

SWACHH BHARAT MISSION-GFC

HISTORY OF ORGANIZATION

Result of the **2016** merger Quintiles + IMS Health.

Quintiles :- A leading global contract research organization

IMS Health :- A leading healthcare data and analytic provider

Working overall across 100 countries.

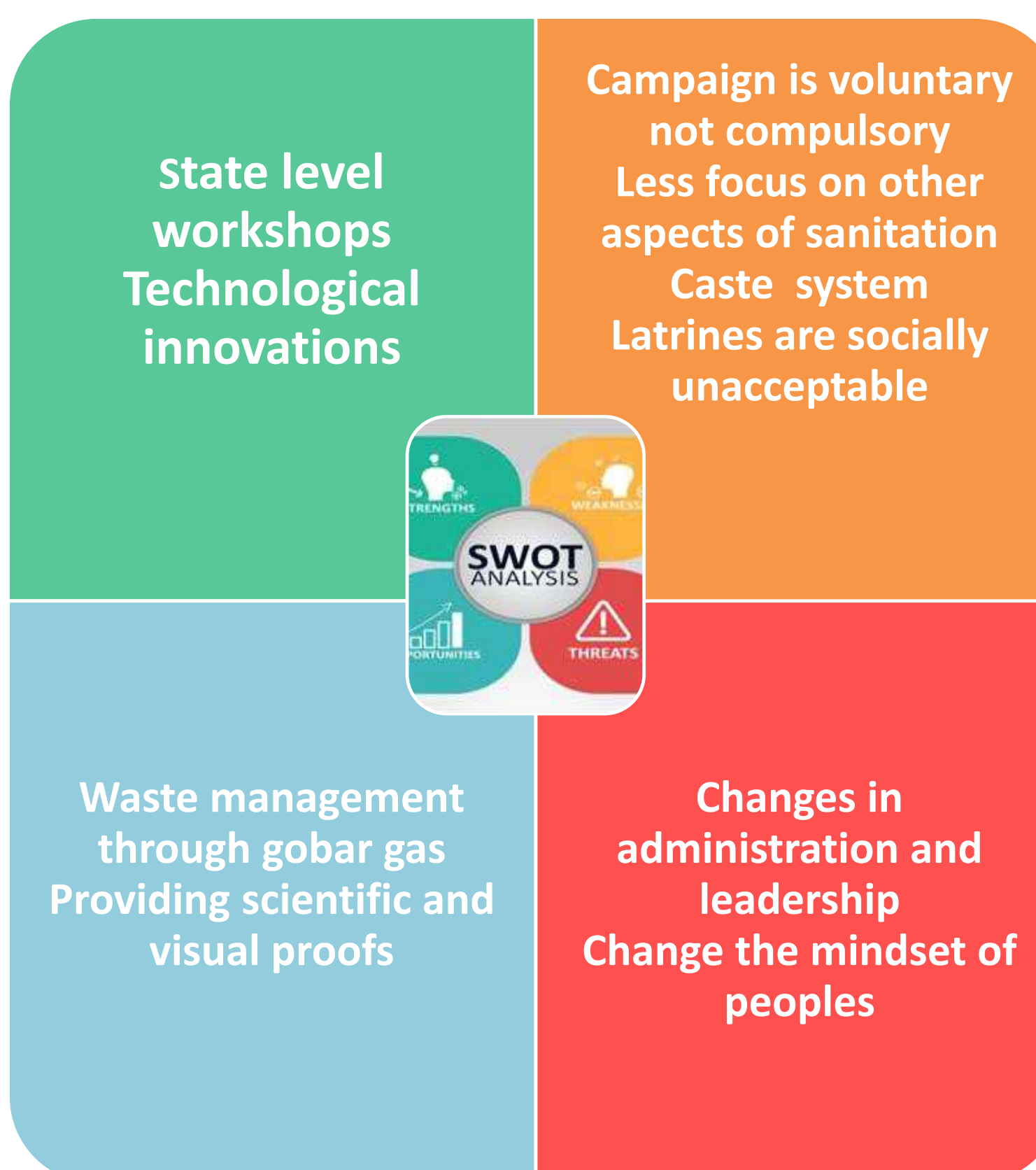
Regions :- North America, Europe, Latin America, Middle East and Africa, Asia and Oceania

MISSION AND VISSION

MISSION:- IQVIA brings together advance in data science, technology and healthcare expertise to help customers to make better decisions and ultimately improve patient outcomes. Mission is to help create a healthier world.

