



# Dermatology-Insight of Market Analysis of Anti-Acne, Anti-Psoriasis and Steroidal Drugs



## Introduction

**Dermatolog**, is the branch of medicine that deals with the skin, nails, hair and its diseases. It is a specialty with both medical and surgical aspects

Skin conditions are among the most common health problems among most national populations, collectively exceeding the prevalence of conditions such as obesity, hypertension and cancer. The global market for skin disease treatment technologies, which reached \$17.1 billion in 2015, should reach \$20.4 billion in 2020, demonstrating a five-year compound annual growth rate (CAGR) of 3.6%. The U.S market for skin disease treatment, which dominates the global market throughout the period, totaled \$7.5 billion in 2015 and should reach \$8.6 billion in 2020, reflecting a five-year CAGR of 2.6%. BRIC (Brazil, Russia, India, China), the fastest growing region of the global dermatology market with a five-year CAGR of 6%,

## Objectives

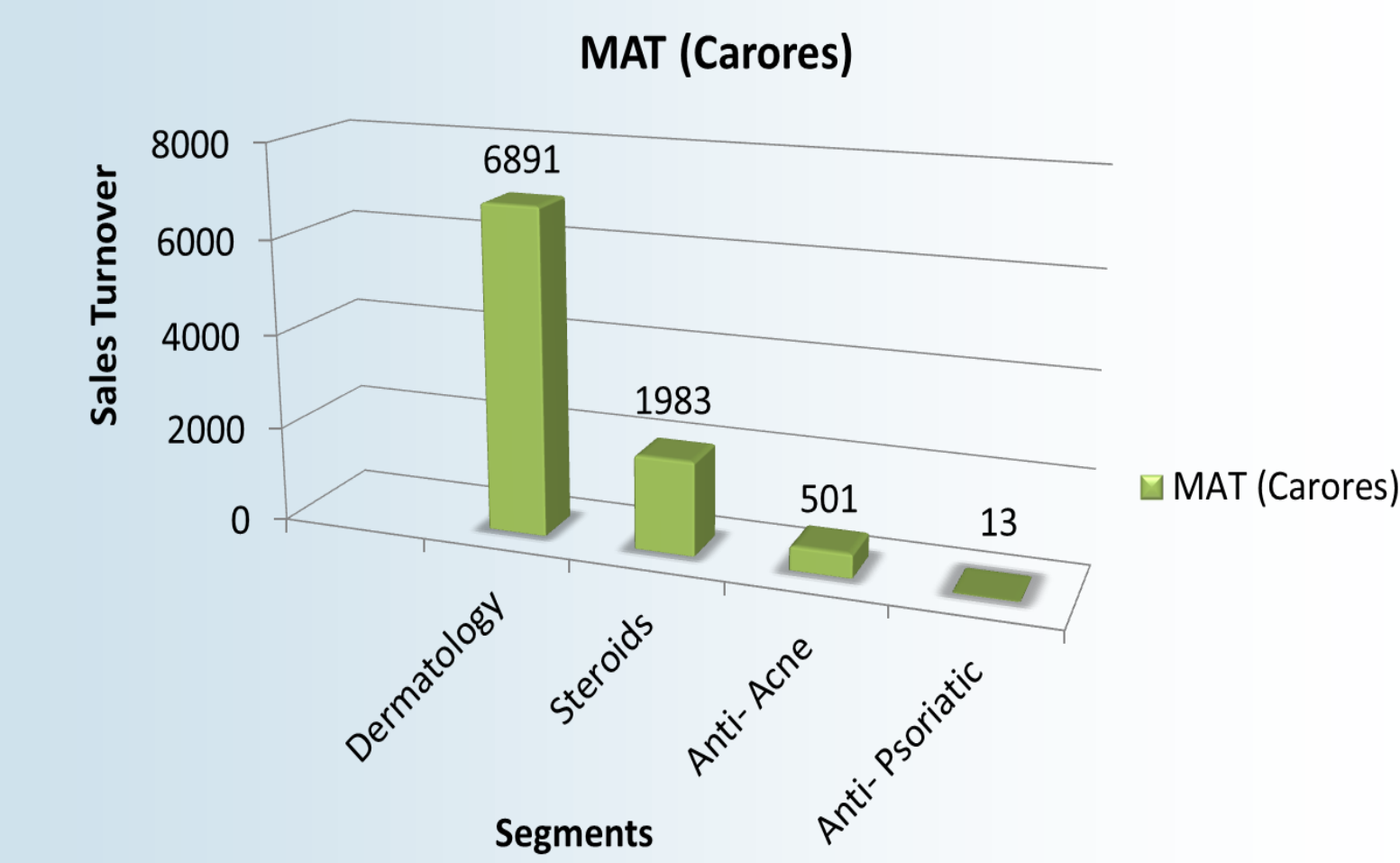
- A) To analyze the market of specific Dermatology segments.
- B) To identify the top brands of specific dermatology segments.

