

SUMMER TRAINING PROGRAMME AT IQVIA, NOIDA
 DATE- 04.04.2022 TO 04.06. 2022
 MENTOR NAME -ASHISH SIR
 INDUSTRY MENTOR- ANURAG SIR
 NAME- MUSKAN BHARDWAJ
 NAME -SWACCH BHARAT MISSION
 ROLL NO. - 1327

PROJECT

History of Organization
 IQVIA- Formed through the merger of 2016 IMS Health and Quintiles NORTH CAROLINA, UNITED STATES and now leading across 100 countries.

SWOT ANALYSIS OF THE PROJECT

STRENGTH

- FLEXIBILT TO STATES IN IMPLEMENTATION
- TECHNOLOGICAL INNOVATIONS
- TO ACHIEVE UNIVERSAL SANITATION COVERAGE

WEAKNESS

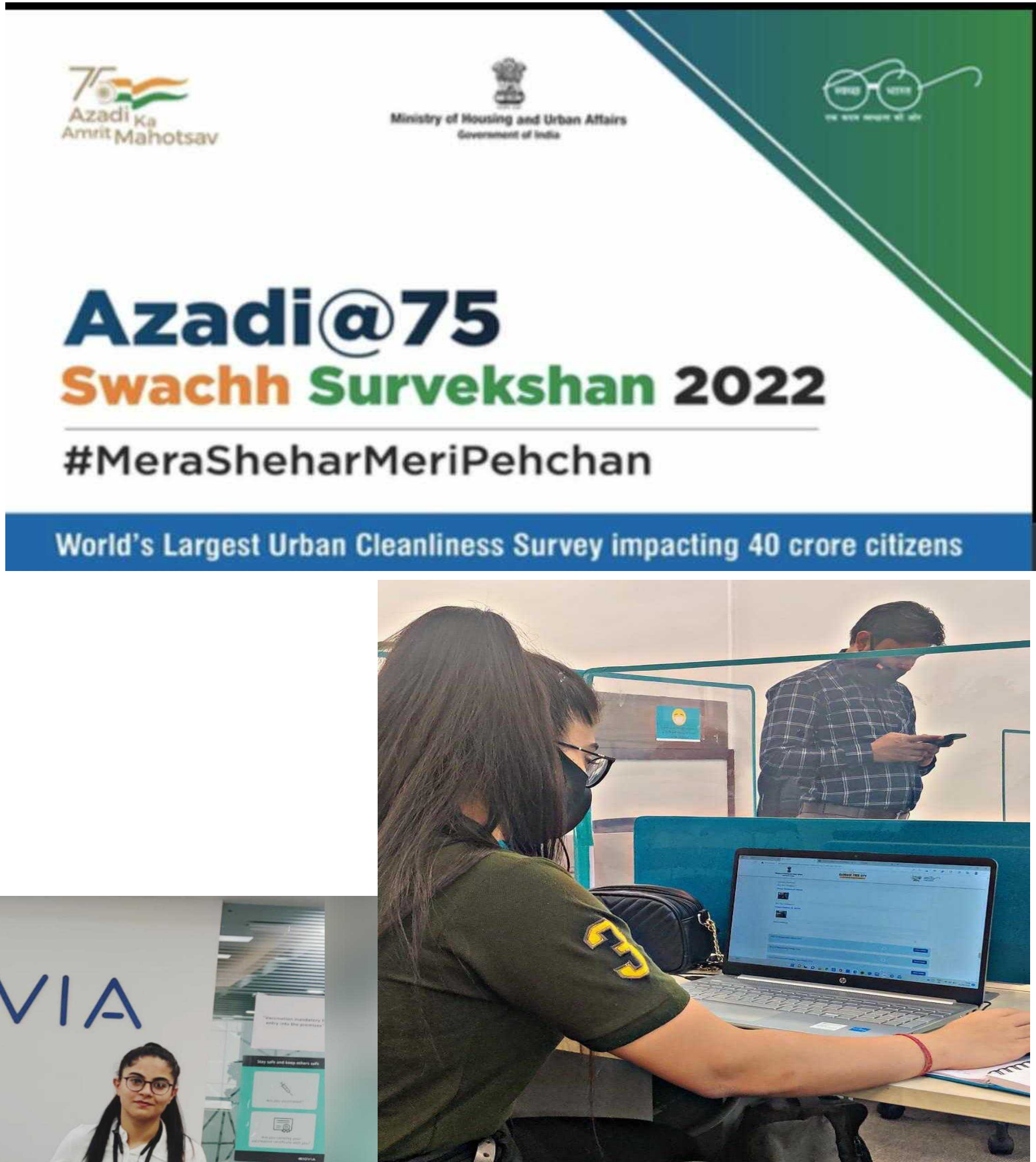
- BEHAVIORAL CHANGE
- LACK OF FUNDING AND MAINTENANCE SUPPORT

OPPORTUNITY

- FUTURE SANITATION REFORMS MUST USE OTHER UNIQUE MECHANISMS
- PROVING SCIENTIFIC AND VISUAL PROOF

THREAT

- RECYCLING SOLID WASTE
- SUSTAINABILITY OF INTEREST AND PRIORITY
- CHANGES IN ADMINISTRATION AND LEADERSHIP



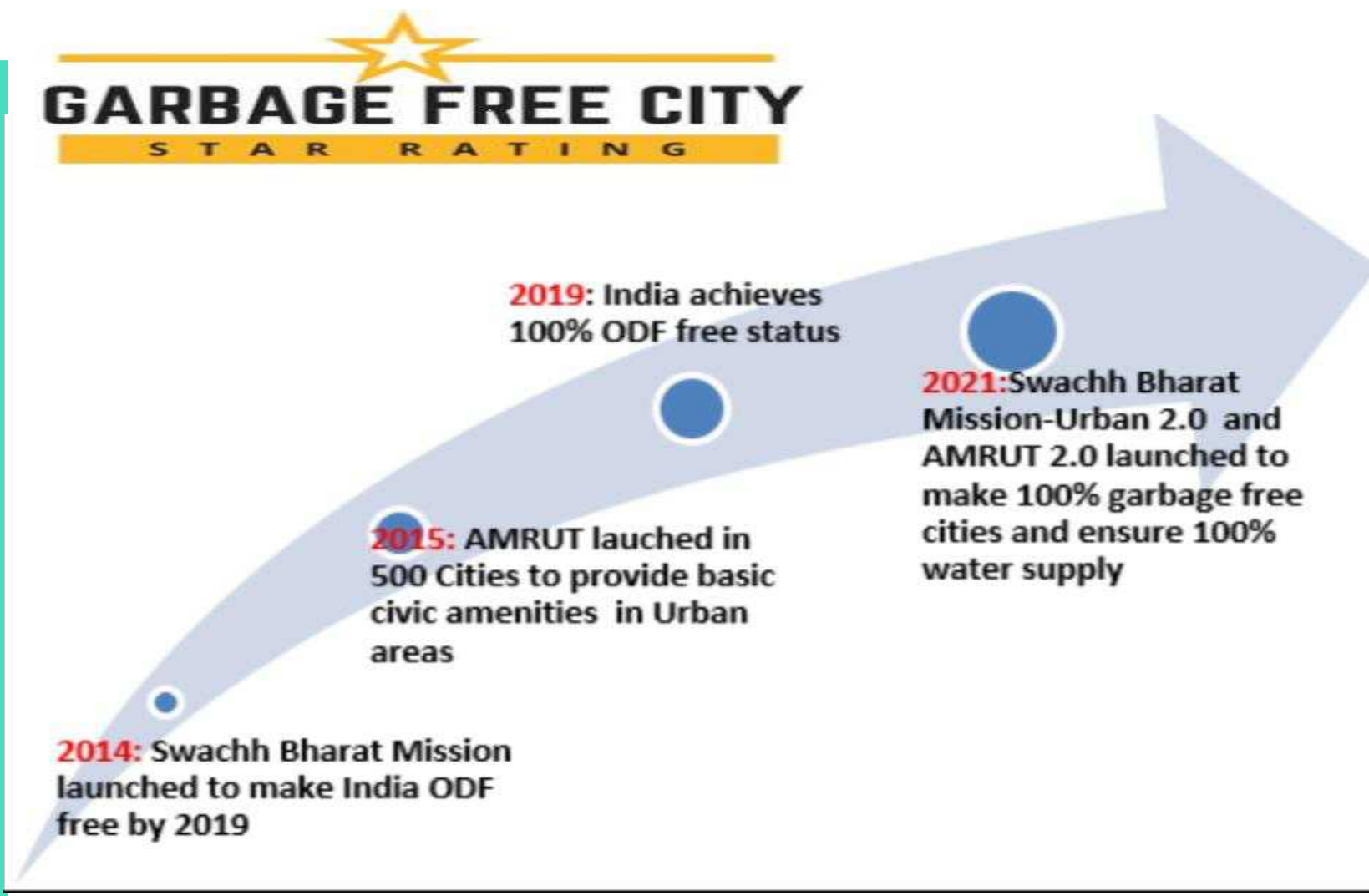
MISSION- To advances in data science and human come together to provide creative solutions to improve human health.

