



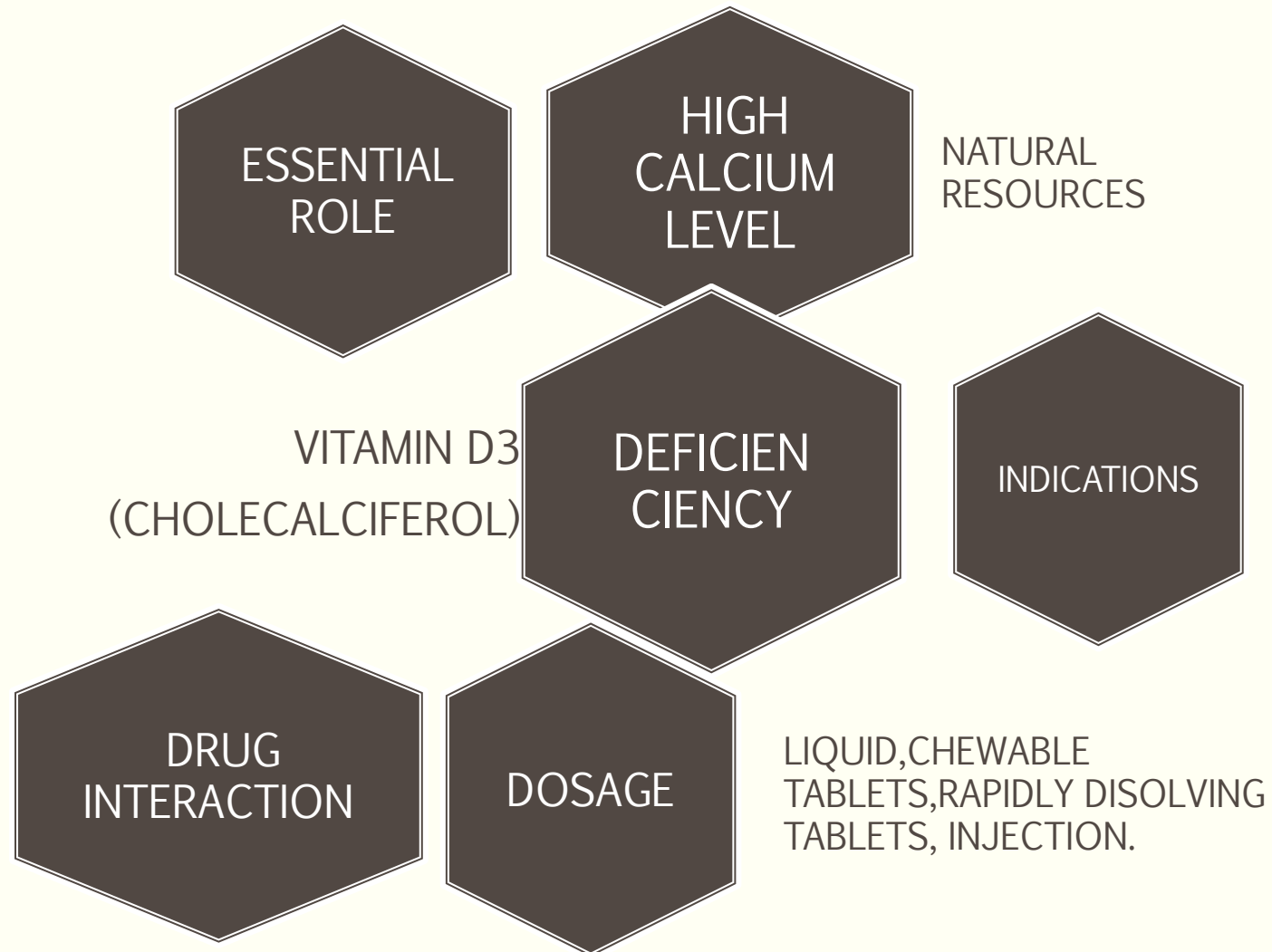
SUMMER INTERNSHIP AT DELCURE LIFESCIENCES

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INTRODUCTION:



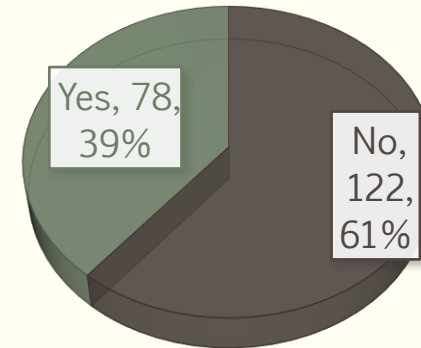
Objective of the study:

The objective of the study is: To find out the preference of dosage form of Vitamin D3 Among the Orthopedic and General Physician.



