

**COMMUNITY WORKSHOP AND ON-GOING PROJECT FOR BANO UDYAMI –
PURE INDIA TRUST**

Dissertation Submitted to



The IIHMR University, Jaipur

for the partial fulfillment for the award of the degree of

Master of Business Administration (MBA)

in

Development Management

by

Nikhil Sain

Under the Supervision and Guidance of

Dr. Kajal Sitlani

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Date: 16th June 2025

To Whom It May Concern

This is to certify that **Mr. Nikhil Sain** successfully completed his dissertation work at PURE India Trust from **11th March to 11th June 2025**. During this period, he conducted community workshops focused on awareness, skill development, and livelihood promotion. Additionally, he was involved in the ongoing **Women Empowerment projects**, where he contributed to field implementation, community mobilization, data collection, analysis, and report preparation.

We appreciate his hard work and dedication during the dissertation period and wish him all the best for his future academic and professional endeavours.

Regards

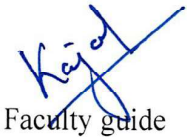
Sunil Sharma

Head-Process Excellence

Pushp-kiran Union for Real Enlightenment (PURE)

CERTIFICATE

This is to certify that dissertation titled **Community Workshop and On-going project for Bano Udyami – PURE India Trust** is a record of the research work undertaken by Nikhil Sain in partial fulfillment of the requirements for the award of the degree of MBA Development Management from the IIHMR University, Jaipur under my guidance and supervision and his approach to the research study has been sincere, scientific, and analytical.

A handwritten signature in blue ink, appearing to read 'Kajal', written over the printed name 'Kajal'.

Faculty guide

IIHMR University, Jaipur

Date 19/06/2025.

A handwritten signature in blue ink, appearing to read 'J. Sain', written over the printed name 'J. Sain'.

School Dean

IIHMR University, Jaipur

Date 19/08/25

DECLARATION BY STUDENT

I hereby declare that this dissertation titled **Community Workshop and On-going project for Bano Udyami – PURE India Trust** is the Bonafide record of my original research work. I declare that it has not been submitted to any other university or institution for the award of any degree or diploma. Information derived from the published or unpublished work of others has been duly acknowledged in the text.



(Signature)

ABSTRACT

- TITLE: Community Workshop and **On-going Project for Bano Udyami** – PURE India Trust
- AUTHOR NAME: Nikhil Sain
- ADVISOR NAME: Sunil Sharma – **Head, Process Excellence**
- KEYWORDS: Women Empowerment / Rural Entrepreneurship / Skill Development / Livelihood Generation / Social Impact

BACKGROUND:

In India, the role of women in economic development has gained increasing attention over the past decades. Despite numerous efforts by the government and civil society, many women—especially in rural and underserved areas—continue to face barriers to education, employment, and financial independence. One of the most effective ways to address these challenges is through entrepreneurship, which not only provides women with a source of income but also builds their confidence, decision-making power, and social standing.

OBJECTIVE:

This study aims to analyze the *Bano Udyami* FCRA Project by PURE India Trust, focusing on empowering women through entrepreneurship. It explores beneficiary selection, training, business outcomes, and social impact, while identifying challenges faced by women. The study also suggests recommendations for improving and replicating similar livelihood models.

METHODOLOGY:

The methodology adopted during the internship was comprehensive and practical, combining participatory, observational, and analytical approaches. Field visits were conducted to directly engage with beneficiaries, assess business setups, and understand on-ground realities. I coordinated and helped facilitate workshops, ensuring smooth execution and participant engagement. In-depth interviews with stakeholders offered insights into the challenges and opportunities faced during implementation. In addition to the on-ground work, I successfully conducted four paid CSR fundraising workshops in key locations—Bhubaneshwar, Ranchi, Bengaluru, and Patna—to promote awareness and raise

support for the project expansion. These workshops played a pivotal role in engaging corporates and strengthening the project's resource base.

RESULTS/FINDINGS:

The project led to the successful launch of women-led businesses, especially tiffin centres showing highest profitability. Participants gained confidence, skills, and community respect. Open Jail beneficiaries saw rehabilitation through entrepreneurship. Despite facing social and logistical challenges, most businesses sustained beyond project support, reflecting positive economic and social transformation. Daily wage loss, social obligations, and low health literacy (67% illiterate) further contributed to refusal. Cultural priorities like temple events and familial ceremonies often delayed or prevented surgical participation.

CONCLUSIONS:

The Bano Udyami FCRA Project has demonstrated that targeted entrepreneurial support can significantly uplift underprivileged women by making them self-reliant and socially empowered. Through structured training, mentoring, and financial support, women were not only able to start microenterprises but also gained dignity, purpose, and decision-making power in their families and communities. The project's success in areas like Karauli and the Open Jail (Sanganer, Jaipur) highlights how even vulnerable groups, when given the right support, can drive meaningful economic activity. Businesses such as tiffin centres and tailoring units achieved measurable financial success, while participants developed critical life and business skills.

