

Emcure Pharmaceutical limited

ABOUT:

Emcure Pharmaceuticals is one of the leading Indian pharmaceutical companies engaged in developing, manufacturing and globally marketing a broad range of pharmaceutical products across several major therapeutic areas

MISSION:

Emcure Pharmaceuticals is driven by the purpose to develop, manufacture and market a broad range of pharmaceutical products globally.

VISION:

To provide quality healthcare solutions globally by leveraging our scientific strengths.

Core Values

We are guided by our core values of quality & patient-focused, integrity, innovation, teamwork & respect.

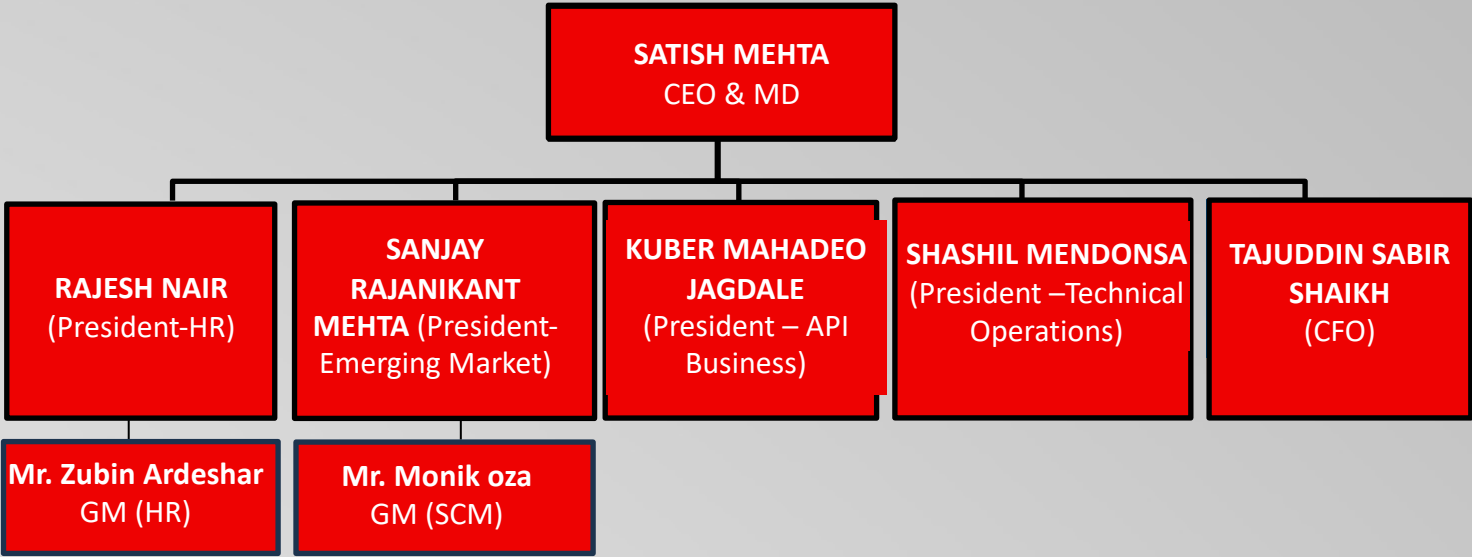
BRIEF DESCRIPTION ABOUT PROJECT

- **SUPPLY CHAIN MANAGEMENT:** Expertise in SCM documentation in (Emerging Markets LATAM, MENA, Africa, and CIS regions; deep understanding of O2C (order to cash) cycle.
- **Pre-Post Documentation Unit:** Developed process flow charts and SOPs covering all scenarios, payment terms, and Incoterms 2020.
- **Demand and Supply Planning:** Comprehensive coverage of demand forecasting, inventory management, and production scheduling for exports.
- **Cross-Department Coordination:** Integrated insights from logistics, business, and finance departments.
- **Live Project Experience:** Hands-on work with pre-post documentation, EXIM, and SAP portal at Emcure Pharmaceutical Limited. Understanding of marketing department for emerging market and workflow under team leader

LEARNING

- Improve leadership and time management skills through practical tasks and mentoring
- Improved interpersonal and communication skills through interactive sessions and team collaborations.
- Improved understanding of global business dynamics and challenges in emerging markets
- Fostered strategic thinking and decision-making abilities in real-world scenarios
- Developed a comprehensive understanding of the Order-to-Cash (O2C) process, from order receiving to execution
- Enhanced skills in pre- and post-shipment documentation to ensure smooth operations and compliance.

ORGANOGRAM



CHALLENGES FACED

- Difficulty in aligning classroom learning with practical export market scenarios and real world challenges.
- Insufficient existing data to prepare Standard Operating Procedures (SOPs) effectively.
- Adapting to the diverse work culture and practices of various departments.
- Balancing multiple tasks and responsibilities within tight deadlines



SWOT ANALYSIS

STRENGTH

Efficient documentation processes streamline supply chain operations. Strong compliance with regulatory standards ensures smooth approvals.

WEAKNESS

Potential for delays in documentation handling can slow down the supply chain for emerging market exports

OPPORTUNITY

Integration of advanced technologies like blockchain can improve transparency and traceability.

THREATS

Regulatory changes can impact documentation requirements, causing disruptions. Cybersecurity risks associated with digital documentation systems.

SUGGESTIONS

- Documentation unit is the most important and critical department of any department, so documentation unit should be organized and systematic.
- Improve communication between regional/country managers and the operating team to streamline processes.
- Establish dedicated marketing departments for each emerging market to address specific regional needs.
- Implement data-driven forecasting to optimize inventory control and reduce lead times.