## Methodology

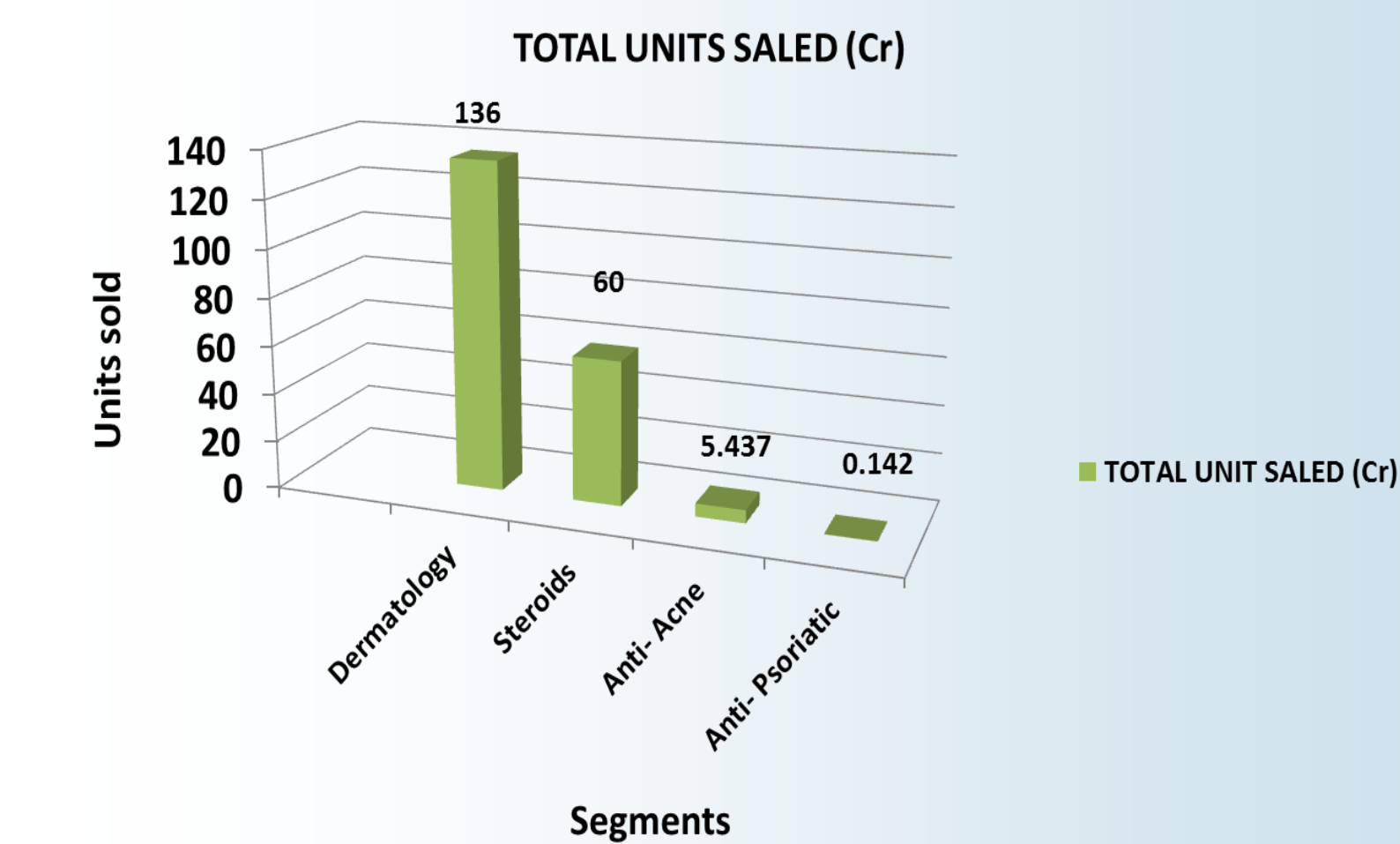
- Study design:** Exploratory study
- Collection of Data:** Secondary Data source from IMS.

