacks given by the seniors.
- Time management- How to work under pressure

Usefulness of Internship

- Learnt about Swachh Bharat Mission which is a Live ongoing flagship project of GOI handled by MoHUA
- Real time assessment of 41 ULBs and direct Interaction with ULB officials.
- Started practicing Garbage Segregation in my day-to-day life and became more mindful of use of plastic.
- Interactions with people from different fields of life and works.
- Helped in building professional networks.
- Helped in developing business communication skills, business etiquettes and workplace collaboration
- Application of theoretical knowledge in real world experience

Challenges faced during Internship

- Aggressive deadlines
- Technological difficulties
- Lack of planning in onboarding Interns
- Language Barrier

Suggestions

- The results of the assessment should be shared with the respective cities, they should be told about their strengths and weakness so that they can work on their weakness and sustain their achievements in the long run.
- Better training should be provided to the Assessors

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