DATA ANALYSIS

- AS THE SURVEY OF THIS STUDY IS CONDUCT WITH ONLINE GOOGLE FORM WHICH CONTENT A FEW QUESTIONS, WHICH WE DISCUSS HERE:
- **Q1.DO YOU PRESCRIBE VITAMIN D3?**
- As we all know that all doctors are prescribing vitamin d3.
- **Q2.IF YES, DO YOU PREFER VITAMIN D3 INJECTION?**



CONT...

- 3. WHY YOU ARE NOT PREFER D3 INJECTION, WHAT RESTRICTS YOU?

Oral
tablets

painful

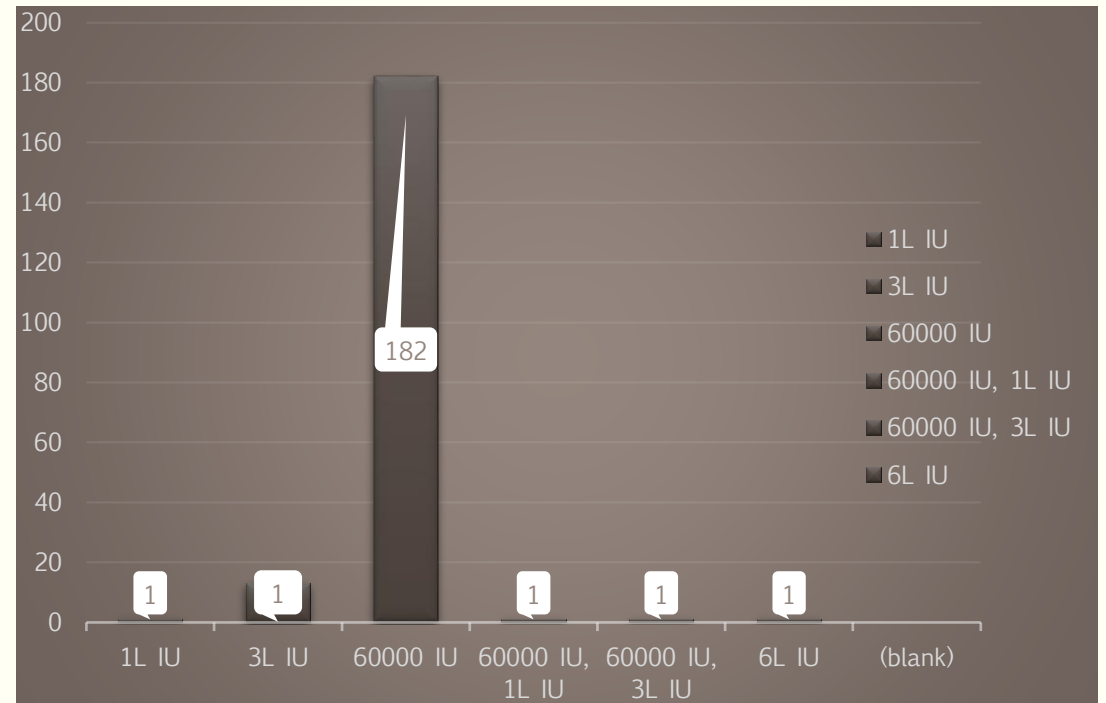
Side
effects

Oil
based

4. INDICATIONS?

- Low level of calcium
- Low level of gastric & malabsorption
- Arthritis, joint pain, osteoporosis,

- 5. WHAT DOSE YOU USUALLY PREFER?



CONT...

