

Internship Report

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Course Name: - MBA-Development Management

Location: - New Delhi

Organization: - Basic Paradigm

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INTRODUCTION

Part of curriculum for the accomplishment of master's in business administration in development management. The students have to do three-month internship/dissertation in an agency/organization. The purpose of the internship is to use the classroom learning into the practical world, it is helping the intern development professional to adjust with the practical environment.

Objectives

Internship provide students with an opportunity to put into practice skills they have learned while in school.

Internship provides students opportunity to enhance skills, obtain the perspective of a work environment and benefit from a mentor or supervisor's experience and advices.

Acknowledgement

Primarily I would like to thank God for being able to complete this internship with success. Then I would like to thank my university mentor Dr. Ratna Verma, and company supervisor Dr. Malay Das, whose valuable guidance has been the ones that helped me patch this project and make it full proof success his suggestions and his instructions has served as the major contributor towards the completion of the project.

Then I would like to thank my parents and friends who have helped me with their valuable suggestions and guidance has been helpful in various phases of the completion of the project.

Company profile

Basic paradigm founded by a group of social development professionals with over 20 years of experience. The company aims to improve the health, nutrition, and welfare as the final step towards achieving Sustainable Development Goal 3, ensuring health and well-being at all stages of life.

Basic paradigm engages in a diverse range of projects across various sectors, including health, education, nutrition, child protection, and gender.

The goal of the organization is to support implementation organizations in optimizing their programme operations, measuring social impact, enhancing financial sustainability, making data-driven decisions, expanding geographically, and refining organizational priority.

The mission of the organization is a wellspring of servant leaders who read and think deeply, write concisely, speak profoundly, and advance the principles of freedom while fulfilling their personal missions with integrity.

Key activities during the Internship

I have completed my internship at Basic Paradigm. My role was an intern and I directly worked with the team of company in research, conducting surveys and In-depth interviews and Focus group discussions on the community.

The first project i have worked with of Non communicable disease in which we have conducted In-depth interviews with the children age of 10-24 in rural locations of Delhi. In which we have visited many HIC centre. It was impact evaluation project.

The second project I have worked on Centre for Communication and Change- India (CCC-I). pre – test of the of the pictorial health warnings for tobacco products to test their effectiveness. In which we have visited various Nasha Mukti Kendra at Noida and conducted personal interviews and Focus Group Discussions with the males.

We have also visited the rag pickers colony of Ghaziabad Uttar Pradesh and conducted the personal interview and focus group discussion with the female members and collected the data.

Apart from this, I was involved in other activities of office work like preparing research for proposals and literature review and data finding.

An internship in a basic paradigm organization provides valuable exposure to the inner workings of a company and helps you develop transferable skills that are sought-after by employers.

Key Learning from Internship

Here are some key learnings from internship: -

Field Research Expertise: gained experience in conducting various research methods, including in-depth interviews, surveys, and focus group discussions (FGDs) within communities.

Interviewing Techniques: Asking open-ended questions, building rapport, and actively listening to participants.

Survey Design and Administration: Developing clear and concise questions and effectively collecting data.

Focus Group Moderation: Leading discussions, ensuring participant participation, and managing group dynamics.

Public Health Research: focused on projects related to non-communicable diseases and tobacco control.

Understanding Public Health Issues: Gaining knowledge about specific health concerns and their impact on communities.

Research Ethics: Following ethical guidelines when collecting data from human subjects.

Data Analysis Skills: Learning to organize and analyse qualitative and quantitative data.

Community Engagement: interacted with diverse populations, including children in rural Delhi, residents of a rehabilitation centre, and female ragpickers.