

MARKET-BASED SOLUTIONS AND PARTNERSHIPS OF JHPIEGO: AN INTERNATIONAL NGO PERSPECTIVE

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INTRODUCTION

- Jhpiego is an international non-governmental organization (NGO) dedicated to improving healthcare services in low-resource settings.
- Our goal is to empower frontline healthcare providers and enhance healthcare systems in order to save lives and improve the health of women and families.
- Jhpiego has worked in more than 155 countries over the course of more than 45 years, concentrating on maternity and child health, HIV/AIDS, family planning, and other important health issues.
- To address healthcare concerns and make a lasting effect, we use creative strategies, alliances, and market-based solutions.



OVERVIEW OF JHPIEGO

- Jhpiego is a global non-profit organization whose goal is to raise the quality of healthcare in areas with little resources.
- Jhpiego, which was established in 1973 and is connected to Johns Hopkins University, works in more than 155 nations.
- By enhancing health systems and equipping frontline health professionals, our organization aims to save lives and enhance the health of families, women, and children.
- We concentrate on important topics including family planning, HIV/AIDS, maternity and child health, and infectious illnesses.
- Jhpiego uses cutting-edge strategies, alliances, and market-based solutions to produce long-term impact and advance health equity.
- With more than 45 years of expertise, we are dedicated to bringing about long-lasting change and enhancing societal well-being everywhere.



STUDY OBJECTIVE

1. Identify and analyse the market-based strategies employed by Jhpiego in addressing healthcare challenges in low-resource settings.
2. Examine the implementation processes and required resources for Jhpiego's market-based solutions.



STUDY METHODOLOGY

➤ RESEARCH DESIGN

- This descriptive study utilized secondary data analysis to examine Jhpiego's market-based partnerships and solutions, extracting insights from program reports, evaluations, and academic articles. The study's objective was to advance knowledge and guide practices in global health, specifically related to market-based approaches.

➤ METHOD OF DATA COLLECTION

- This study employed document analysis and secondary data analysis techniques to gain comprehensive insights into Jhpiego's market-based partnerships and solutions. The findings shed light on opportunities, constraints, and development potential within market-based approaches in global health, influencing international NGO practices.

➤ DATA ANALYSIS TECHNIQUES

- This study utilized text analysis as the data analysis approach to provide a descriptive understanding of Jhpiego's market-based solutions and partnerships. The findings unearthed key insights into the tactics, challenges, and outcomes of these initiatives based on the analyzed documents, contributing to a comprehensive picture of Jhpiego's market engagement.



METHOD OF ANALYSIS

- Comprehensive analysis: The collected secondary data was thoroughly analysed using a descriptive methodology.
- In order to identify recurrent themes, trends, and significant findings in regard to Jhpiego's market-based partnerships and solutions, the researcher employed methodologies including thematic analysis..
- Focus areas: Understanding Jhpiego's market-based approach plans, implementation processes, resource allocation, and partnerships was the focus of the investigation.
- Impact and efficacy: In order to evaluate the effectiveness and impact of Jhpiego's market-based solutions, the investigation looked at their outcomes and contributions to resolving healthcare problems in low-resource areas.
- Understanding in detail: The goal was to fully understand Jhpiego's perspectives and experiences with market-based methods, examining both effective strategies and areas for improvement.



A quality family planning initiative in Bihar, India



RESULT

1. Identify and analyse the market-based strategies employed by Jhpiego in addressing healthcare challenges in low-resource settings

- Establishing social enterprise models that provided sustainable healthcare services to underserved populations, ensuring long-term accessibility and affordability.
- Collaborating with the private sector to leverage their resources, expertise, and innovative solutions, thereby enhancing the quality of healthcare services and expanding reach.
- Implementing innovative financing mechanisms, such as impact investing and blended finance, to secure funding for healthcare projects, enabling scalability and sustainable health system strengthening.
- These market-based strategies resulted in improved healthcare access, quality, and affordability, while also contributing to the long-term resilience and capacity of healthcare systems in low-resource settings.



RESULT

2. Examine the implementation processes and required resources for Jhpigo's market-based solutions

- Conducting comprehensive needs assessments to tailor their approach to specific healthcare challenges in low-resource settings.
- Developing strategic partnerships with governments, local organizations, and the private sector to leverage resources and ensure cultural sensitivity and sustainability.
- Mobilizing financial resources from grants, donations, impact investments, and blended finance to support program implementation and infrastructure development.
- Deploying a skilled workforce and leveraging technological resources, such as digital health tools, to enhance healthcare delivery and data management.



