

SUMMER TRAINING WORK

BY-

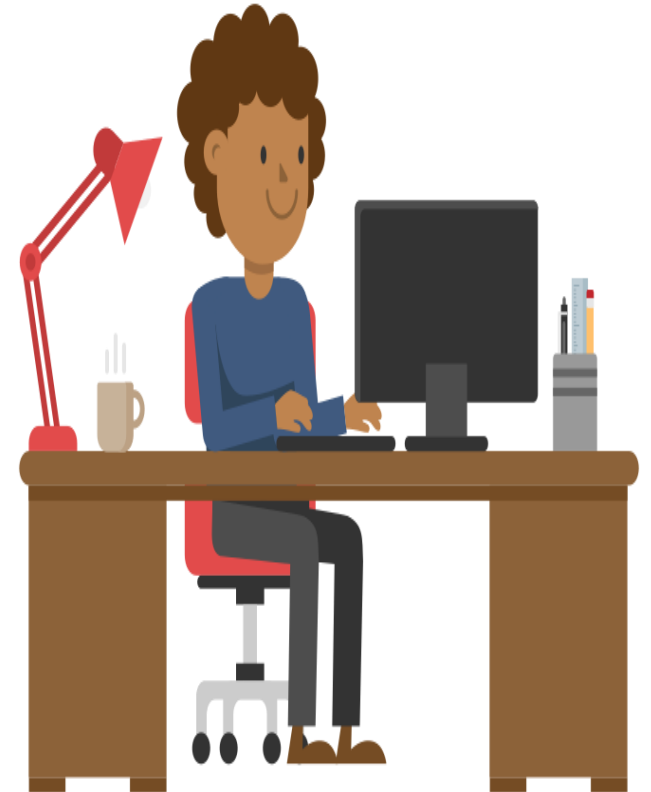
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(2020-22)

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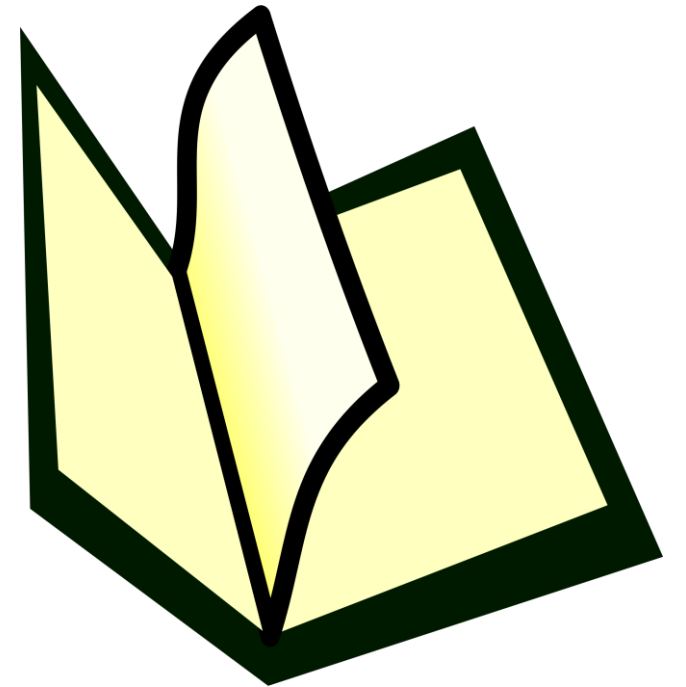
RESEARCH TOPIC:

PERCEPTION OF COMMON PEOPLE ABOUT MEDICAL CROWDFUNDING AS A SOLUTION TO COMBAT RARE DISEASES



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INTRODUCTION

Medical Crowdfunding is about funding a cause by raising the required amount from a large number of individuals who each contribute a small amount, through the internet. It is an easy way to raise money for medical bills online. Thousands struggle for their lives from fatal diseases and unpredicted medical emergencies every day. Crowdfunding is beginning to take steps in India with many countries, the concept is very novel for country like ours.

Mission of medical crowdfunding is to-

“ Make Healthcare Affordable To Save Lives

Today, While Securing Families For A

Better Tomorrow.”



