

ANALYSIS OF DATA FOR THE OPHTHALMIC UNIT (2018-2021)

INDUSTRY SECTOR PROFILE

HISTORY:

Founded in 1980 by Late Dr R. K. Seth, Venu Eye Institute & Research Centre is a leading Eye Hospital in India, engaged in providing preventive, curative and rehabilitative eye care services in New Delhi, Uttar Pradesh, Haryana, Rajasthan and Uttarakhand.

MISSION:

Making comprehensive eye care available, affordable, accessible and sustainable.

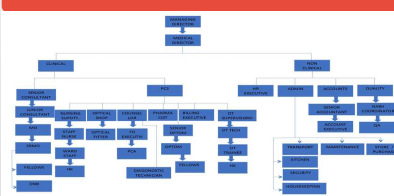
VISION:

Good sight and quality life for all.

BRIEF DESCRIPTION ABOUT HOSPITAL :

- With a team of more than 230 experienced Doctors, Nurses, Paramedical and Support personnel, Venu owns and manages over 13 eye care facilities that include the Base Hospital, 05 Satellite Hospitals and 08 Vision Centres.
- Since its inception, Venu has touched over 7.9 million* lives & still counting; crossed over 0.48 million* Surgeries with incredible success rates and organized over 250 Free Eye Screening Camps every year.
- 50% of the patients are treated free. Income generated from the 50% paying patients subsidizes the 50% free patients.
- The hospital is on the panel of over 98 TPA and Government & Public Sector Undertakings for the eye health of their employees.
- Venu is a university recognized for its teaching & training centre for Postgraduate teaching programs for Doctors and Internship & Fellowship programs for Optometrists.

ORGANIZATION STRUCTURE

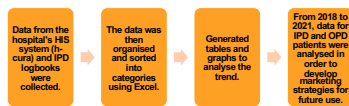


LEARNING & VALUE ADDITIONS

WHAT IS DATA ANALYSIS?

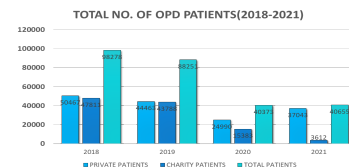
Data analysis is a process of inspecting, cleansing, transforming, and modelling data with the goal of discovering useful information, informing conclusions and supporting decision-making.

PROCESS OF STUDY

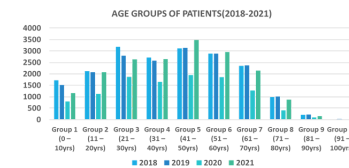


OBSERVATION & ANALYSIS

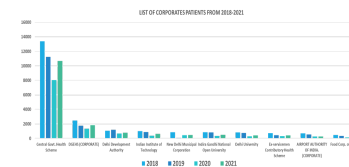
OPD DATA



Between 2018 and 2021, there is a decrease in the number of patients due to a significant drop in charity patients.

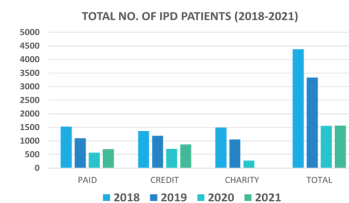


Over the years, we found that the age group 5 (41-50 years) has had the highest number of patients.

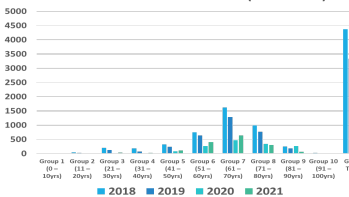


CGHS accounts for 45 percent of all corporate patients.

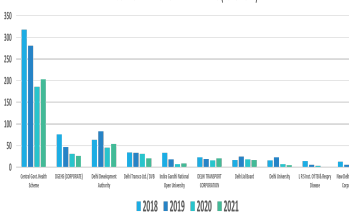
IPD DATA



AGE GROUP OF IPD PATIENTS(2018-2021)



CORPORATE LIST OF IPD PATIENTS (2018-2021)



Practical Exposure & Theoretical Work

- > The subtle etiquette of a work environment is a big change from campus life and the more experience a person gains.
- > This summer training allows me as a student to take on more responsibilities and use my theoretical knowledge in the real world.
- > There are many codes of conduct that aren't taught in a university classroom. Putting ourselves in an office environment allows us to learn to coordinate our schedules with others.
- > University is the perfect place to learn self-reliance and independence. An internship is a perfect place to put those qualities to use.

SWOT ANALYSIS

STRENGTH

- > Compliance with government norms and policies through the venu network.
- > Maintenance of cash patients in venu hospital.
- > A good location eases accessibility.
- > Enhancement of health quality by Venu staff.

WEAKNESS

- > Poor implementation of SOP's.
- > Scarcity of trained manpower.
- > Lack of high-end, upgraded medical equipment.
- > Increased credit business results in a high outstanding balance.

OPPORTUNITIES

- > Hospital expansion by increasing the no. of empanelment cases.
- > Expansion and improvement in multispecialty care.
- > Bed expansion.

THREATS

- > Expansion of other hospitals.
- > Less stable.
- > Changing policies by state govt.
- > Policy changes lead to high outstanding.

USEFULNESS

- > Network with professionals in the field
- > Gain confidence
- > Gain valuable work experience
- > Access to a variety of tasks and departments
- > Learning technical skills like drafting costing sheets,
- > creating discharge summaries and managing the hospital.

CHALLENGES

- > Adapting to the organizational environment.
- > Managing the hospital workforce.
- > Understanding hospital norms & policies.
- > Data collection
- > Lack of technology assets

SUGGESTIONS

- > Technology plays an essential role in the efficiency and effectiveness of a company.
- > So, I would suggest my organisation focus more on technology.
- > I would suggest that they should hire a good IT team as I found many problems with data which was stored in their database.
- > I would suggest they should start their eye camps again as they have been shut down during Covid.

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STREAM – HM
MENTOR NAME – Dr. (Col) Mahendra Kumar
ORGANIZATION MENTOR – Ms. Leena Bhanot