

History, Vision & Mission

History

The Union Cabinet vide its decision dated 1st May 2013 has approved the launch of National Urban Health Mission (NUHM) as a Sub-mission of an over-arching National Health Mission (NHM), with National Health Mission (NHM) being the other Sub-mission of National Health Mission. Expanded Programme on Immunization was launched in 1978. It was renamed as Universal Immunization Programme in 1985 when its reach was expanded beyond urban areas. In 1992, it became part of Child Survival and Safe Motherhood Programme and in 1997 it was included in the ambit of National Reproductive and Child Health Programme. Since the launch of National Rural Health Mission in 2005, Universal Immunization Programme has always been an integral part of it.

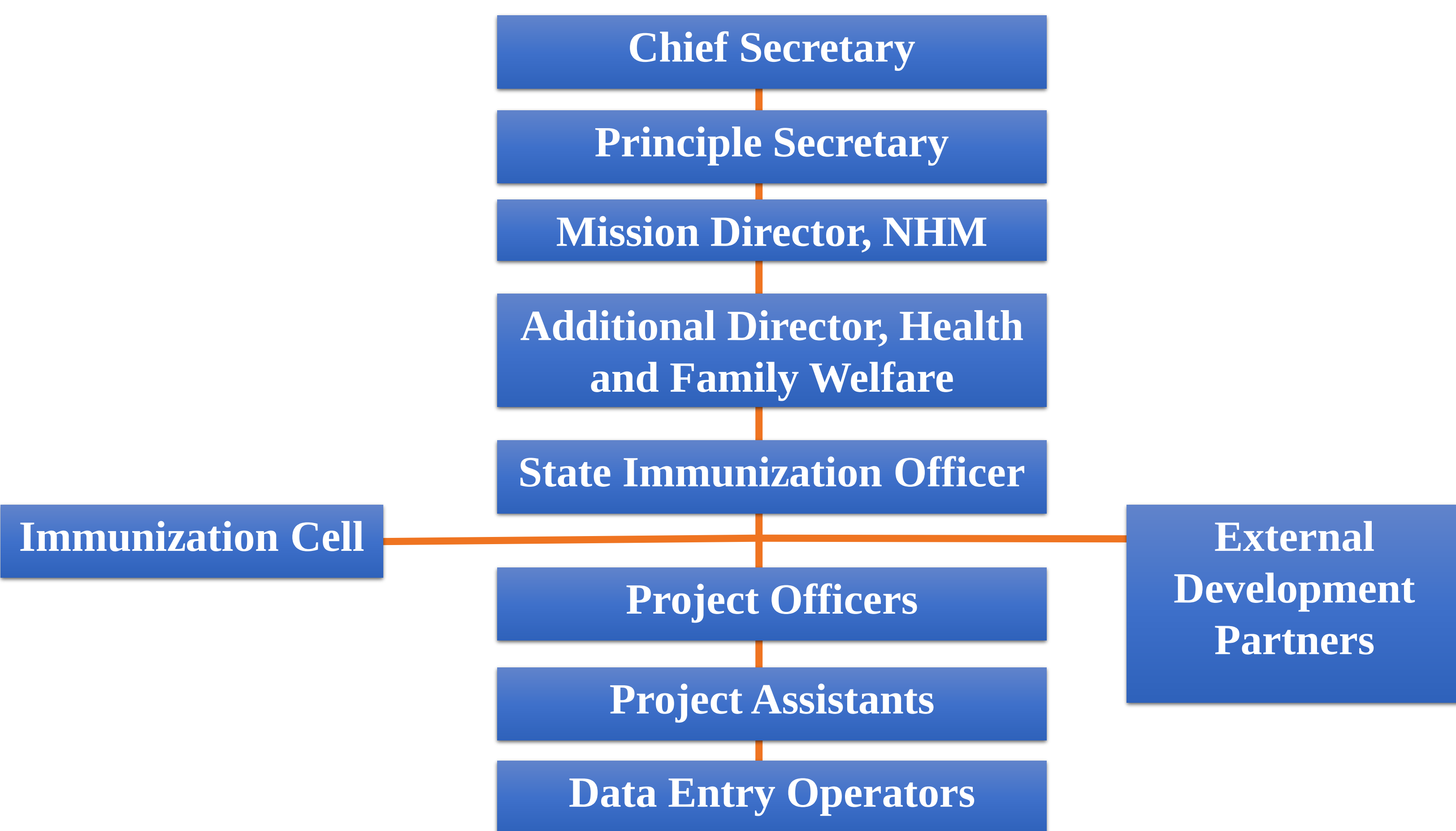
Vision

The NHM envisages achievement of universal access to equitable, affordable & quality health care services that are accountable and responsive to people's needs.