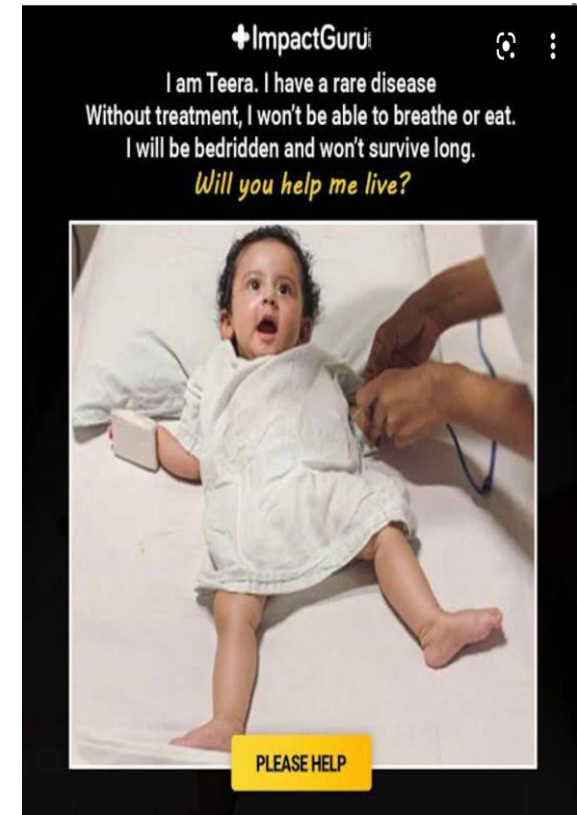
RESEARCH OBJECTIVE

Broad Objective-

To study perception of common people about medical crowdfunding as a solution to combat rare diseases.

Specific Objective-

- To learn about the understanding of common people for medical crowdfunding.
- To understand about their motivation to help those suffering from rare diseases in India.
- To bring rare diseases in India to spotlight.



METHODOLOGY

Study Type- Descriptive Study

Study Area- India (through online mode)

Study Period- 3rd May 2021 to 27th June 2021

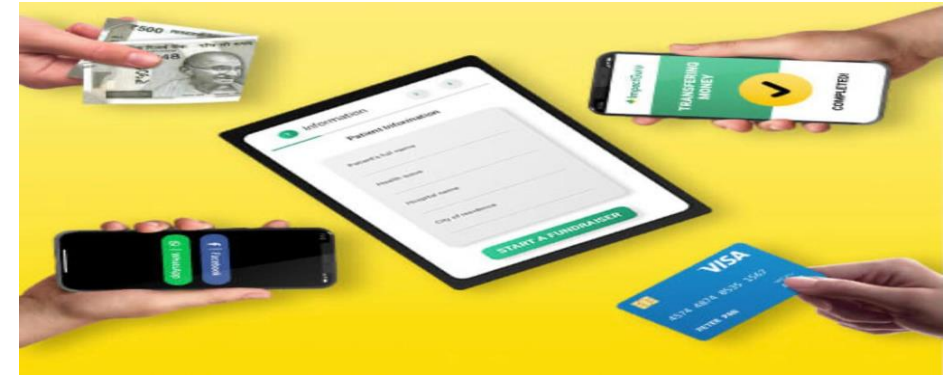
Sample Size- 92

Sample Technique- Convenience Sampling

Study Respondents- Age group 18-60 years

Data Type- Primary Data

Data Collection Tool- Online survey using google forms



RESEARCH QUESTION

Rare Diseases are one of the greatest challenges faced by Indian healthcare system. Is medical crowdfunding a solution to it?



DATA COMPILATION, ANALYSIS AND INTERPRETATION

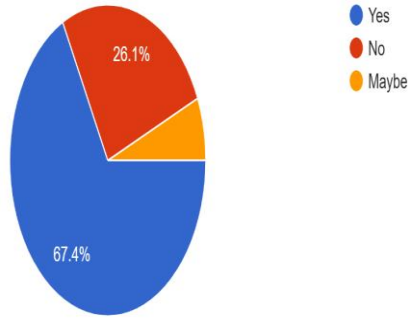
The aim of conducting the survey was to understand the psychology of individuals when it comes to donating/helping when it is most needed. The questionnaire was designed to collect information specific to Rare Diseases and Medical Crowdfunding in such a way that the answers are either 'yes' or 'no' type.

The survey questionnaire was sent randomly to the people in India. Total responses received were 92. Out of which the ratio of male (45.7%) to female (54.3%) respondents was almost same.



