

"MARKET RESEARCH OF CRO NATIONAL & INTERNATIONAL COMPANIES AND PCR KITS OF INFECTIOUS DISEASES AND DIGITAL MARKETING"

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HISTORY OF BIOHUBB

Biohubb is a Jaipur-based biobank founded in 2014. Dedicated to scientific progress, they offer high-quality biospecimens through advanced biorepository services. Their focus on meticulous sample management, rigorous quality assurance, and customized solutions for researchers makes them a leader in the field.

VISION

This organization is dedicated to propelling scientific breakthroughs by providing researchers with the best possible biospecimens and outstanding service. They achieve this by offering cutting-edge biorepository solutions, which include meticulous care for samples, rigorous quality control measures, and active collaboration to support research initiatives.

MISSION

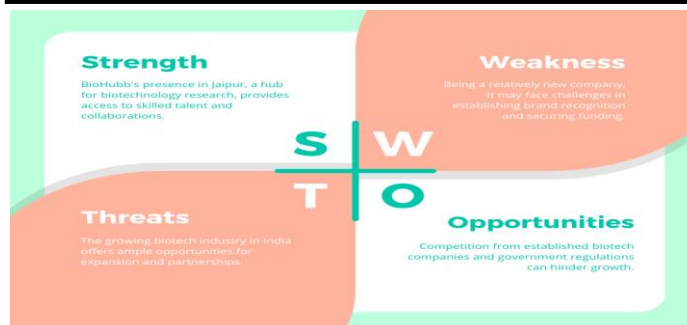
Advancing Scientific Discovery

At Bio Hubb, we are committed to providing high-quality biorepository services to support scientific discovery. Our state-of-the-art facilities and expert staff ensure the proper processing and storage of biological samples for use in cutting-edge research.

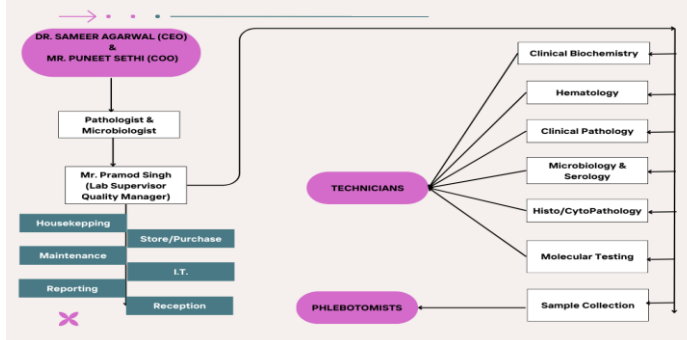
CONCISE OVERVIEW OF THE INTERNSHIP

The Biohubb internship bridged classroom marketing theory with practical application. I implemented digital marketing strategies to promote the ARVR Set. While learning general marketing, I gained specific industry knowledge and data analysis skills. Key activities included marketing the ARVR Set and market research on CROs and PCR kits. This experience enhanced marketing and research abilities, preparing me for a career in life sciences.

S.W.O.T ANALYSIS



ORGANIZATION STRUCTURE



PCR Kits for Infectious Disease



LEARNINGS FROM THE INTERNSHIP

- Skills Development
- Marketing Execution
- Market Research
- Communication
- Data Analysis

USEFULNESS OF INTERNSHIP

- Practical Experience.
- Industry Exposure.
- Skill Development.
- Self-Discovery and Career Exploration.
- Confidence Building.

CHALLENGES FACED DURING INTERNSHIP

- Adapting to Industry Specificity
- Developing Data-Driven Strategies

Overcoming these challenges involved:

- Active Learning
- Data Exploration