

SUMMER TRAINING AT MEDISAGE e-Learning PVT. LTD.

“Analyzing and creating the knowledge & upskill the healthcare profession”

Under the guidance of

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Submitted BY

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Company profile-

- ▶ Medisage is Founded in 2019 by Bhagwat Dhingra and Abhishek Ghosh.
- ▶ Medisage is a Mumbai-based Health-tech start-up And It is a knowledge platform that offers curated medical content, by doctors, for doctors (healthcare professional).
- ▶ Partners of this company are Sun Pharma, Alkem, Glenmark, Alcon, AstraZeneca, Bharat Serum and Vaccines Ltd., Rivaara Labs, P&G, Micro Labs, Metropolis, Medtronic, ADVY, NATCO.
- ▶ It is collaborating with Global universities, Medical Associations, Subject Matter Experts Doctors and Medical colleges to develop, curate and certify content for the use doctors various specialities.

Vision & Mission of the company

- ▶ **Mission:** To help the medical practitioners to update their knowledge in every possible way by reaching out maximum number of doctors and medical students.
- ▶ **Vision:** To be a prominent leader in healthcare industry and always ready to serve doctors by knowing their area of interest and finding out best possible way to upgrade their knowledge.

Objective of the Study–

- a. To identify the need gap analysis of the healthcare professional.**
- b. To identify the source of knowledge gaining of the healthcare professional.**
- c. To map the healthcare professional in residing area of dausa district.**

General finding on learning-

The Medisage app installation work helped us to reach out maximum number of doctors and helped us to understand the need of updated medical content (webinars, podcast, videos, journal articles, newsletters, expert talk).

Furthermore, medical representative to learn how to talk with healthcare professional using medical terms and behaviour in the front of doctor.

The doctors need to subscribe lots of different kinds of apps and courses. A gap in their knowledge and the need of the hour was identified.

Analysis of the Healthcare sector of our area

Analysis

►The number of Healthcare profession participate to visit in this project-

SPECIALITY	No. of healthcare profession to visit
General physician	150
Orthopeadics	31
Paediatrics/ genecology	90
Dentist	15
Neurology	10
Dermatology	10
BAMS	10
Md student (All Stream)	20
MBBS Students	25
Others	40
Total	401

The total number of download company app By the healthcare Professional

SPECIALITY	Total no. of download accompany app
General physician	10
Orthopeadics	2
Paediatrics/ genecology	5
Dentist	1
Neurology	1
Dermatology	1
BAMS , Md student (All Stream), MBBS Students	10
Doctor in pharmacy	6
Total	36

Conclusion-

- ▶ **All though healthcare professional and physician were aware that MRs could infusion prescribe decision and learn about new update and learning treatment prescribing decision. The healthcare professional update about the new management therapy providing by MRs for patient safety.**

LIMITATION

- Threat of sharing personal information like the licence number of doctors.
- Healthcare professional not provide the actual contact number for contacting and given the update by call and digitallized viva whatsapp, etc.
- Many problem were facing to arrange the meeting with doctor not problem taking the time.
- Many health care professional were thing about that “what should we needed”

THANK YOU
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