

Organization

Ambuja Foundation SEDI Nagaur

Location

Nagaur, Rajasthan

Duration

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Prepared By

Anushka Acharya

Roll No.

0040

Stream

MBA – Development Management

Submitted To

Dr. Ratna Verma, Associate Professor, IIHMR University, Jaipur

Introduction:

Ambuja Foundation's Skill & Entrepreneurship Development Institute (SEDI) in Nagaur, Rajasthan, is dedicated to addressing youth unemployment through technical and soft skills training. SEDI's mission is to empower rural youth by bridging the skill gap and enhancing economic opportunities. Since its inception in 2009, SEDI has trained thousands of youth across trades such as retail, electrician, data entry, tally, banking, beauty & wellness, and unarmed security. The institute's programs are designed to align with market demands and foster sustainable livelihoods¹.

Purpose of the Internship:

The primary purpose of this internship was to support the monitoring and evaluation of SEDI Nagaur's skill development programs. The focus was on assessing program outreach, effectiveness, and relevance to youth employability in rural Rajasthan¹.

Objectives of the Internship:

To understand the structure and execution strategy of SEDI Nagaur's skill development interventions¹.

To engage with trainees, alumni, and employers to capture their perceptions and assess the impact on youth employment and income improvement¹.

To contribute to data collection, analysis, and reporting for both academic and organizational use¹.

To provide strategic insights and recommendations based on field realities and stakeholder feedback¹.

Organizational Profile:

Ambuja Foundation SEDI Nagaur operates as a key CSR initiative, offering free vocational training and placement support to rural youth. The center provides training in seven industry-relevant trades and has established strong linkages with employers in retail, banking, manufacturing, and logistics sectors. SEDI's approach integrates technical skills with soft skills, financial literacy, and career counseling to enhance employability.

CSR Domains:

Education & Skills: Vocational training, digital literacy, and career counseling¹.

Livelihood & Youth Empowerment: Placement support, entrepreneurship modules, and alumni engagement¹.

Employer Engagement: Partnerships with industry for placements and curriculum updates¹.

Community Mobilization: Outreach activities and awareness campaigns to encourage youth participation¹.

Study Design & Execution: Developed structured questionnaires and qualitative tools (surveys, interviews) targeting alumni, trainees, trainers, placement officers, and employers¹.

Field Engagement & Data Collection: Conducted surveys and interviews with 100 alumni and 20 employers/staff, gathering both quantitative and qualitative data¹.

Data Analysis & Reporting: Analyzed placement rates, income growth, retention trends, and employer satisfaction using Excel and thematic coding¹.

Report Drafting & Presentation: Prepared a comprehensive dissertation and summary report for academic and organizational review¹.

Key Learnings:

Gained practical exposure to CSR-led skill development and program monitoring¹.

Understood the importance of industry alignment and stakeholder participation in enhancing youth employability¹.

Strengthened skills in research design, data collection, analysis, and reporting¹.

Recognized challenges such as female mobility, digital fluency gaps, and post-placement adaptation¹.

Improved communication and interpersonal skills through regular engagement with trainees, alumni, and employers¹.