

Promoting Resilience and Preserving Sustainability:
Strategies for Empowering Young Artists in Kutch District,
Gujarat's Craft Industries

Synopsis for Dissertation Submitted for

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Management

by

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Synopsis

Title: Promoting Resilience and Preserving Sustainability: Strategies for Empowering Young Artists in Kutch District, Gujarat's Craft Industries.

Introduction:

The rich craft heritage of Kutch district, Gujarat, faces a significant challenge: ensuring its sustainability through the empowerment of young artisans. This dissertation investigates strategies to foster resilience and create a sustainable future for this vital segment of the community.

Research Question:

What strategies can be implemented to foster resilience and ensure a sustainable future for youth artisans in the craft sector of Kutch district, Gujarat?

Objectives:

1. Assess the specific needs, aspirations, and skillsets of young artisans .
2. Explore the potential of traditional craft practices in fostering resilience and promoting sustainable livelihoods for youth artisans.
3. Develop a framework for resilience-focused interventions addressing the socio-economic, cultural, and environmental dimensions of empowering youth in Kutch's craft sector.
4. Generate actionable recommendations for policymakers, NGOs, CSRs, and stakeholders to support the long-term resilience and well-being of youth artisans.

Methodology:

Study Design: A mixed-methods approach will be employed, utilizing both quantitative and qualitative data collection methods.

Setting: The research will be conducted within the Kutch district of Gujarat, focusing on communities with a strong presence of traditional crafts.

Sample Size & Sampling Techniques: A purposive sampling technique will be used to identify a representative sample of youth artisans within the chosen communities. The sample size will be determined by data saturation.

Study Tools:

- Quantitative data collection may involve surveys or questionnaires to gather information on socio-economic demographics, challenges faced, and skillsets.
- Qualitative data collection may involve in-depth interviews with youth artisans, community leaders, and stakeholders to understand needs, aspirations, and the role of traditional crafts in fostering resilience.

Data Analysis Plan:

- Quantitative data will be analyzed using statistical software.
- Qualitative data will be analyzed thematically, identifying recurring patterns and insights.

Ethical Considerations:

- Informed consent will be obtained from all participants.
- Confidentiality will be ensured throughout the research process.

Implications of Research:

This research is expected to provide valuable insights into the challenges and opportunities faced by youth artisans in Kutch's craft sector. The developed framework and recommendations can inform policymakers, NGOs, CSRs, and stakeholders in creating targeted interventions to ensure the long-term sustainability and well-being of this vital group. Ultimately, the project aims to contribute to the preservation of Kutch's rich cultural heritage and empower young artisans for a thriving future.

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