

NAME: PRANAV PANPALIA

ROLL NO.: 0047

BATCH: MBA DM-03 2023-25

ORG. MENTOR : MR. SHUBHAM PAREEK

UNIV. MENTOR : DR. HEMANT MISHRA

BRIEF HISTORY

AU Foundation Jaipur was established in 2018 by Mr.Sanjay Agrawal with a vision to empower and uplift communities through various developmental projects. The foundation has initiated multiple impactful programs, with the Bano Champions Sports Project being a flagship initiative aimed at nurturing young sports talents.

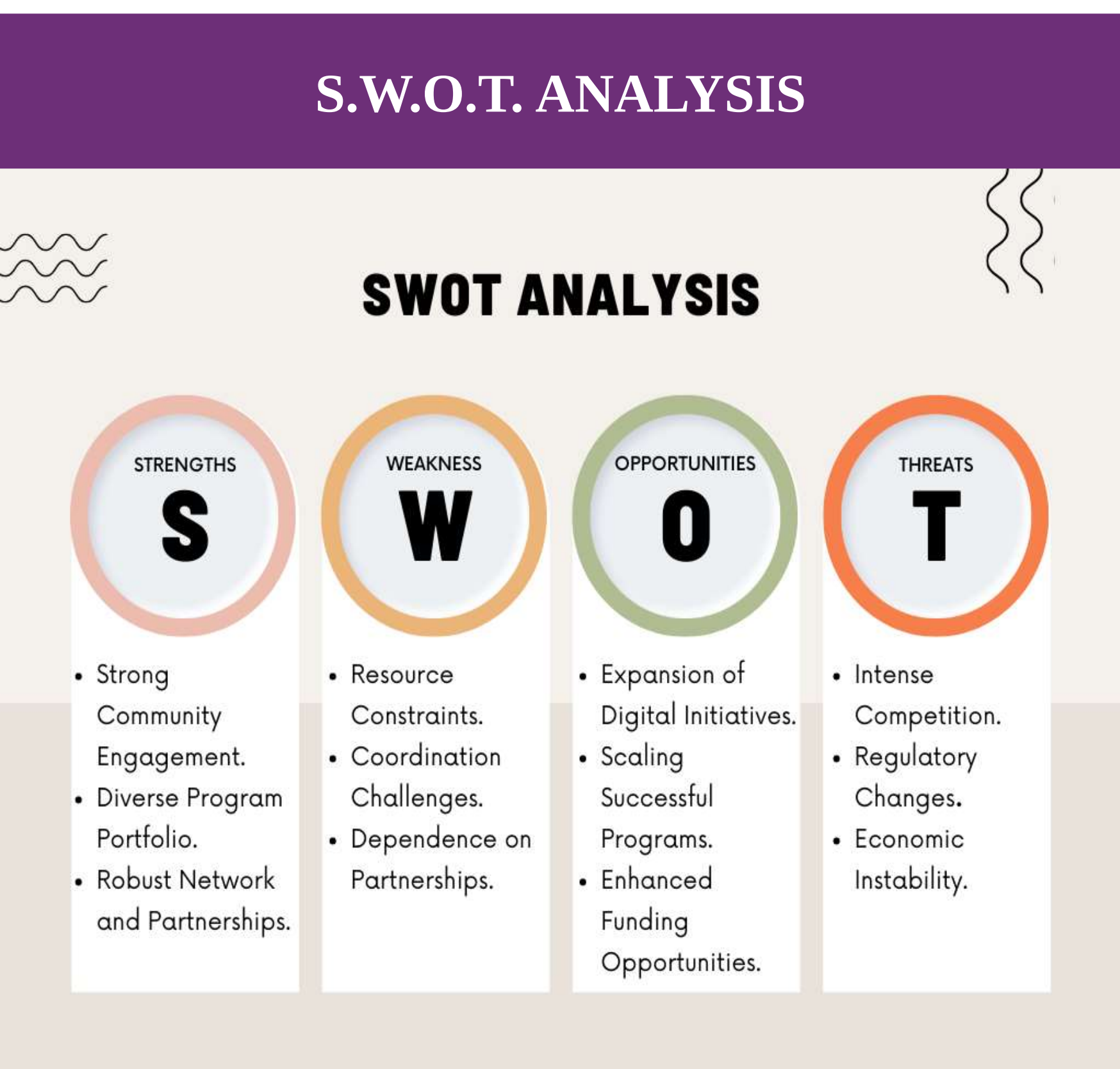
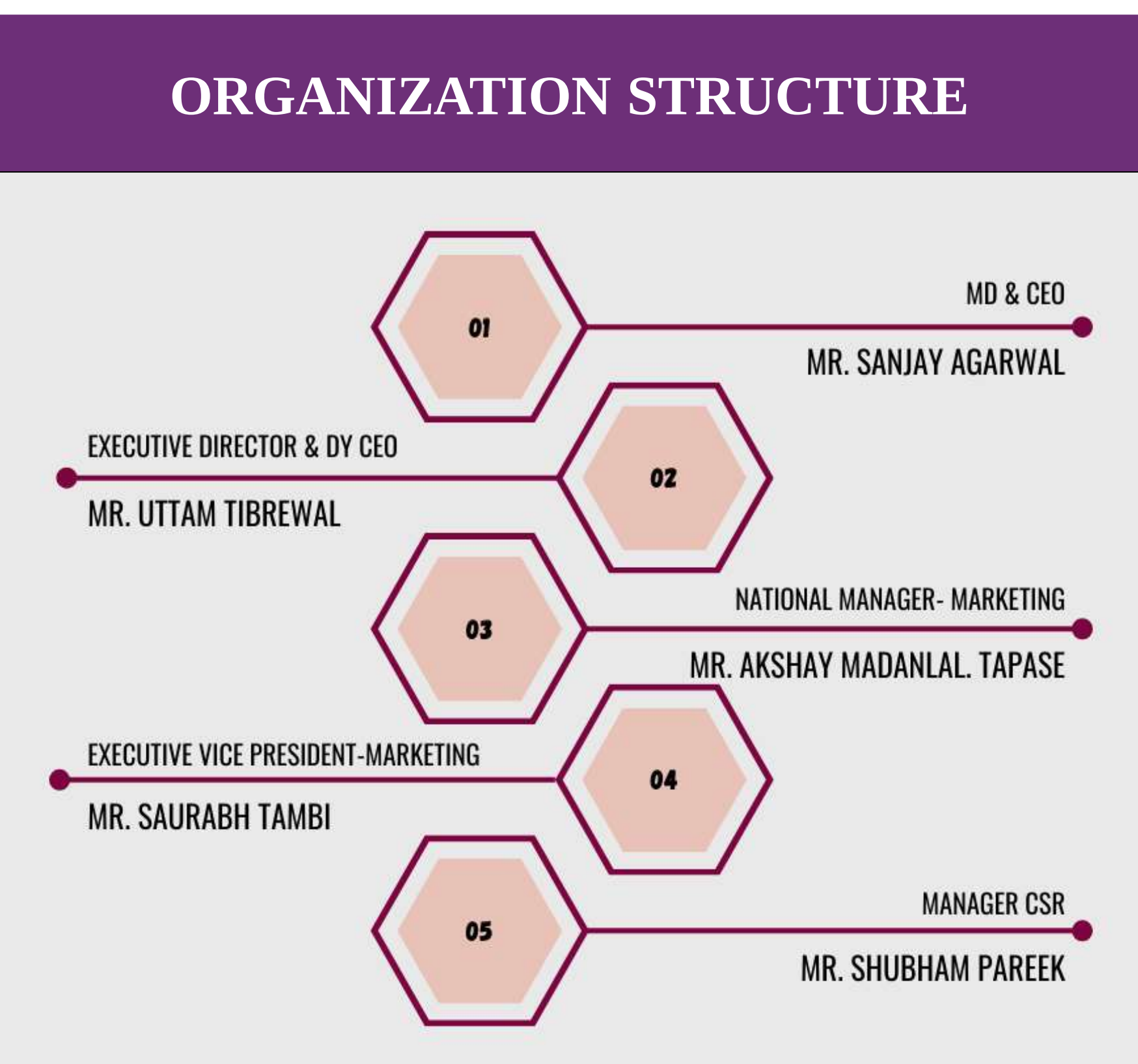