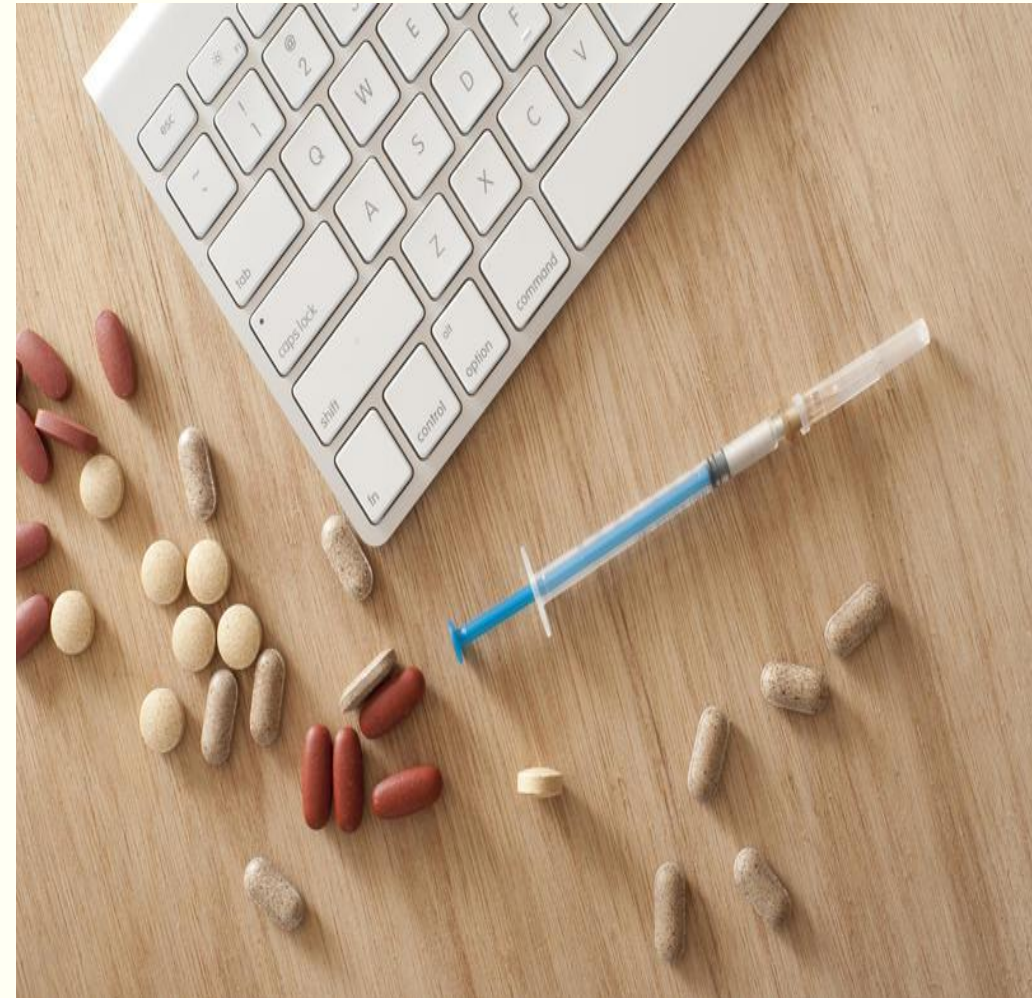
■ 6. THERAPY DURATION?

60000 IU
once in week
For 3 months

Every 20
days

As per
patients
required

Never
suggest an
injection



CONT...

- 7. SUGGESTION / COMMENTS:

- Maximum doctors are suggest that make injection water base, so it can be easy for patients & also painless.
- Also this drugs are prescribe mostly for elderly patients, also in low deficiency of vitamins, calcium etc.
- They are using injection coz its early effect.

