
SYNOPSIS

Dissertation Topic:

"Assessment of Biosimilar Market Landscape"

Guided By:

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Title

"Assessment of Biosimilar Market Landscape: Conducting market research on the biosimilar landscape, including market size, growth drivers, regulatory pathways, competitive landscape, pricing dynamics, and market access strategies, to identify opportunities for market entry or expansion." based on the topic suggest its abstract, introduction, literature review, aim and objective, research methodology, research objective, conclusion, references.

Abstract

Biosimilars are gaining significant traction in the healthcare industry, offering cost-effective alternatives to expensive biological drugs. This study aims to comprehensively assess the current biosimilar market landscape. It will analyse market size, growth drivers, regulatory pathways, competitor landscape, pricing dynamics, and market access strategies. By identifying these key elements, the research will provide valuable insights for companies seeking to enter or expand their presence in the biosimilar market.

Introduction

Biological drugs have revolutionized treatment for various chronic and complex diseases. However, their high costs create a significant burden on healthcare systems. Biosimilars offer a promising solution, providing highly similar versions of these drugs at a lower price point. This research delves into the current state of the biosimilar market, exploring its potential for growth and identifying key factors impacting its development.

Literature Review

A comprehensive review of existing literature on biosimilars will be conducted. This will include studies on:

Market size and growth projections for biosimilars

Regulatory frameworks governing biosimilar development and approval in different regions.

Competitive landscape and key players in the biosimilar market

Pricing strategies employed by biosimilar manufacturers.

Market access strategies for successful biosimilar adoption

Aim and Objectives

The main aim of this research is to assess the biosimilar market landscape and identify opportunities for market entry or expansion.

Specific objectives include:

To determine the current market size and projected growth rate of the biosimilar market.

To analyse the key drivers fostering the growth of the biosimilar market.

To evaluate the regulatory pathways for biosimilar development and approval in major markets.

To assess the competitive landscape by identifying key players and their market share.

To examine the pricing dynamics and strategies employed by biosimilar manufacturers.

To identify and analyse successful market access strategies for biosimilars.

Research Methodology

This research will employ a mixed-methods approach, combining quantitative and qualitative data collection methods.

Quantitative data: Market research reports, industry publications, and government databases will be used to gather data on market size, growth trends, and pricing.

Qualitative data: Interviews with industry experts, including biosimilar manufacturers, healthcare providers, and regulatory bodies, will be conducted to understand market access strategies, regulatory challenges, and future trends.

Research Findings (This section will be filled after the research is conducted)

This section will present the key findings of the research, analysing the collected data on market size, growth drivers, regulations, competition, pricing, and market access strategies.

Conclusion

The concluding section will summarize the key insights gained from the research and their implications for biosimilar market entry or expansion. It will highlight the most promising opportunities and address any potential challenges identified during the research.

References

Here are some potential references for your biosimilar market landscape assessment:

Market Size and Growth:

Markets and Markets: Biosimilars Market Size, Share, Trends and Revenue Forecast [Latest]
(<https://www.marketsandmarkets.com/PressReleases/global-biosimilars-product-market-worth-19.4-billion-by-2014.asp>)

Global Biosimilars Market Report (Specific report from a reputable market research firm like Grand View Research, Zion Market Research, etc.)

Regulatory Frameworks:

FDA: Biosimilars (<https://www.fda.gov/drugs/therapeutic-biologics-applications-bla/biosimilars>)

EMA: Biosimilars (<https://www.ema.europa.eu/en/human-regulatory-overview/biosimilar-medicines-overview>)

WHO: Guidelines on similar biotherapeutic products (SBPs)
(<https://www.who.int/publications/m/item/who-questions-and-answers-similar-biotherapeutic-products>)

Competitive Landscape:

IQVIA Institute for Human Health Data: Biosimilars: The Global Landscape 2023 (Report by a healthcare data and analytics provider)

Pricing Dynamics:

Express Scripts: Biosimilars: A Growing Force in Reducing Drug Costs
(<https://www.prnewswire.com/news-releases/express-scripts-adds-three-biosimilars-to-largest-formulary-to-promote-competition-and-advance-affordability-choices-for-patients-301872877.html>)

IQVIA: The Global Use of Medicines 2023/2024 (Report with a section on biosimilar pricing trends)

Market Access Strategies:

Cardinal Health Newsroom: Changing Biosimilars landscape 2023
(<https://www.cardinalhealth.com/content/dam/corp/web/documents/Report/cardinal-health-biosimilars-report-2023.pdf>)

BioPlan: Biosimilars Market Access: Challenges and Opportunities
(<https://www.sciencedirect.com/science/article/abs/pii/S1098301523025640>)

Additional Resources:

AAMI: Biosimilars: An Educational Resource for Physicians
(<https://www.fda.gov/drugs/biosimilars/multimedia-education-materials-biosimilars>)

Biosimilars Initiative: Biosimilars Explained (<https://www.cancer.org/cancer/managing-cancer/treatment-types/biosimilar-drugs/what-are-biosimilars.html>)