

INTERNSHIP REPORT

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MBA -DM02

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Title

“Evolution of 350 women entrepreneurs under supporting the Udhogini project’ that may include business growth, financial performance, managerial skill, access to resources, challenges and barriers. etc.

Introduction -

Jhajjar Power Station is one of India's largest supercritical coal-fired power plants. Its two 660MW units were completed on time and within budget in 2012. The use of supercritical technology increases energy efficiency and so reduces carbon intensity. Flue gas desulphurization equipment was installed to reduce its environmental impact.

CLP has a 50% indirect equity ownership in Jhajjar Power Station held through Apprav Energy. CDPQ indirectly owns the remaining 50% through its equity stake in Apraava Energy.

Purpose -

The Company is committed to socially responsible corporate growth. It seeks to be an active participant in the social and economic development of the communities in which it operates, while meeting the interests of all its stakeholders.

Vision -

The Company would like to engage in development initiatives in communities in which it serves so that every child, young person and adult has a reason to believe in the prospect of a better future.

Timeline –

our internship period from 1st April to 29th Jun 2024. in Jhajjar district of Haryana.

Objective –

A Study on the growth and development of 350 women led Enterprises under the Udyogini Project in Jhajjar, Haryana.

The study aims to evaluate business growth, financial performance, managerial skills development, challenges faced by women entrepreneurs, and resource accessibility and utilization within the Udyogini project, focusing on financial, human, and social aspects of their businesses.

The collected data will be analyzed using online google form the analyzed data will be presented in the form of tables and graphs during this internship.

Description of the Organization –

HPPI is a non-profit organization established in 1998. We focus on helping underprivileged and marginalized people in both rural and urban areas of India. Their work covers various aspects of development, including education, livelihood improvement, health, women empowerment, and environmental protection. They use coordinated strategies to address poverty and social issues effectively.

HPPI has a lot of experience in education, especially through partnerships between the government and private organizations. Currently, HPPI has agreements with several states including Haryana, Uttar Pradesh, Bihar, Jharkhand, Madhya Pradesh, Chhattisgarh, and Maharashtra.

They run projects to help communities develop, including training programs for entrepreneurs and projects to help women generate income. We also focus on health and nutrition by organizing health camps, training healthcare workers, and working closely with health centers, especially for women and children. In all our projects, we promote environmentally friendly practices and raise awareness about protecting the environment.

Mission-

HPPI aims to create equal opportunities and supportive communities by partnering with local people. They run large-scale programs that cover multiple districts or entire states.

Responsibilities and Tasks –

The study analyzes the evolution of 350 women entrepreneurs who supported the Udhogini project, analyzing data online using Google Form. The data will be presented in tables and graphs during the internship.

Challenges and Problem-Solving-

These variables identify the obstacles and challenges faced by women entrepreneurs in their business operations, including:

1. Access to finance: Availability and affordability of loans and credit facilities.
2. Market competition: Presence of competitors and market saturation
3. Societal norms: Gender-related biases, cultural constraints, and societal expectations
4. Regulatory hurdles: Legal and bureaucratic challenges, compliance requirements

Problem - solving

Creating Different Business Operations in Villages

- Organizing better market connections.
- Organizing awareness campaigns.
- Connecting with government regulatory policies.

Skills Developed

During my internship in Matennehl block, Jhajjar district, India, I focused on evaluating 350 women entrepreneurs' business growth, financial performance, managerial skills, resource access, and challenges. I learned how to identify problems, analyze situations, manage skills, allocate resources, and sustain business scale for future sustainability.

Conclusion –

The Udhogini project has significantly empowered 350 women entrepreneurs, fostered their business growth and enhanced their financial performance. Through targeted support, these entrepreneurs have developed crucial managerial skills and gained improved access to resources. Despite notable progress, they continue to face challenges and barriers typical in entrepreneurial ventures, highlighting the ongoing need for sustained support and tailored solutions. Overall, the project has been instrumental in advancing women's economic participation and fostering a more inclusive entrepreneurial ecosystem.



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