## Findings

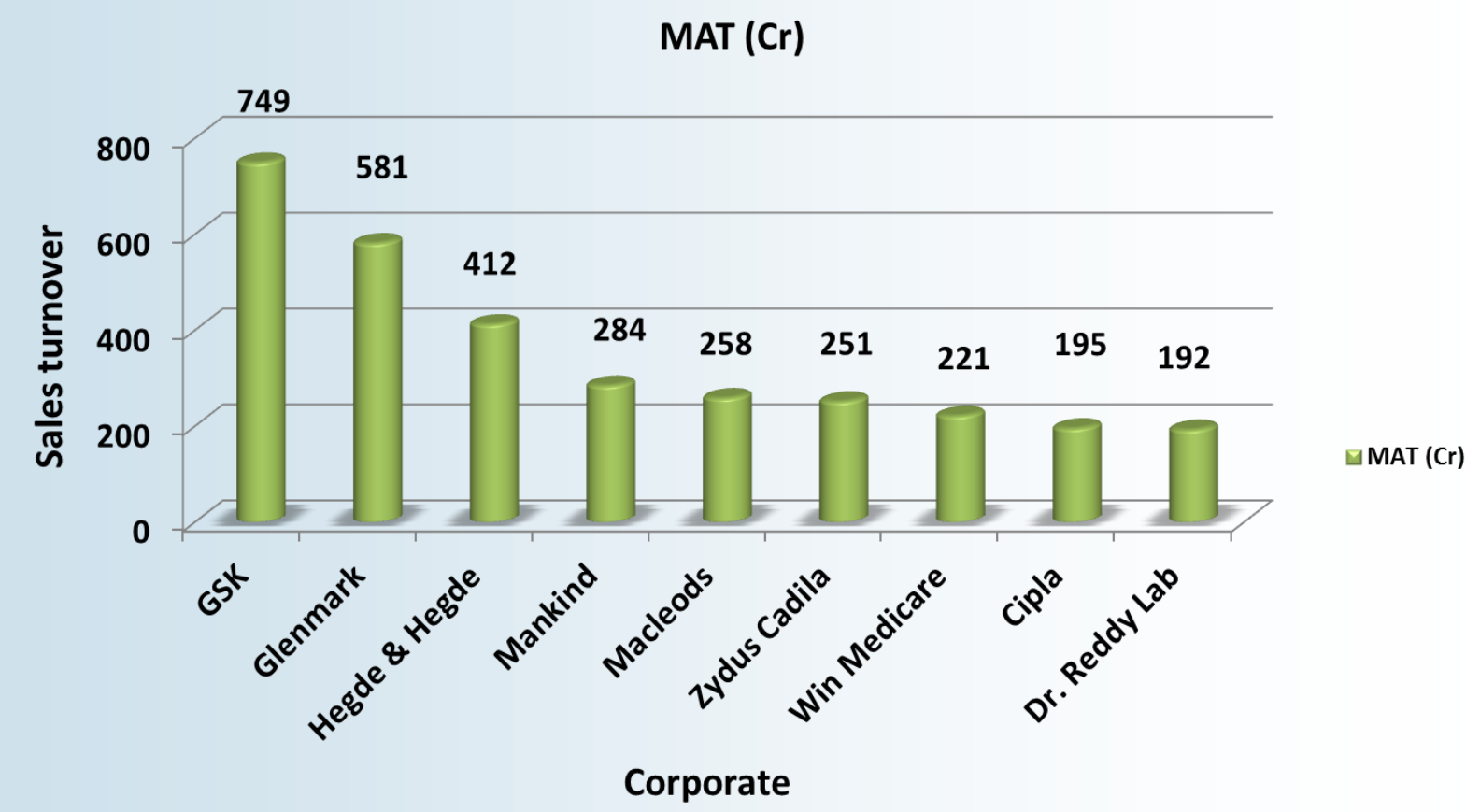
### Moving Annual Total