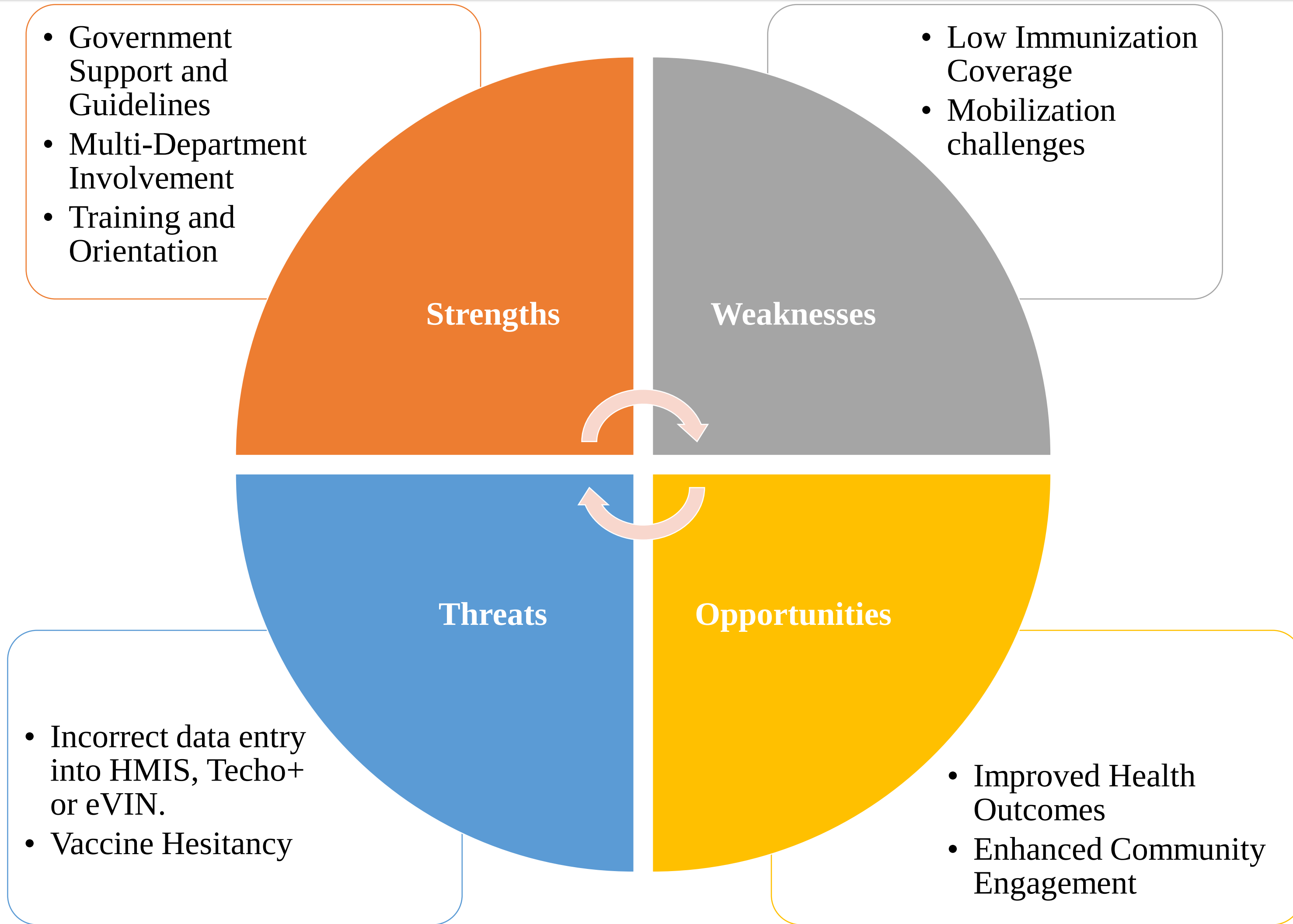
Mission

The mission is to make public health delivery system fully functional & accountable to the community human resource management community involvement, decentralization, rigorous monitoring, & evaluation against standards, the convergence of health & related programs from village level upwards, innovations & flexible financing & also interventions for improving the health indicators.