VISION:- IQVIA deliver integrated information and technology solutions to drive healthcare forward.

DESCRIPTION:- IQVIA is acting as a third party as assessment agency which is working with Ministry of Housing and Urban Affairs on SBM project . The project is classified into two parts i.e – ODF (Open Defecation Free) & GFC (Garbage Free City).ODF is known to be assessing the open defecation and urination practices in the country where as GFC is assessing the sanitation work in the country.



ORGANIZATION STRUCTURE

Senior Principle

Wash water and sanitation

Senior Consultant

Associate Consultant

Research Consultant

External Consultant

Interns

Field Assessors

SWACHH BHARAT MISSION

•Swachh Bharat Mission (SBM) is a country-wide campaign initiated by the Government of India in 2014 to eliminate open defecation and improve solid waste management.It is a restructured version of the Nirmal Bharat Abhiyan launched in 2009.

•Phase 1 of the Swachh Bharat Mission lasted till October 2019.

•Phase 2 is being implemented between 2020–21 and 2024–25.

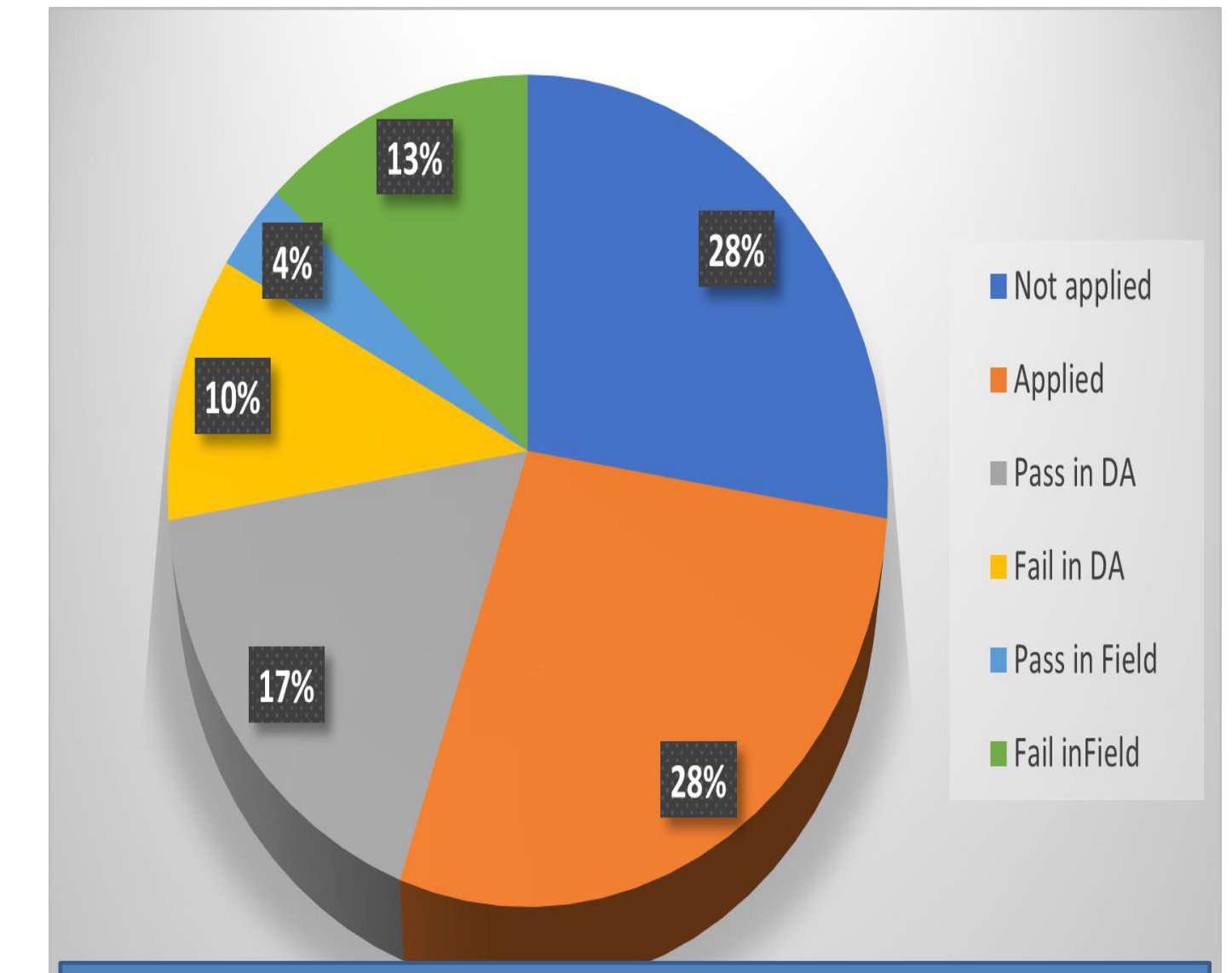
•The Ministry of Housing and Urban Affairs has launched the ‘National Behaviour Change Communication Framework for Garbage Free Cities’ under the Swachh Bharat Mission-Urban 2.0.

