

Introduction

Digital Solutions for Small Enterprises and MSMEs :

- Founded by IIT Bombay alumnus, Mr Adit Agarwal.
- Expertise in SaaS solutions, Digital Media Platforms, D2C industry, and Digital marketing.
- Assists businesses in designing apps and websites to improve customer interaction.
- Develops 'Scan and Order/Pay' services and 'Online Order Portal' for takeaway orders.
- Provides app and web development-related projects, digital marketing solutions, analytics, and sales reports.
- Offers 0% commission and 24X7 online technical support.
- Has over 50,000+ happy customers and 140k+ orders since inception in 2020.
- Offers a challenging and dynamic environment for career growth and development.

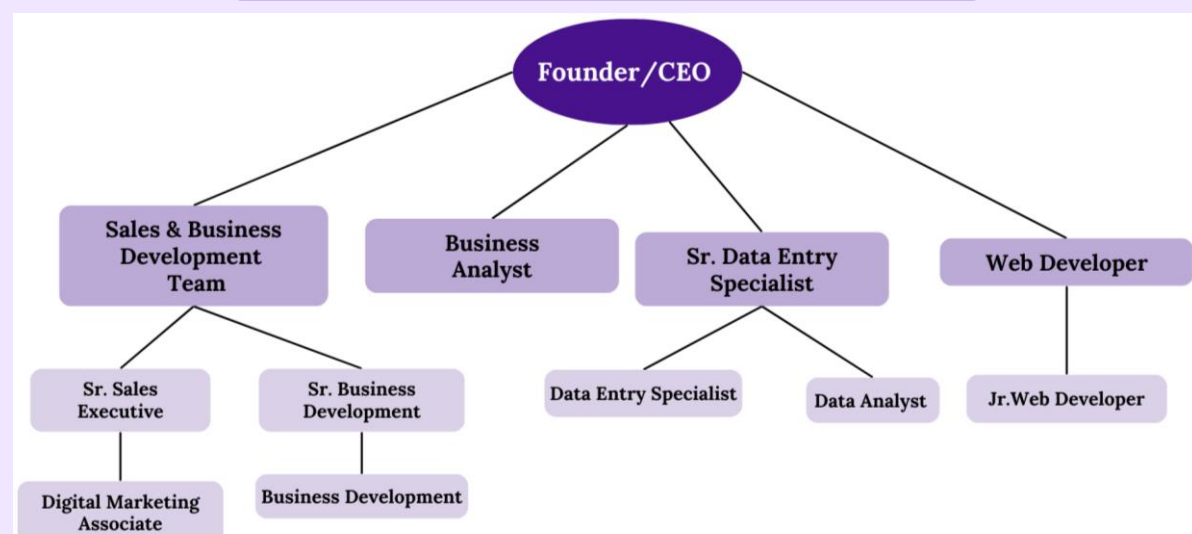
Vision & Mission

Our core values are as follows:

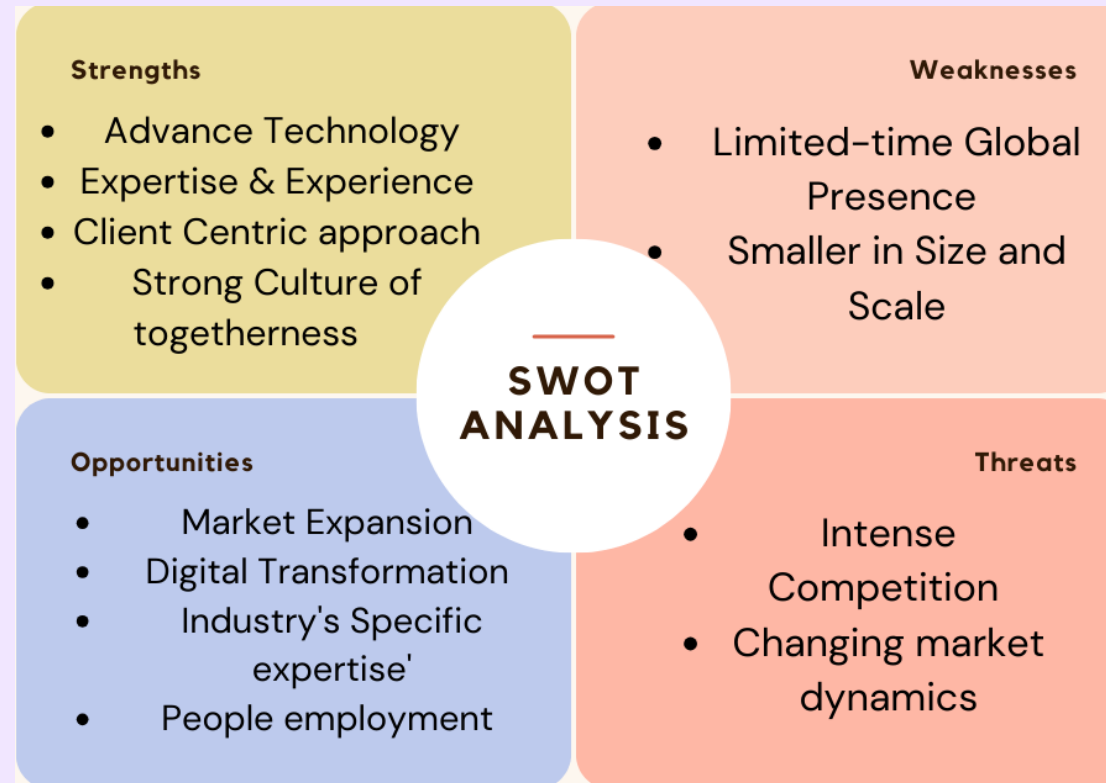
- We deliver solutions.
- We always aim higher.
- We are Heroes because we Care.

We aspire to grow with our customers and soar high together!

Organization Structure



SWOT Analysis of NoQs



Theoretical Understanding

- Detailed Understanding about the tools, Formulas and methodology.
- It helped me with the necessary knowledge and framework to analyses and propose solutions.

Practical Exposure

Problems and setbacks faced while implementing.

Helped me understand problems in grass root level and take corrective actions against them.

Suggestions

- Introduction of a basic training program.
- Creating a playful environment: As technology advances, new methods can be used to improve and speed up operations, encouraging experimentation and creative thinking.

Learning and Value Addition

Learning during Internship

- Power BI Dashboards.
- Worked on Google sheets, Excel, Google studio .
- Data Extraction and Cleaning Data Visualization.
- Appscript & Automation- Google Forms and Data entry.
- Presentations: Canva, Latex Live
- Attendance Tracking System
- Brainstorming session on Sentiment Analysis

Usefulness of Internship

- Industrial Exposure
- Learning & Skill development
- teamwork & Communication
- Research & Data Analysis
- Project Management

Challenges Faced During Internship

- Difficultly in Communication.
- Data Collection and analysis are exhaustive tasks.
- Improving accuracy took some time.
- Building connection and understanding colleagues in a common project.
- Network issue- Internet connectivity