VISION- Where every challenge is seen as an opportunity to create a healthier world for customers, patients, and people

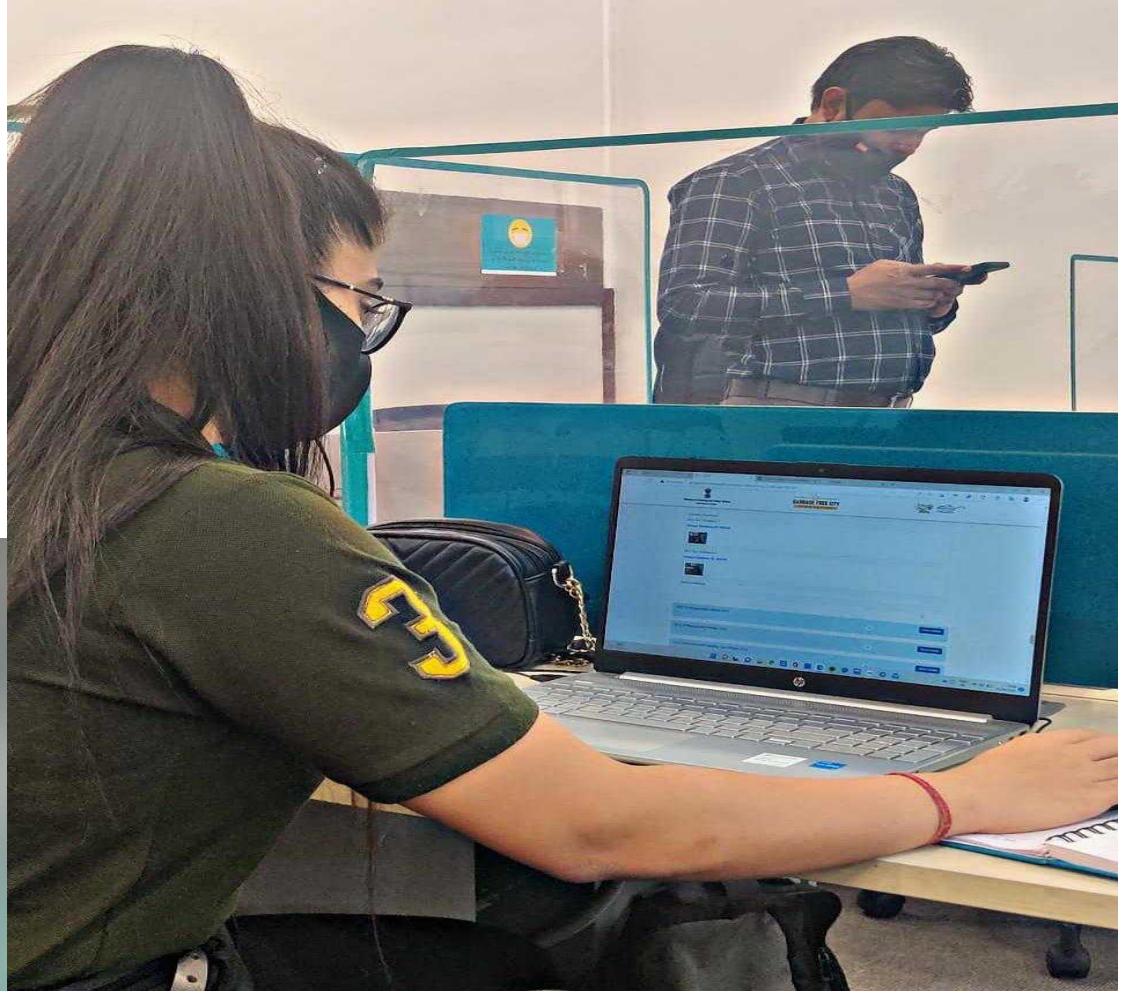
VALUES- Creativity, teamwork, innovation