•The main objective of the initiative is to strengthen the continuing Jan Andolan for ‘Garbage Free Cities’.

•The ‘Garbage Free cities’ initiative will become the world’s largest behaviour change programme to promote the principles of sustainable urbanisation, circular economy, Reuse, Reduce, Recycle, as well as the United Nations Sustainable Development Goals.

GARBAGE FREE CITY STAR RATING

It is an initiative launched by the MINISTRY OF HOUSING AND URBAN AFFAIRS , envisions to enable cities to gradually evolve into a model (7-star) city, with progressive improvements in their overall cleanliness. The star rating conditions are based on 25 key parameters across the solid waste management spectrum and has been designed to both help cities assess their progress while encouraging them to move towards a better rating thereby improving their cities’ overall cleanliness and aesthetics.

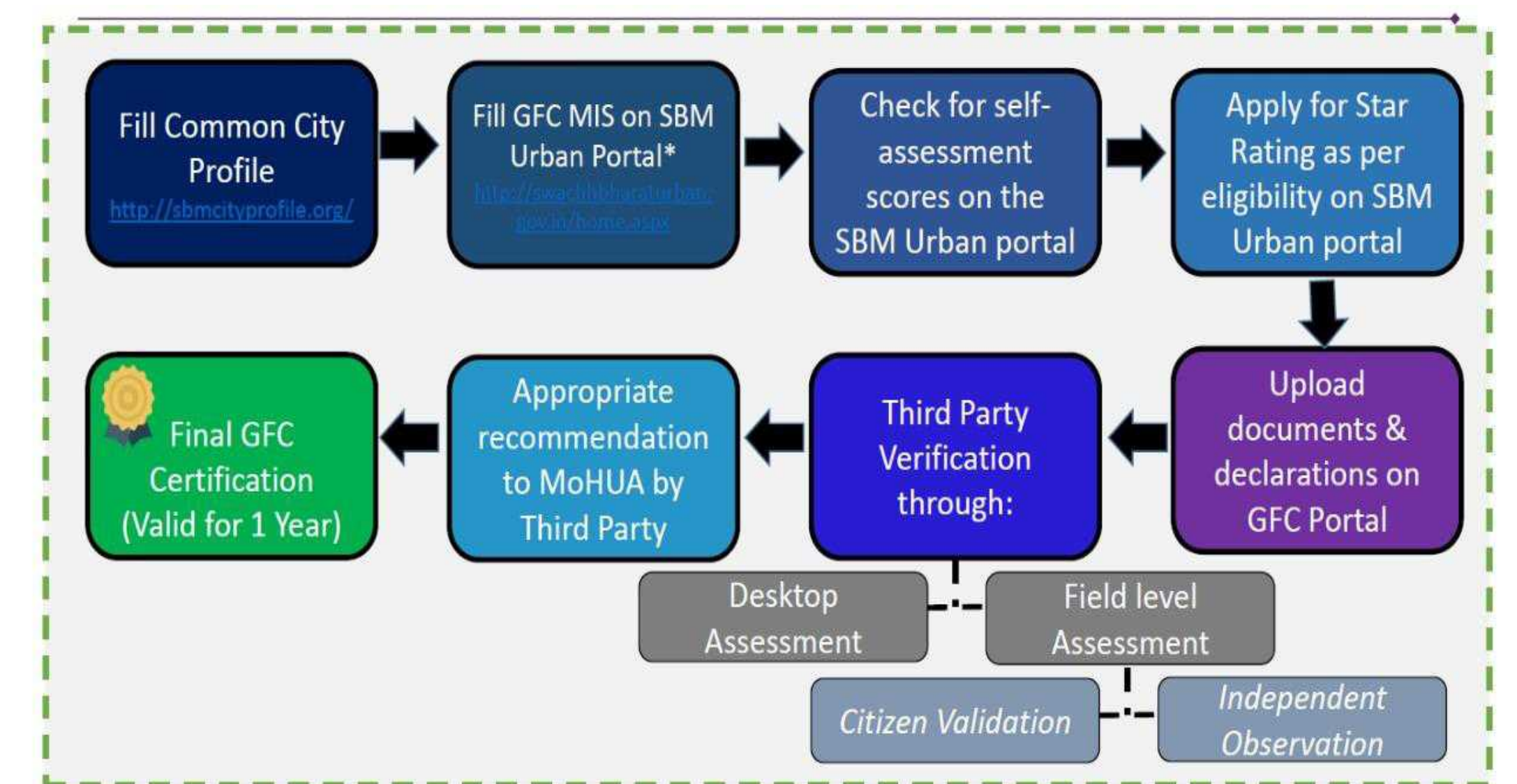


GFC PARAMETERS

MANDATORY PARAMETERS	
• Door to Door Collection	
• Segregation at Source	
• Sweeping of Public, Commercial and Residential areas	
• Litter Bins	
• Storage Bins	
• Waste Processing—Wet waste	
• Waste Processing Capacity —Wet waste	
• Waste Processing—Dry waste	
• Waste Processing Capacity—Dry waste	
• Grievances Redressal	
ESSENTIAL PARAMETERS	
• Bulk Waste Generators Compliance	
• Penalty/Spot Fines	
• Segregation at City Level	
• User Charges	
• Plastic Ban	
• C&D Waste Collection	
• Scientific Landfill—Availability and use	
• Scientific Landfill—Waste Disposed	
• Water Bodies and Storm Water Drains	
• Screening of Nallahs	
DESIRABLE PARAMETERS	
• Sustainability	
• On-site Wet Waste Processing	
• C&D Waste—Storage, Segregation, Processing, Recycling	