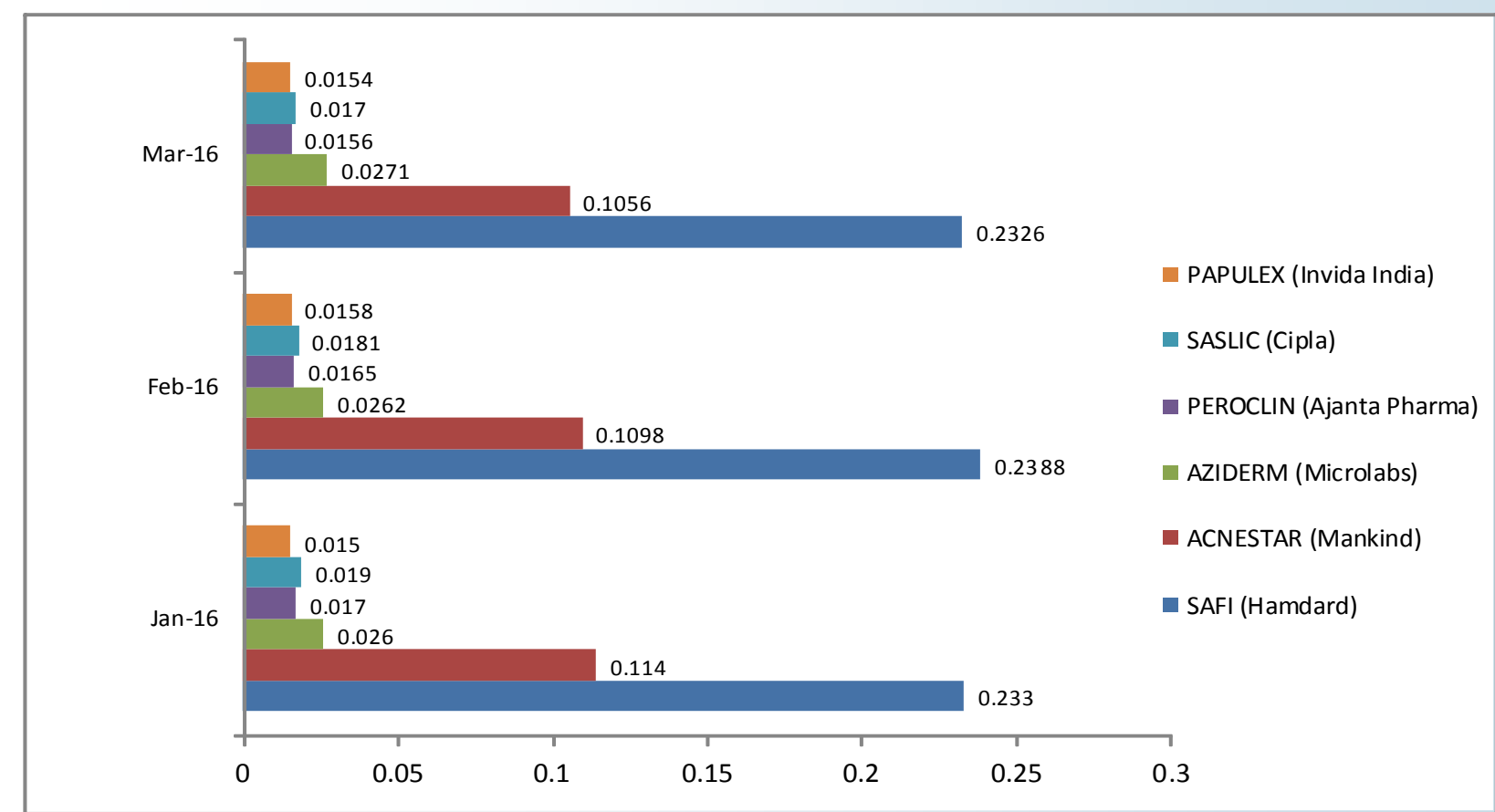
### Total Units