DESCRIPTION OF SBM PROJECT -STAR RATING OF GARBAGE FREE CITIES

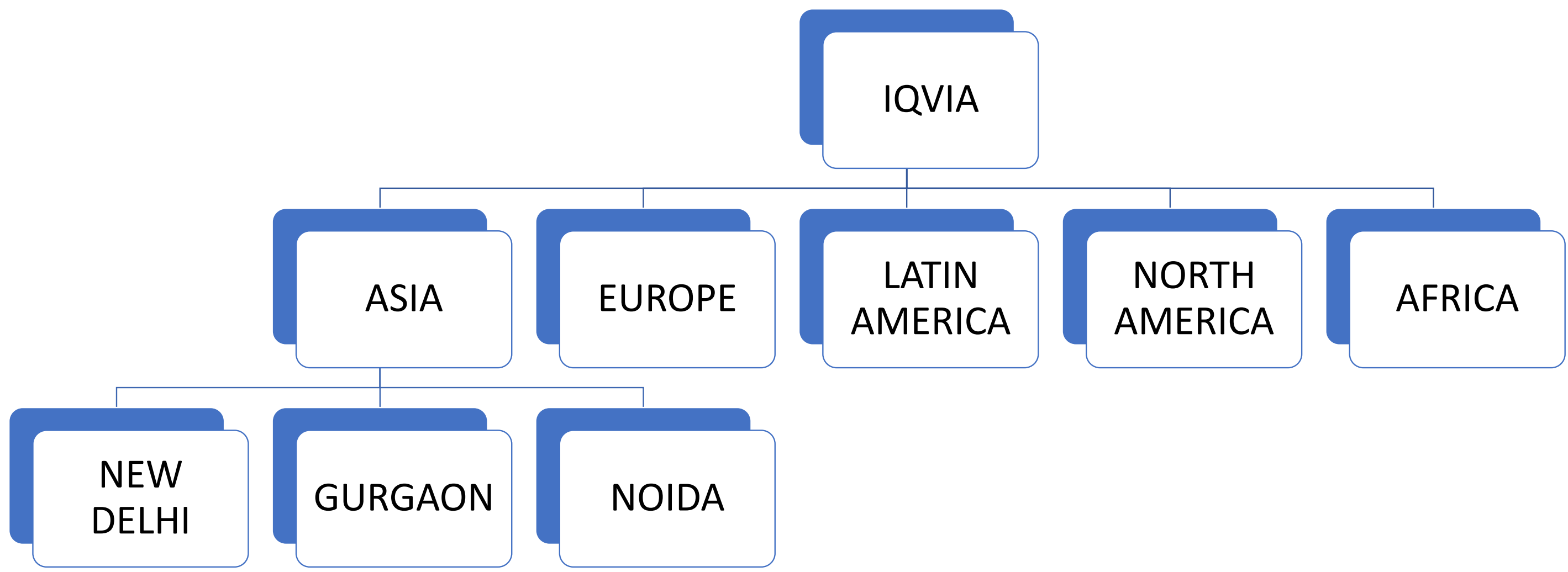
The Ministry of Housing and Urban Affairs (MOHUA) has launched the Protocol for Star Rating of Garbage Free cities.



