

Internship Report

Organization:

Jhajjar Power Limited (JPL)

Location:

Jhajjar, Haryana

Duration:

March 18 – May 30, 2025

Prepared By:

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Roll No.:

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Stream:

MBA – Development Management

Submitted To:

Professor and Proctor Dr. Goutam Sadhu

Introduction:

Jhajjar Power Limited (JPL), a subsidiary of Apraava Energy (formerly CLP India), is one of the leading private sector power producers in India. Its 1,320 MW Mahatma Gandhi Thermal Power Plant, located in Khanpur, Jhajjar, Haryana, plays a significant role in supplying reliable energy to the northern grid. JPL is committed to sustainable and socially responsible operations, with strong focus on Corporate Social Responsibility (CSR) initiatives to uplift surrounding rural communities.

CSR at JPL is not just a mandate but an integrated part of its business approach. Its interventions span across health, education, livelihood generation, infrastructure, and women empowerment. One of its flagship CSR initiatives is the **Swavalambi Udyogini Project**, implemented in partnership with Humana People to People India (HPPI), aiming to empower rural women through entrepreneurship development and capacity building.

Purpose of the Internship:

The primary purpose of this internship was to support the monitoring and evaluation framework of the **Swavalambi Udyogini** project, through a perception study of various

stakeholders associated with the initiative. The study aimed to assess the project's outreach, effectiveness, and community relevance.

Objectives of the Internship:

1. To understand the structure and execution strategy of JPL's CSR interventions, especially the Swavalambi Udyogini project.
 2. To engage with grassroots stakeholders to capture their perception and assess impact on women entrepreneurship and livelihood improvement.
 3. To contribute to data collection, need assessment, and preparation of analytical reports for internal and academic submission.
 4. To provide strategic insights and recommendations based on field realities and stakeholder feedback.
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Organizational Profile:

Jhajjar Power Limited (JPL)

Located in Matanhail Block, Jhajjar, JPL operates the Mahatma Gandhi Thermal Power Plant (2x660 MW) using supercritical technology to enhance efficiency and reduce emissions. The plant is one of Haryana's largest energy contributors and follows a holistic CSR approach focused on long-term community development.

CSR Domains:

- **Education & Skills:** Infrastructure support to local schools, vocational training for youth and women, and digital literacy programs.
 - **Healthcare & Sanitation:** Mobile health vans, sanitation campaigns, awareness programs on nutrition and hygiene.
 - **Livelihood & Women Empowerment:** Swavalambi Udyogini Project supporting women-led microenterprises through SHG strengthening, training, and market linkages.
 - **Environment & Sustainability:** Tree plantation, waste management, and water conservation activities.
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Work Done:

As part of this internship, the following activities were carried out:

- **Perception Study Design & Execution:**
Developed structured questionnaires and qualitative tools (FGDs, interviews)

targeting 150 stakeholders including women entrepreneurs, Panchayat members, HPPI staff, family members, local institutions, and general public.

- **Field Engagement & Data Collection:**

Conducted field visits in the 12 villages around the JPL plant. Facilitated interviews, captured feedback, and conducted one FGD with SHG women in Sasroli.

- **Data Analysis & Reporting:**

Compiled, analyzed, and interpreted both qualitative and quantitative responses using MS Excel. Categorized stakeholder-wise findings for final report preparation.

- **Report Drafting & Presentation Preparation:**

Authored a full-length academic dissertation aligned with university norms, and an executive summary report for the organization. Final presentation prepared for internal board at JPL.

Key Learnings:

- Gained practical exposure to CSR implementation and community-based program monitoring.
- Understood the role of stakeholder participation in sustaining livelihood interventions.
- Strengthened skills in qualitative research, field data collection, analysis, and reporting.
- Recognized the challenges in scaling rural women-led enterprises and importance of continuous mentoring.
- Enhanced communication and interpersonal skills through regular NGO and community engagement.