VISION

To be a leading organization in promoting sports and fostering a culture of excellence and inclusivity among youth.

MISSION

To provide opportunities and resources to young athletes, enabling them to excel in sports and develop holistically as individuals.



OBJECTIVE

To evaluate and improve the BANO CHAMPION Sports Program's effectiveness through data collection, stakeholder engagement, and strategic enhancements based on field visit feedback and program assessment.



WORK DONE DURING INTERNSHIP

- Daily monitoring of sports coaches.
- Daily routine planning with HKL sports foundation.
- Maintain the accounts for scholarship transactions of students.
- Providing ideas for promoting sports through CSR initiatives.

KEY ACHIEVEMENTS OF THE PROJECT

- Over 90 trained coaches & sub-coaches.
- 680 young sports enthusiasts showing great results at state & national level competitions.
- 5 participants qualifying for the prestigious “ KHELO INDIA YOUTH GAMES”.
- This project is operational in 16 districts of Rajasthan & aspires to train over 12,000 children across all locations.



CHALLENGES FACED DURING INTERNSHIP

- Data Collection:** Encountered difficulties in gathering consistent and reliable data from NGO partners.
- Stakeholder Coordination:** Faced challenges in coordinating with multiple stakeholders and managing communication gaps.
- Resource Constraints:** Limited resources and time hindered the ability to conduct extensive field visits and assessments.

SUGGESTIONS

- Ensure that partners like HKL Sports Foundation regularly visit the grounds for proper monitoring and evaluation of the sports programs.
- Provide more opportunities for scholarships and enhance scholarship criteria for students.
- Understanding the necessities and fulfilling the needs of the scholar students.

LEARINGS FROM THE INTERNSHIP

- Theoretical understanding:** academic concept learned in courses such as research & data analytics.
- Practical exposure:** Hands-on experience in CSR projects, with NGO partners conducted regular field visits on sports ground.

