

PASSISION HEALTH CARE SOLUTIONS

Passion Healthcare Solutions began by offering consultancy services to hospitals, CROs, and pharmaceutical companies. This approach fostered a strong network within the industry and provided them with a deep understanding of the real challenges faced by these organizations. To further refine their solution, Passion Healthcare Solutions conducted extensive market research and surveys, including dipstick studies. This data proved crucial in shaping the development of their digital solution. Leveraging this groundwork, Passion Healthcare Solutions has transitioned into the development stage, aiming to revolutionize the clinical trials industry through technological innovation.



CHALLENGES FACED DURING INTERNSHIP:

1. There's a lot of new stuff to learn, like clinical trials, regulations, and even how digital platforms work.
2. Trying to grasp complex ideas or technical stuff quickly feel overwhelming.
3. I found it tricky to find ways to use your skills and knowledge on the project.

LEARNING DURING INTERNSHIP:

1. Improved communication skills with interns team.
2. Time management
3. Teamwork: Collaborate effectively with colleagues from different backgrounds
4. Understanding the CRO-physician collaboration landscape.

USEFULNESS OF INTERNSHIP:

1. Data analysis: Turning raw data into insights for better decision-making.
2. Project management: Juggling tasks and meeting deadlines effectively.
3. Soft skills like communication, teamwork, and problem-solving skills.
4. Analysing data to understand how doctors are using the platform

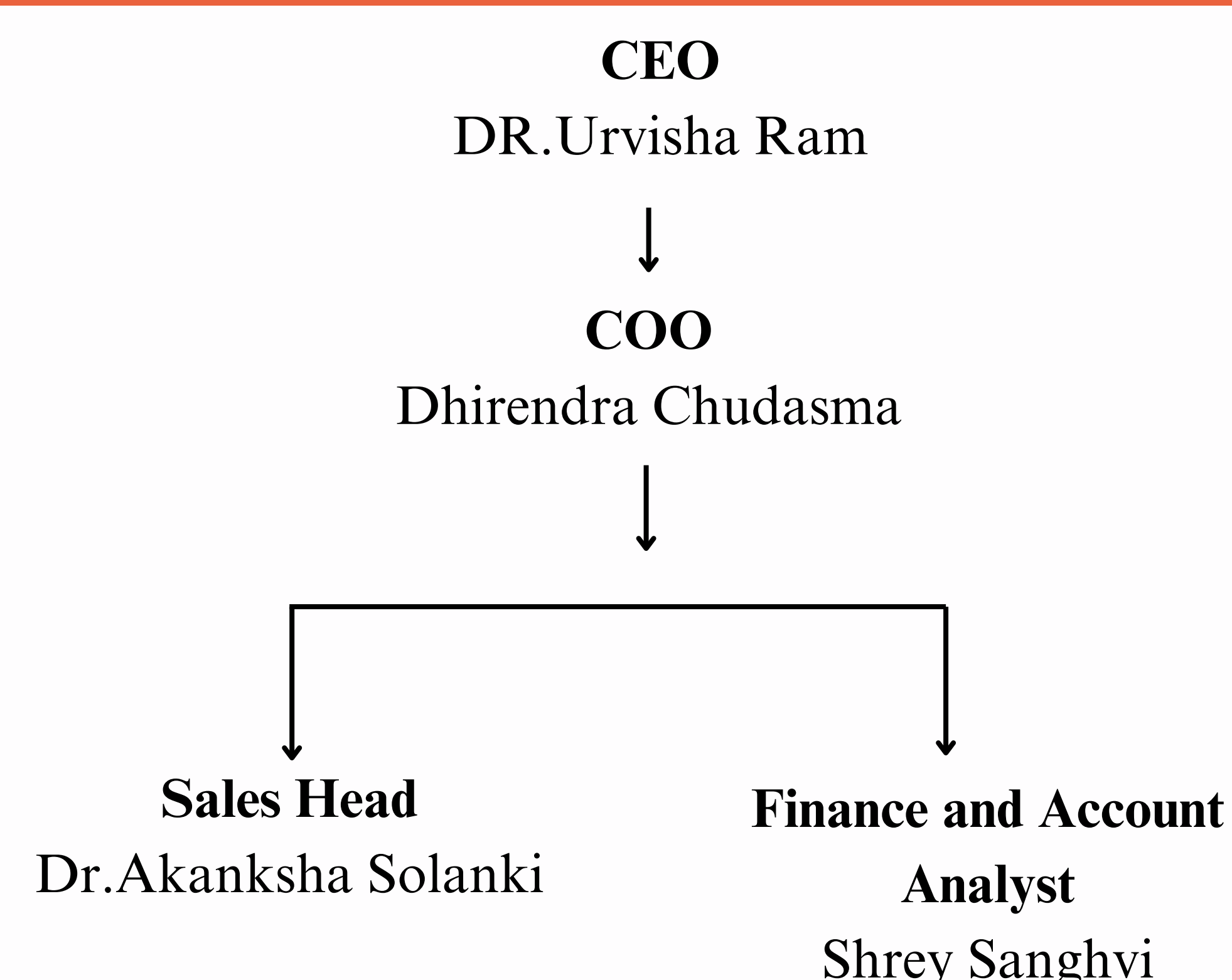
OBJECTIVES

1. Type of CRO services: Clinical trial development, regulatory consulting, etc.
2. Engagement channels: Webinars, educational workshops, advisory boards, etc.
3. Awareness metrics: Website visits, content downloads, social media engagement.
4. Engagement metrics: Meeting participation, co-development projects.
5. Adoption metrics: Number of new physician clients, revenue generated.