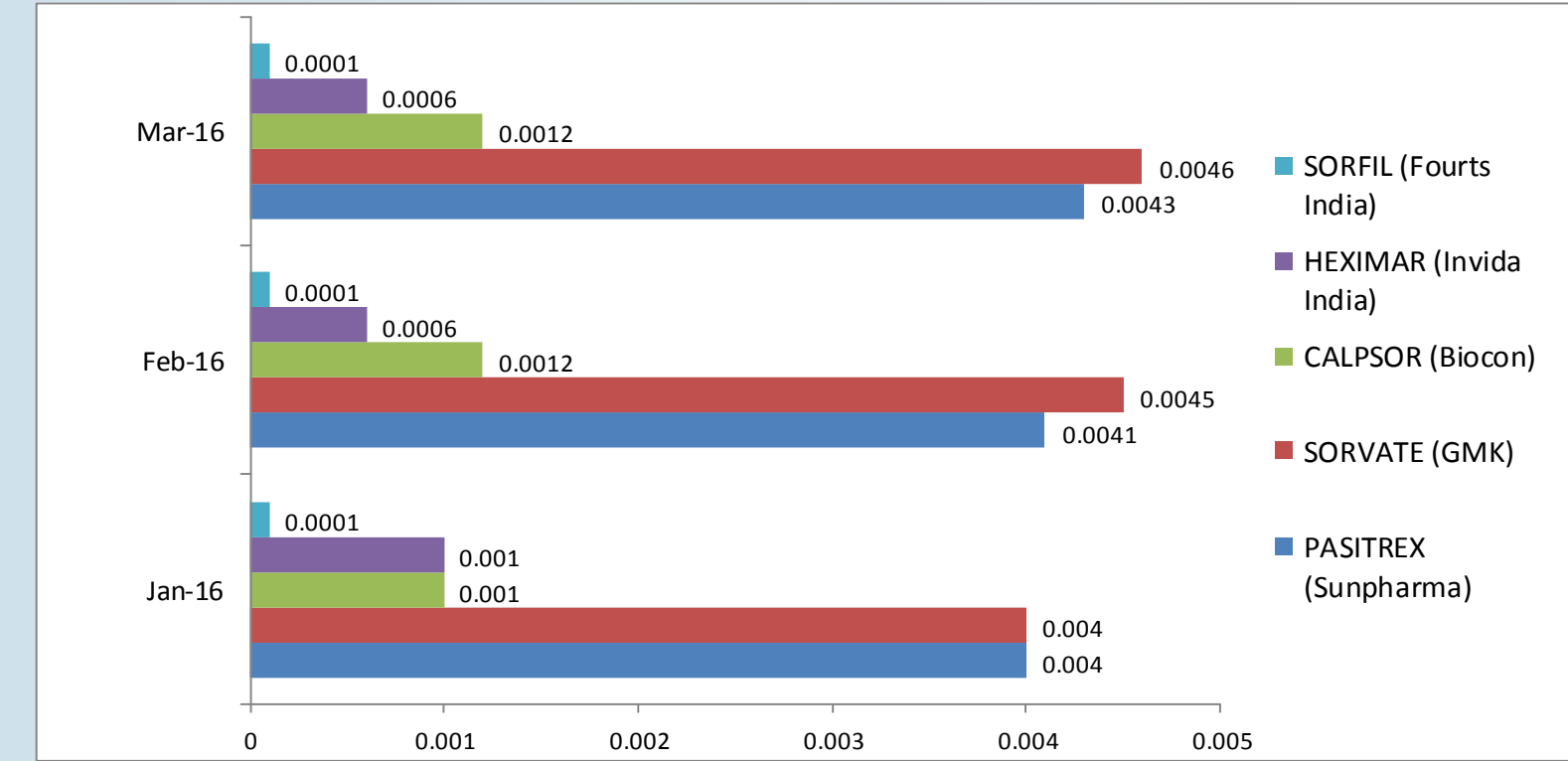
### Leading companies selling dermatological Products



