

SYNOPSIS

A Study on Role of Advocacy group in Exercising Rights and Availing Governmental Services within Rural Local Self Governance in Gumla District, Jharkhand.

Dissertation Submitted to



The IIHMR University, Jaipur

For Partial fulfillment for the award of the degree of Master of
Business Administration (MBA)

In

Development Management

By

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Under the supervision and guidance of

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Title: To Study the Role of Advocacy Group in Exercising Rights and Availing Governmental Services within Rural Local Self Governance in Gumla District, Jharkhand.

INTRODUCTION

In the Gumla District of Jharkhand, especially villages of Gumla District, where tribal constitute significant proportion of the population, The Mission Badlaav has been established with the objective of creating leadership in rural areas of Jharkhand Rural communities are unaware of their constitutional rights. They are unable to avail themselves of governmental services. Mission Badlaav team has come forward and started “Gaon Chalo, Gaon Badlo” campaign to make aware the rural communities with the Motto of “Ham Sab Ek Hai” and “Ladenge-Jitenge”.

This initiative Plays a crucial role in by educating rural communities about constitutional rights throughout the rural communities. Moreover, they facilitate knowledge sharing regarding many governmental schemes and guide communities on exercising these schemes. This study aims to investigate the factors that enable rural communities to exercise their constitutional rights and how Mission Badlaav team helps the communities.

REVIEW OF LITERATURE

Lisa Jordan, Peter Van Tuijl (2000), A study on political Responsibility in Transnational NGO Advocacy. In this article, the study's conclusion is that NGOs can manifest a new political reality. NGOs can help the people at grassroot level. NGOs can mobilize, articulate and represent people's interest or concern at different levels of decision – making locally, nationally and internationally.

Susan O’Leary (2016) Monash University, Department of Accounting, PoBox 197, Caulfield East VIC 3145, Australia (2016)- The article “Grassroots accountability promises in rights – based approaches to development. The role of transformative monitoring and evaluation in NGOs.” The conclusion of this article explores that how NGOs like Rural Life and Unisons through grassroots accountability practices can fulfill the rights- based approaches promises of self determination for their beneficiaries. It will use transformative learning theory to analyze how these accountability relationships empower communities.

Research Question

- What are the activities are being done by Mission Badlaav to make aware the communities towards governmental rights.

To answer this research, question this study have following research objectives.

- To examine the methods used by advocacy groups to raise awareness about rights and services concerning local self-governance.
- To analyse the strategies employed by these groups to empower citizens for active participation in local governance.
- To identify the challenges faced by advocacy groups in this space and explore potential solutions.

Materials and Methods

The study will employ a mixed – method approach, integrating qualitative data collected through in-depth interventions and focus group discussions. The study will be conducted across Gumla District of Jharkhand. Inclusion criteria will be encompassing all youth above 18. Target population will be rural communities, those got help by Mission Badlaav Team. Qualitative research will utilize a comprehensive array of instruments, including focus Group Discussion guides, In depth interviews checklists. In depth interviews will be conducted with stratified purpose sample of communities, who have got benefited by the leadership of Mission Badlaav team, exploring their perceptions of governmental services and constitutional rights, and perceived impacts on their Development.

IMPLICATION AND RESEARCH

The findings of this research are expected to contribute to:

- A deeper understanding of the role advocacy groups plays in strengthening local self-governance.
- Identification of effective strategies for advocacy groups to empower citizens and promote service delivery.
- Recommendations for policymakers to create an enabling environment for active citizen participation in local governance.

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