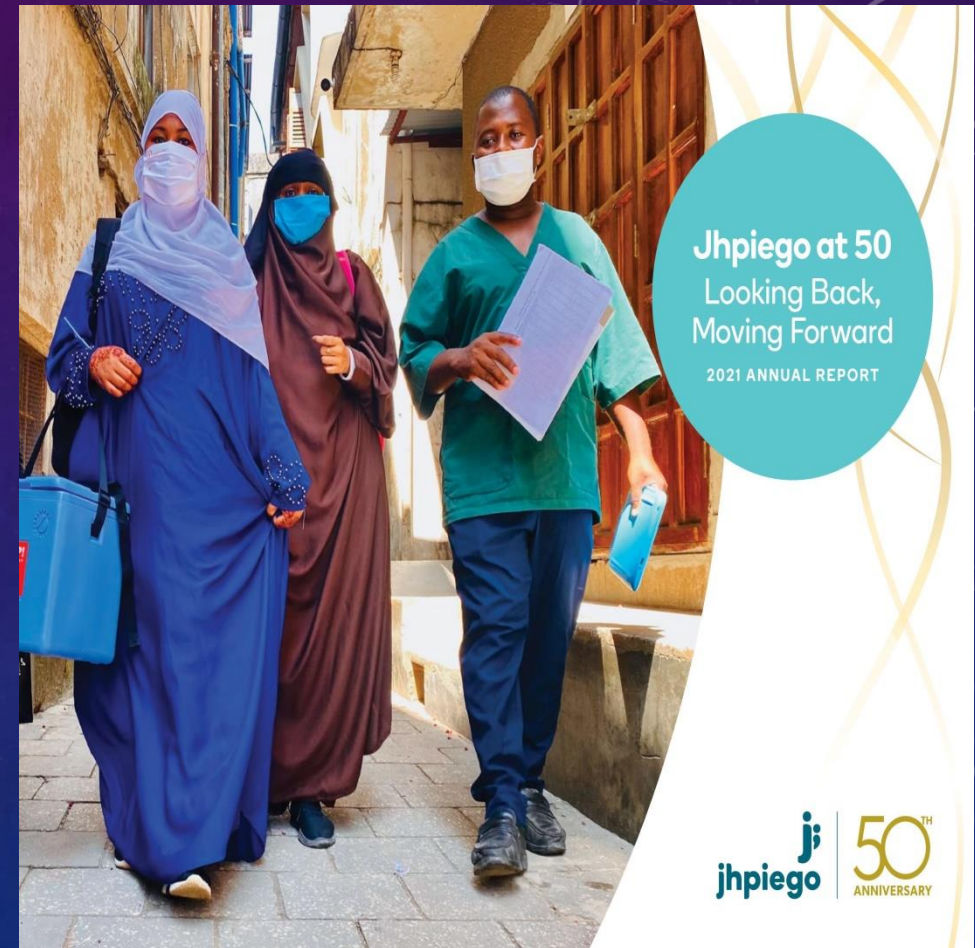
DISCUSSION

1. **Evaluation Frameworks and Indicators:** Different evaluation frameworks and indicators are employed. SROI, RBM, ToC, MSD Evaluation Framework, SDGs, cost-effectiveness analysis, and stakeholder analysis were just a few of the frameworks and indicators that were used to evaluate market-based solutions.
2. **Methods for Impact Assessment and Monitoring:** A variety of methods, including baseline and end-line surveys, interviews, focus groups, case studies, data analysis, participatory approaches, cost-effectiveness analyses, and document reviews, were utilized to measure and evaluate the impact of the Programme.
3. **Lessons Learned and Recommendations:** Lessons learnt included how to tailor initiatives, include a range of stakeholders, support innovation, encourage capacity building, and analyze effect. The key recommendations focused on coordination, overcoming hurdles, boosting sustainability, scalability of successful efforts, and information exchange.
4. **Challenges Faced:** The challenges were scaling up, addressing regulatory issues, obtaining money, overcoming cultural barriers, and preserving stakeholder collaboration.
5. **Opportunities for Scaling up:** Opportunities included collaborating with others, engaging in advocacy and policy work, looking into other financing sources, exchanging information, using technology, adapting treatments to local circumstances, improving monitoring, and joining learning networks.



IMPACT AND OUTCOMES

1. Improved healthcare delivery: Jhpiego's actions have improved healthcare systems' coordination and organization, leading to more effective and efficient service delivery.
2. Enhanced access to quality healthcare: Their market-based solutions have increased access to high-quality healthcare, especially in underprivileged regions, by raising the price and accessibility of necessary medications and supplies.
3. Strengthened health systems: Through collaborations, Jhpiego has boosted provider capacity, embraced cutting-edge technology, and upgraded healthcare infrastructure, resulting in more robust and sustainable health systems.
4. Increased reach to marginalized communities: Reaching marginalized and underserved populations is a top priority for Jhpiego's market-based solutions and partnerships, which also ensure that they have access to facilities, providers, and services that are necessary for their healthcare.



CONCLUSION

- Jhpiego's market-based partnerships and solutions have successfully boosted healthcare outcomes and addressed issues in low-resource settings.
- Initiatives to expand capacity have improved labor skills, improved healthcare services, and produced economic possibilities.
- Adoption of cutting-edge technology, including as mobile apps and telemedicine platforms, has increased access to healthcare and fostered regional entrepreneurship.
- Through the coordination of interventions with national health programmes, collaboration with governments has enabled sustainability and ownership at the national level.
- Partnerships with the private sector have improved access to high-quality goods and technology and increased the effect of initiatives.
- Evaluation studies attest to the beneficial effects of Jhpiego's collaborations and solutions on healthcare outcomes, including the use of qualified healthcare personnel and expanded access to treatment.
- Advocating for supporting legislation, long-term planning, financing methods, and developing collaborations may all be used to solve issues including policy hurdles, financial sustainability, and limited resources.
- Effective and long-lasting market-based solutions require context-specific evaluations and adapted strategies.
- Jhpiego's market-based solutions have proven successful in improving healthcare delivery and resolving issues in low-resource situations.



PUBLISHED REPORT

<https://www.jhpiego.org/about/annual-reports/>

- 2018
- 2019
- 2020
- 2021



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