



SHIKSHIT ROJGAR KENDRA PRABANDHAK SAMITI (SRKPS)



**TOPIC : TOBACCO USE IN RURAL AND URBAN
COMMUNITY OF JAIPUR, RAJASTHAN**

OBJECTIVE: To analyze the awareness, access, and usage patterns of Tobacco among youth aged 20-50 in both urban and rural areas of Rajasthan

SAMPLE SIZE : 606

Urban - 350

Rural- 256

SAMPLING METHOD- Stratified random sampling

Familiarity - Urban (48%) > Rural (15%)

Accessibility- Urban (58%) > Rural (26%)

GAP

•Participant Engagement:

•It was hard to get people, especially in rural areas, to participate in the survey.

•Resource Limitations:

•There were limited financial and technological resources, which affected the scope and efficiency of the research.

•Practical Field Training:

•Lack of hands-on field visit experience before starting made the initial stages challenging.

SUGGESTIONS

Incentives for Participants
More field visits and practical training in the curriculum.

more funding and invest in better data analysis tools

Work with local community leaders to increase participant engagement.

MISSION

Organizing women, children, and those in need to participate in health, governance, and self-education to eliminate inequalities.

VISION

TRANSPARENCY, NON-DISCRIMINATION

THEORATICAL UNDERSTNDING

Research methods
Survey Design
Sampling types and
calculation

PRACTICAL EXPOSURE

Designing
questionnaire
Data collection and
analysis

ORGANISATION BRIEF HISTORY

SRKPS was established in 1987 by a group of youth in Mandawa, Jhunjhunu. Their mission was to help rural people by reducing unemployment through informational awareness. Over the years they expanded their help towards women and children, educated the community on family planning and expanded to other Rajasthan districts and were recognized as state-level. Panchayati Raj Institutions were trained and empowered. In 2001 due to rampant sex selection and female foetus elimination promoting gender equality and saving girl children became their priority. Later they promoted tobacco control and PCPNDT and COTPA enforcement. From 2011-2015 they created safer public spaces for women, empowered them to demand quality health care,. They then initiated SRKPS Delhi chapter in 2019.

NAME – MR NIKHIL SAIN

FACULTY MENTOR – GOUTAM SADHU

ROLL NO -0049

STRENGTHS

Experienced Leadership,
Strong Community
Presence, Skilled Team,
Collaborative
Environment

WEAKNESS

Limited Resources-
Money and staff,
Engaging participants,
Time Management

SWOT

OPPURTUNITY

Digital and social media
outreach
Partnerships with other
organizations
Seeking funding and grants

THREATS

Participants
reluctance
Other organizations
competing for
funding
Technological
advancements

LEARNINGS

During this internship, I learned a lot about the research process. I learned how to design surveys, collect and analyze data, and write research reports. I improved my skills in managing time, communicating effectively, and engaging with participants. I also learned how to use tools like Google Forms and MS Excel to create graphs and charts. I also learned how to analyze data exclusively through MS Excel. I learned how to read the census and calculate projected population and sample size. This experience taught me how to handle challenges in data collection and the importance of ethical research. Overall, this internship has given me valuable practical knowledge and prepared me for future research and work.

ORGANISATION STRUCTURE



Abbreviation:

1. FE- Field executive
2. GRW- Out Reach worker
3. BLW- Block level worker
4. FW- Field worker
5. CW- Community Worker
6. PM- Panchayat Motivator
7. CA- Change Agent

USEFULLNESS OF INTERNSHIP

This internship has been very useful to me. I've gained practical experience in conducting research, from collecting and analyzing data to writing reports. I've been able to apply what I learned in class to real-world situations. It has also helped me improve my skills in managing time, engaging with participants, and working in the field. Overall, this experience has prepared me well for future research and professional challenges.

CHALLENGES

Collecting data from so many people was challenging, some people were skeptical about answering questions because of the sensitive topic of the survey. Resource constraint- due to time and budget constraint I could not implement some strategies like offering incentives.