Organization Structure



SWOT Analysis



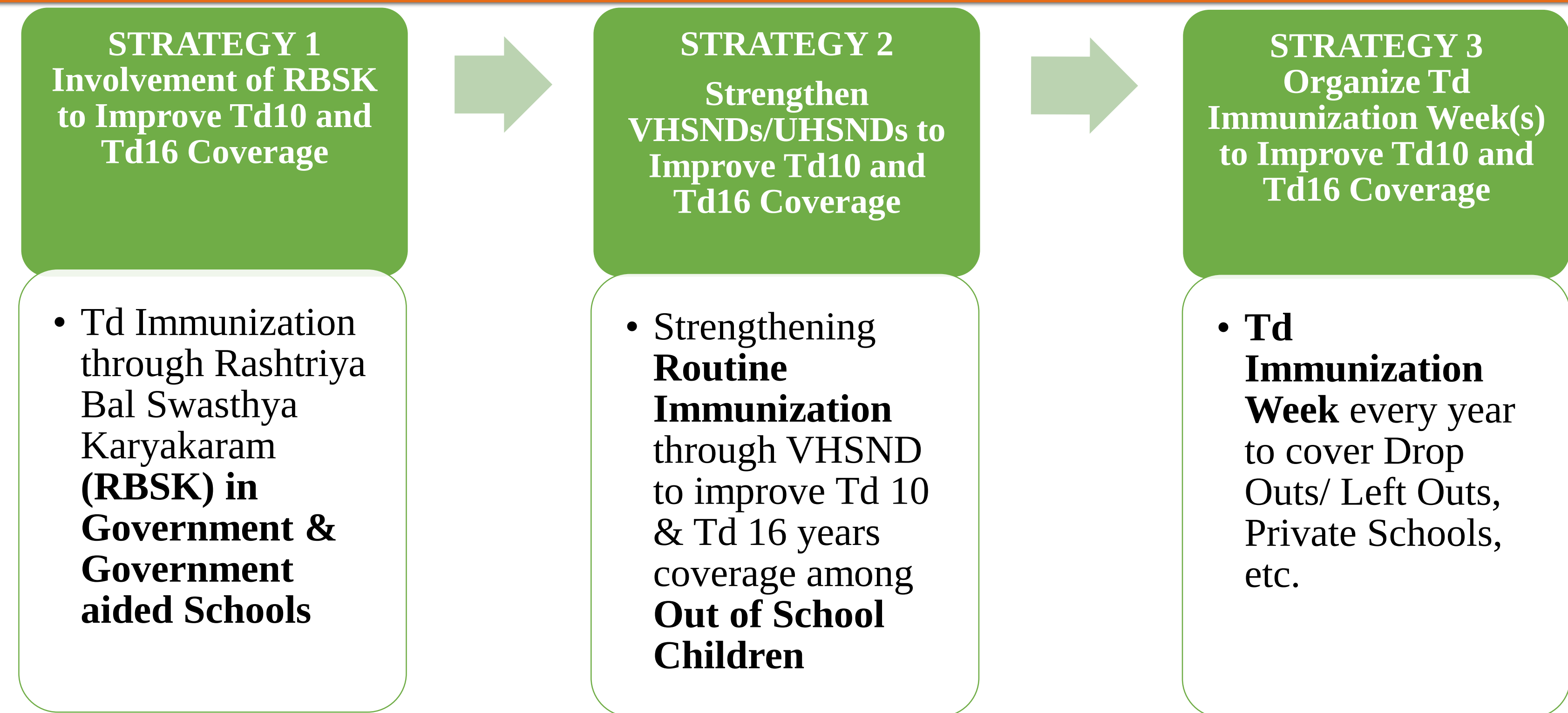
IEC Development

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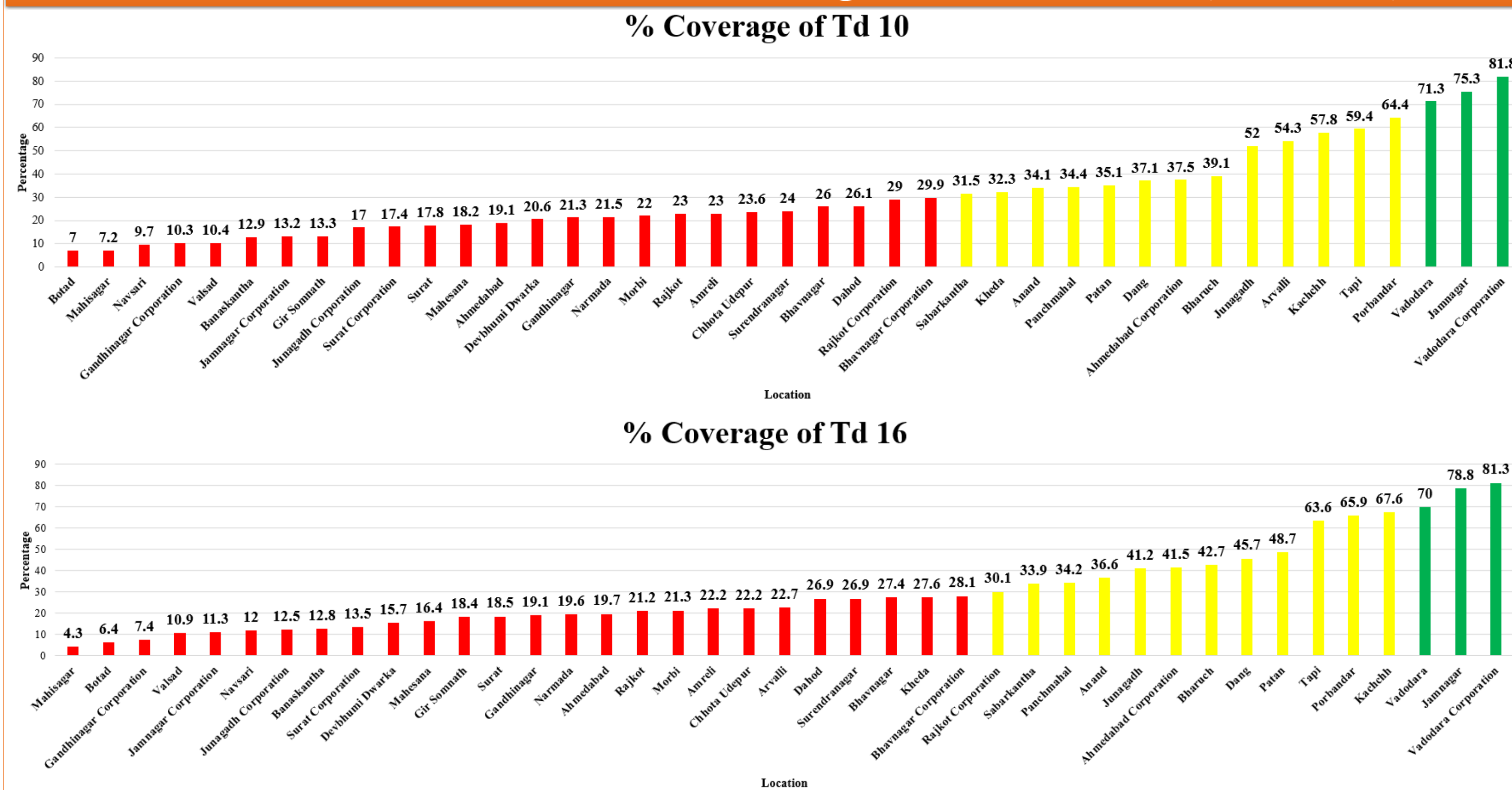
Objective of the Campaign

To increase the coverage of Td Vaccine by vaccinating Children of age 10 & 16 years so as to control rising cases of Diphtheria.

Proposed Strategies for Td10 and Td16 vaccine



School-based Td vaccination Coverage, Source Techo+ (FY 23-24)



Learning and Value Additions

Practical understanding	Theoretical understanding	Challenges	Usefulness	Learnings	Suggestions
- Assisted in achieving a conceptual grasp of the program's objectives, relevance and beneficiaries - Offered an overview of program design, execution, and evaluation.	- Helped us grasp the specifics of program planning, execution, and monitoring - Gave us a chance to identify the challenges and gaps experienced at the field level	- Extreme weather (Heatwave), conditions make fieldwork difficult - Language Barrier	- The practical experience provided insight into the functioning of an organization - Offered an opportunity to gain hands-on experience in program planning, implementation, and evaluation.	- IEC Development - Data Triangulation - HMIS,TECHO+ - Field Visit Monitoring - Vaccine Cold chain management - Program Planning	- Necessity for an design team with the expertise needed for IEC development - Ensure sufficient facilities and infrastructure at immunization outreach sites - Expand the availability of refresher courses for ASHA and FHW

Activities Planned Td Vaccine Campaign 2024

1. **Government Approvals and preparation:** Documents, Letters, AEFI Management, Training & Orientation of stakeholders, IEC material, Head Count Survey , Micro-Plan format, Reporting & Recording Format
2. **Meetings:** Interdepartmental Convergence meeting, preparedness assessments, review meetings
3. **Letters from Government:** To external departments, Collector, Govt of Gujarat, invitation letters etc
4. **Orientation & Training Activities:** AEFI Management & Refresher training of MOs, FHWs etc, Orientation & Training for teachers.
5. **Launch Preparation:** Availability of logistics, Setting up Session sites, AEFI management kit.
6. **Launch of the Campaign:** Daily recording & reporting, monitoring, clean and clear dedicated sites, AEFI reporting, media management
7. **Post Launch:** Data Analysis, Monitoring, Plan for left-outs, Report writing.

Photos Of Campaign