CONCLUSION:

- As the completion of this survey we conclude that maximum no. of doctors are prescribing Vitamin D3 as in oral form, as they are suggest that the oral tablets are sufficient for treatment of patients.
- Those doctors who are prefer an injection they prescribing it mostly to the adult or elderly patients & also in very severe condition (arthritis, osteoporosis, joint pain, etc.)
- Some of doctors are suggest for an water based injection, so it could be easy for patients.
- The doctors who prescribing the D3 injection are mostly Orthopedic doctors & few of them are General Physician



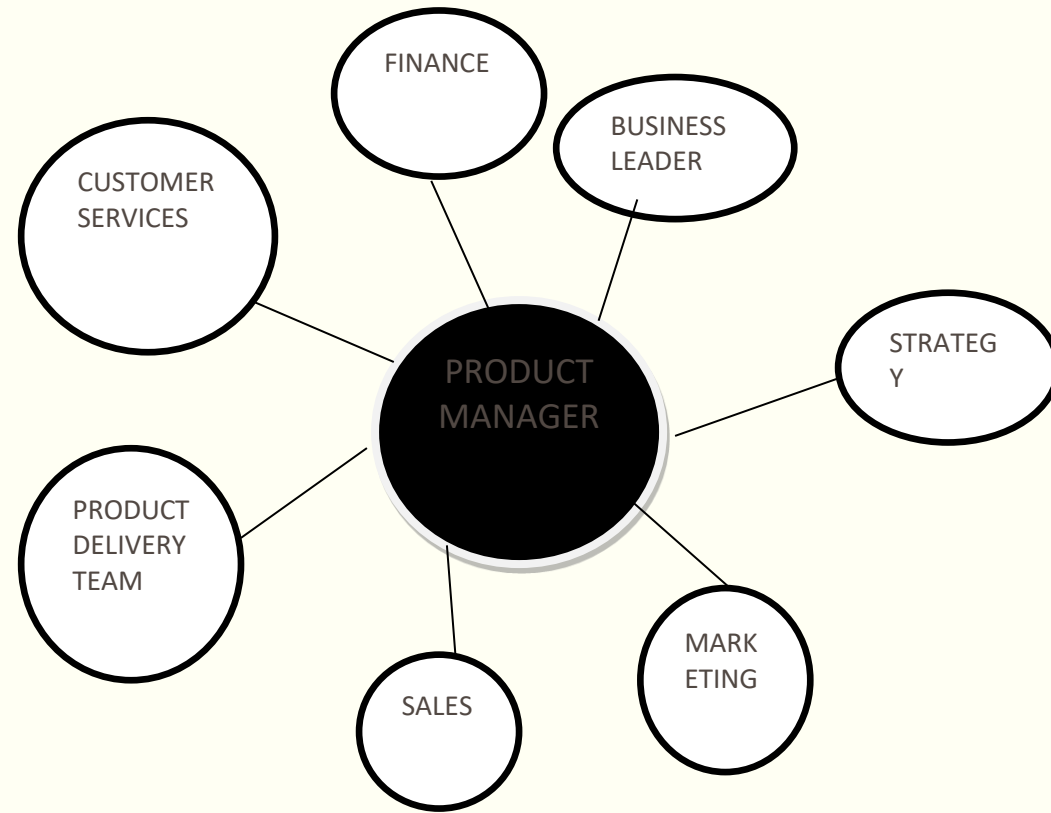


ONLINE COURSE PRESENTATION:

- TOPIC- TO BECOME A PRODUCT MANAGER:

→What is product manager?

The **product manager** is responsible for defining the release process and coordinating all of the activities required to bring the **product** to market. This involves bridging gaps between different functions within the company and aligning all of the teams involved — namely marketing, sales, and customer support.



→ Responsibilities of product manager are:

- Planning and organizing production schedules
- Assessing project and resource requirements
- Estimating, negotiating and agreeing budgets and timescales with client and manager
- Ensuring that health and safety regulations are met
- Determining quality control standards
- Overseeing production process
- Re-negotiating timescales or schedule as necessary
- Selecting, ordering and purchasing material
- Organizing the repair and routine maintenance of production equipment
- Liaising with buyers and marketing and sales staff
- Supervising the work of junior staff
- Organizing relevant training session.

Key learnings

- Different approaches, roles, skills of the Product Manager.
- Importance of focusing on the product & the Success of the product.
- A framework for understanding between Product Management & Project Management.
- The different tools and techniques for improving our Product.
- To figure out how we do better Product Manager as compare to other.

THANK YOU