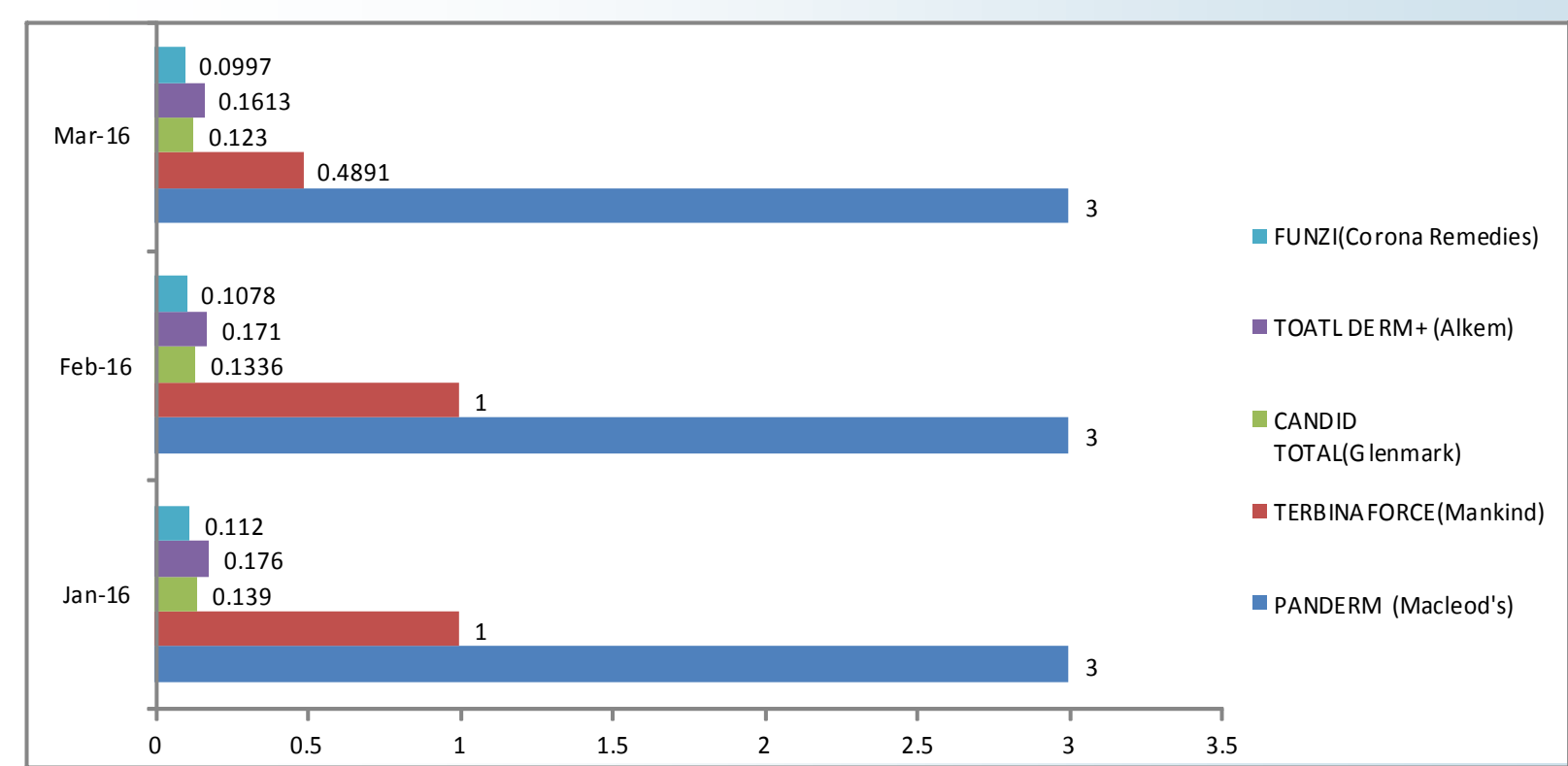
### Leading products of Anti-Acne



### Leading products of Anti- Psoriasis



### Leading products of Steroidal Drugs



## Conclusion

- The dermatology market faces a period of change after several years.
- Innovative therapies for some skin diseases have stimulated renewed interest in this market among major pharma companies.
- The **annual turn over** of dermatology market is **6,891 crores**.
- Total units Sold** of dermatology market is 136 crores.
- GSK** is the leading player in dermatology segment with total sales turnover of **749 crores**, while **Mankind** has been ranked 4th.