MISSION

Passion Healthcare Solutions envisions a future where clinical research is revolutionized by a digital platform. This platform will foster enhanced collaboration, streamlined operations, and accelerated healthcare innovation. Ultimately, their goal is to improve patient outcomes on a global scale.

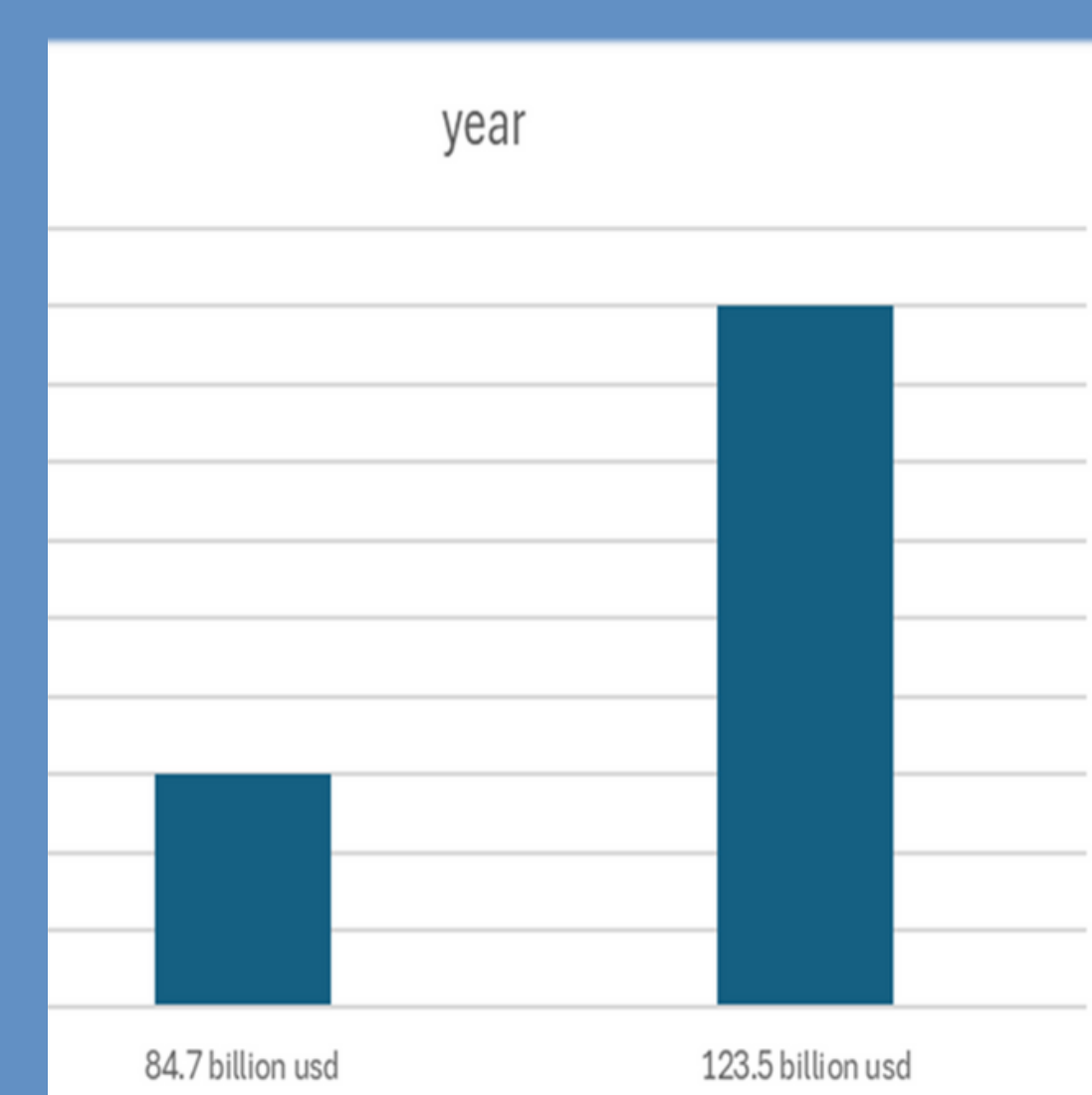
ORGANIZATION STRUCTURE



THEORITICAL VS PRACTICAL UNDERSTANDING

1. The different phases of clinical trials.
2. Regulatory requirements for clinical research.
3. Design principles for user-friendly digital platforms.
4. Data security and privacy considerations in healthcare.

1. Analyse information collected through the platform, like how many doctors are using it.
2. Learn how CRO teams work together on projects and communicate with each other.
3. Watch how CRO people use the platform to talk to doctors.



Blooming Digital clinical trial market :

1. Global market size : 84.7 Billion USD.
2. Expected to grow about 123.4 Billion USD by 2030 at CAGR of 6.49%.