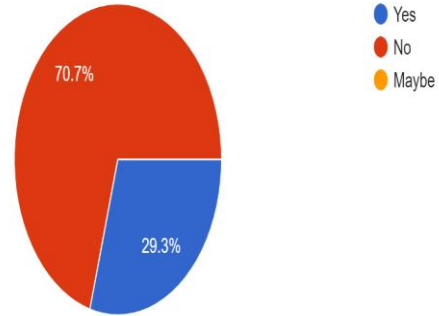
Have you heard of Medical Crowdfunding in India?

92 responses



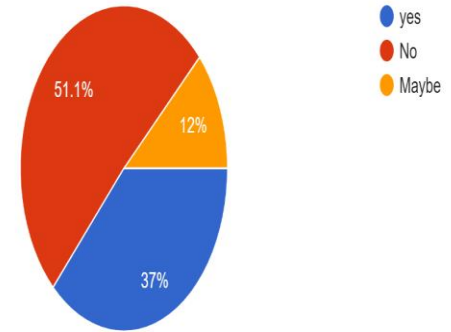
Have you ever donated for medical treatment of any individual?

92 responses



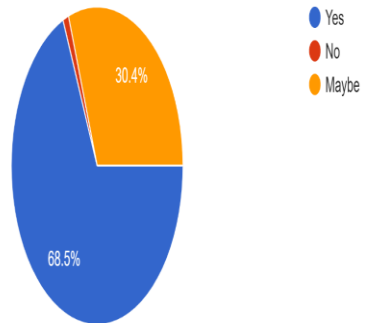
Are you aware of medical crowdfunding platforms helping these patients in India?

92 responses



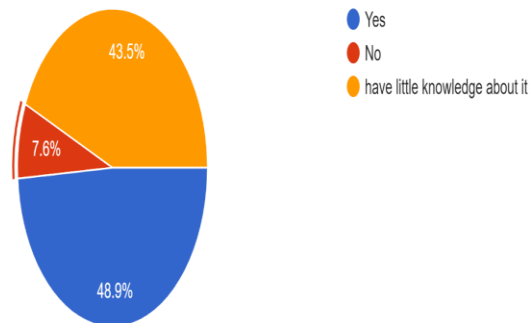
Would you ever like to help individuals suffering from rare diseases in India? (Rare Diseases- Happens to 1 in 1000 individuals or less)

92 responses



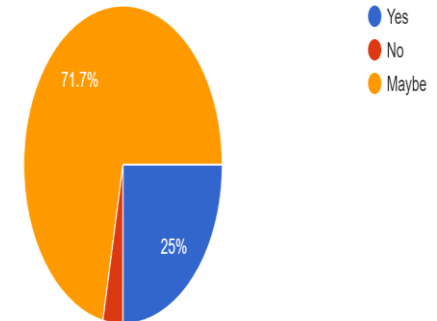
Are you aware of expenses for medical treatment of rare diseases (that happens to 1 in 1000 individuals or less)

92 responses



Do you think medical crowdfunding in India could help families suffering from financial crisis to combat rare diseases (happens to 1 in 1000 individuals or less)

92 responses



DISCUSSION

- This survey showed that perception of common people towards medical crowdfunding has a strong social dimension.

-The results of the study support the medical crowdfunding and find it to be a solution for healthcare financing in the times of crisis.

-One should work to establish a more strategic approach to reach out to those who are not able to make a good understanding for the online crowdfunding platforms.

-Creating awareness by educating about rare diseases and their course of medical treatment is equally important.

[D](#)



CONCLUSION

-Crowdfunding is a means to an end, its introduction, evolution and growth has been phenomena.

-With respect to the survey that was conducted to understand the perception of individuals on medical crowdfunding and supporting families to combat rare diseases, it is evident that individuals are ready to come forward and support these causes.

-In India where medical facilities are much needed and a bit stressed, medical crowdfunding has been doing a world of good to those in need of treatment for life threatening diseases without pushing them into the depths of poverty.

“ A SMALL CONTRIBUTION CAN MAKE A BIG DIFFERENCE”



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7. <http://www.rarediseasesindia.org/>

THANK YOU

A graphic featuring the words "THANK YOU" in large, bold, sans-serif capital letters. Each letter is filled with a different color and has a thick white outline. The colors are: T (teal), H (yellow), A (blue), N (pink), K (purple), Y (teal), O (yellow), and U (pink). Below each letter, a hand of a different skin tone is visible, holding the letter up. The hands are wearing various accessories like watches and bracelets. The background is a solid light blue. The entire image is set against a white background with a solid orange bar at the bottom.