• C&D Waste—Use of Material	
• Dumpsite Remediation	

WORK OF QC

- Maintaining quality of data
- Training the assessors
- Rectified the mistakes done by the assessors on field
- Closing ULB(Urban local bodies) assessment on time.
- To check that weather the plant data was correct or not.
- Work was done on the portal of GFC QC.
- Managing the assessors over the call
- To check the 25 parameters in detail.



CHALLENGES FACED DURING INTERNSHIP

- Managing the assessors over the call
- Rectifying the mistakes done by the assessors
- Maintaining quality of the data and managing technical errors
- Quality check of more than 400 wards of 22 ULBs within a period of two months
- Language barrier.
- Closing 2-3 ULBs within a period of 3-4 days
- To work as a connection between “it team”& “field assessors”

LEARNING AND VALUE ADDITION DURING INTERNSHIP

- Development of social skills
- Team management
- Develop a quality check mechanisms and conduct quality check of field data collected by the assessors in various states and cities.
- Conduct workshops/training sessions with the states/cities on the SBM protocols
- Develop reports for gap analysis for cities

THEORETICAL AND PRACTICAL ASPECTS OF INTERNSHIP

During this period, I got to appreciate the practical application of concepts.

- We learned how to check theoretical documents in real time assessment
- We checked all the ULBs together in a period of two months and this taught me how to do team work.
- We learned how to use excel for city assessments

SUMMER TRAINING POSTER PRESENTED BY-
RASHI KABIA (MBA HM)

UNDER THE GUIDANCE OF-
Dr. Neetu Purohit

Mr. Pankaj Bajaj & Ms. Rimisha Masroor (IQVIA)