

Internship Report

Submitted to



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Master of Business Administration (MBA)

In

Pharmaceutical Management

By

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Lupin Ltd.

About Lupin Ltd.

Lupin Ltd. is one of India's largest pharmaceutical companies, known for its strong presence in the generic drug market. Established in 1968 by Dr. Desh Bandhu Gupta, the company has grown to become a global pharmaceutical leader with operations in over 100 countries, including key markets like the United States, Europe, Japan, and Australia.

Headquarters: Mumbai, India

History and Milestones.

- 📅 **1970s-1980s:** Lupin began its journey by producing anti-TB drugs and APIs.
- 📅 **1990s:** Expansion into new therapeutic areas and markets, including the US.
- 📅 **2000s:** Strengthened global presence through acquisitions and alliances.
- 📅 **2010s:** Focused on specialty drugs and biosimilars.
- 📅 **2020s:** Continued growth in global markets and investment in innovative drug

2023: Launched several initiatives to promote sustainable business practices and reduce its environmental footprint.

Product Portfolio and Market Presence

Lupin Ltd. boasts a diverse and extensive product portfolio, encompassing both generic and branded formulations, as well as biotechnology products and active pharmaceutical ingredients (APIs). Their product range covers numerous therapeutic categories, catering to various medical needs globally.

Global Presence of Lupin Ltd.

Lupin Ltd. has established a robust global footprint, operating in over 100 countries across various continents. The company's strategic focus on international markets has enabled it to become a trusted name in the pharmaceutical industry worldwide.

Financial Performance:

Lupin has demonstrated consistent revenue growth and profitability. The company's financial strength is supported by its diversified product portfolio, robust pipeline, and strategic global presence.

Research and Development:

Lupin invests significantly in R&D to drive innovation and develop new and improved pharmaceutical products. The company focuses on the following areas:

- Novel drug delivery systems
- Biotech products
- Specialty products
- Complex generics

Future Prospects:

Lupin aims to continue its growth trajectory by:

- Expanding its product portfolio with a focus on high-margin specialty and complex generics.
- Strengthening its presence in key markets.
- Investing in advanced manufacturing technologies and digital solutions.
- Pursuing strategic acquisitions and partnerships to enhance its global footprint.

Lupin Ltd. remains dedicated to its mission of providing affordable and high-quality healthcare solutions globally.