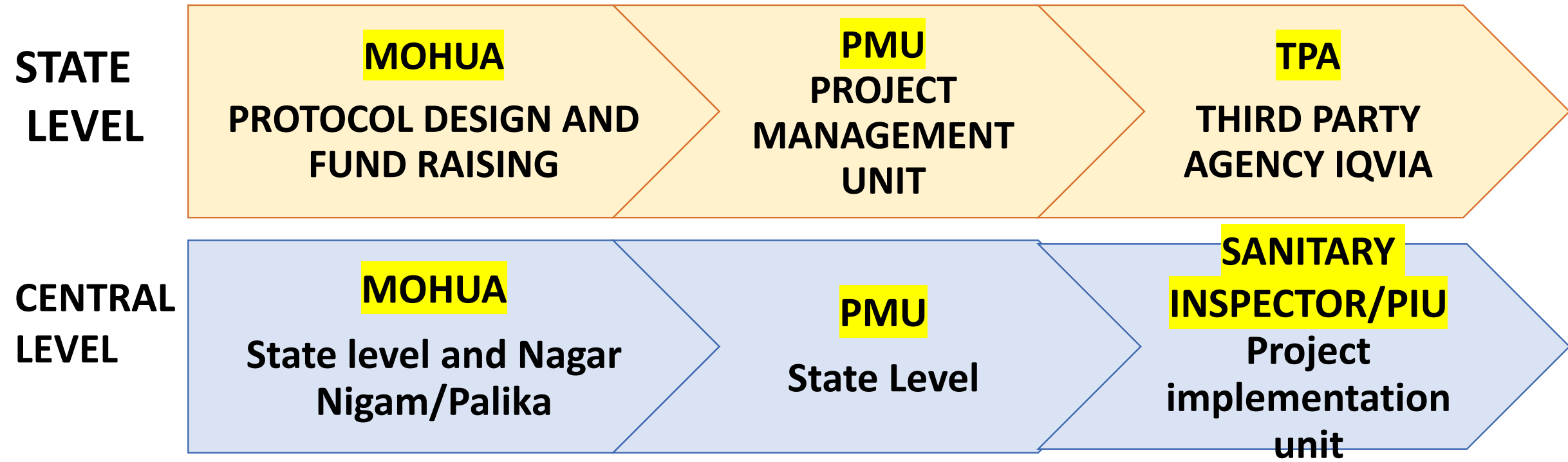
IQVIA is acting as a third party as assessment agency which is working with Ministry of Housing and Urban Affairs on SBM project. The project is classified into two parts i.e. – ODF (Open Defecation Free) & GFC (Garbage Free City). GFC is assessing the sanitation and hygiene work in the country.



ORGANIZATION STRUCTURE



SBM- handled by following parties at STATE and CENTRAL level



DIFFERENCE BETWEEN PRATICAL EXPOSURE AND THEORETICAL WORK

Practical exposure is the application of **theoretical work** basics in real. The basic difference between **theoretical knowledge and practical knowledge** is that theory teaches through the experience of others, in practice I had learned own its implementation, to stay committed to my work, be out of my comfort zone the specific task and developed my decision taking capacity.

CHALLENGES FACED

- Deal with field workers for Call quality work
- language barrier
- work with pressure and in time limit
- understanding teamwork.

USEFULLNESS

- Secure good references and recommendations Provide real life experience and exposure
- Establishing acquaintances and relationship
- To advance a professional career
- Get connected and develop professional network .

Learning and Value Additions

- Time and team management and to work collaboratively
- Managing Data & Record
- Verbatims analysis for qualitative survey
- Problem solving and critical thinking
- Leadership, Communication and Observation Skills
- Respect for hierarchy
- The ability to influence opinions by reasoned argument.

SUGGESTIONS

- Pre-Placement Offer (PPO) should be given to deserving candidates.
- Encourage relationships among co-workers
- Organize team building exercises.