ACKNOWLEDGEMENT

First and foremost, I express my heartfelt gratitude to **PURE India Trust** for giving me the opportunity to be part of the **Bano Udyami FCRA Project**. The guidance and exposure I received during this journey were instrumental in shaping this research and enhancing my understanding of grassroots development.

I extend my sincere thanks to my **Dissertation Mentor, Mr. Sunil Sharma, Head – Process Excellence**, for his constant support, timely guidance, and valuable insights that helped me navigate every stage of this thesis.

I am equally thankful to my **Campus Mentor, Dr. Kajal Sitlani, Assistant Professor**, for her academic support, encouragement, and thoughtful feedback throughout this project.

I would also like to thank the entire field team, especially the women entrepreneurs of **Karauli** and **Open Jail (Sanganer)**, whose stories and resilience were the true inspiration behind this work.

A special thanks to my family and friends for their constant encouragement and emotional support during this academic journey.

This work is the result of collaboration, mentorship, and motivation from many individuals, and I remain deeply grateful to all who contributed to its completion.

Date-

Nikhil Sain

Place - Jaipur

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CHAPTER 1

INRODUCTION

Introduction

The **Bano Udyami Project**, launched under **Project Bharat** by **PURE India Trust**, is a flagship initiative aimed at empowering women through entrepreneurship and self-reliance. Focused on rural and underserved communities, the project identifies motivated women and equips them with the necessary skills, knowledge, and resources to start and sustain small businesses. This initiative is rooted in the belief that empowering women at the grassroots level leads to long-term social and economic transformation.

PURE India Trust has actively worked in regions such as **Karauli** and **Open Jail (Sanganer, Jaipur)**, where women from marginalized backgrounds were provided training, mentorship, and seed funding. The businesses launched under this program include tiffin centres, tailoring units, flour mills, beauty parlours, and more. These micro-enterprises not only generate regular income for the beneficiaries but also instill a sense of pride, independence, and leadership.

The project follows a holistic approach, involving pre-launch training, business setup support, and post-launch monitoring to ensure sustainability. Through this model, PURE India Trust addresses key barriers such as lack of opportunity, skill gaps, and financial constraints.

Overall, the Bano Udyami Project contributes significantly to women's empowerment, poverty alleviation, and community development by turning aspiring women into successful entrepreneurs.

CHAPTER 2

REVIEW OF LITERATURE

The concept of women's entrepreneurship has gained increasing attention in development literature, especially as a tool for economic empowerment and social transformation. According to the International Labour Organization (ILO), women entrepreneurship plays a critical role in poverty reduction and inclusive growth in developing countries. Various studies have shown that when women are empowered through income-generating activities, there is a positive impact on their families and communities.

In India, several government and non-government programs have aimed to promote women entrepreneurship, such as the *Start-up India* initiative, *Mahila E-Haat*, and the *Stand Up India* scheme. These programs highlight the growing recognition of the importance of supporting women-led businesses.

A study by Dhameja et al. (2000) emphasized that women entrepreneurs face unique challenges such as limited access to credit, lack of training, and societal constraints. Another report by the National Sample Survey Office (NSSO) found that many women-owned enterprises operate in the informal sector, lacking scalability and sustainability.

PURE India Trust's Bano Udyami Project aligns with these findings by focusing on holistic support—training, funding, and mentorship—to ensure long-term business success. Similar community-based models, such as SEWA (Self Employed Women's Association), have demonstrated the importance of grassroots mobilization and capacity building in promoting entrepreneurship.

Overall, existing literature underscores the need for integrated and localized approaches to women empowerment, which the Bano Udyami Project seeks to address through practical and impactful interventions.

Summary of Literature on Barriers to Eye Care Services and Cataract Surgery Uptake

Table 2.1 - Author(s) & Year	Study Location	Sample Size	Methodology	Key Findings / Salient Features
Dhameja et al. (2000)	India	NA	Secondary Research	Women face financial barriers, lack of skills, and limited access to credit.
ILO Report (2016)	South Asia	Multi-country	Empirical/Survey- based	Socio-cultural norms and family roles restrict women's business participation.
UNDP (2018)	Pan-India	150+ women	Field Study & Interviews	Highlighted mobility issues and lack of market exposure as major obstacles
NSSO (2015-16)	India	National Sample	Quantitative Survey	Majority of women-led businesses are informal and lack scalability and formal recognition..

Table 2.1 - Author(s) & Year	Study Location	Sample Size	Methodology	Key Findings / Salient Features
National Commission for Women (2020)	Various States in India	500 women entrepreneurs	Mixed Methods	Identified social resistance, male-dominated markets, and inadequate policy awareness.
SEWA Report (2014)	Gujarat	200+ members	Case Study Approach	Emphasized the importance of community support and long- term mentorship in sustaining enterprises.
Goyal & Parkash (2011)	North India	300 Entrepreneurs	Survey & Interviews	Gender bias in financial institutions and lack of role models limit entrepreneurial growth.
Brilliant et al. (1991)	South India (Andhra Pradesh)	2,005 patients	Epidemiological field study	50% of patients diagnosed with cataract refused surgery; major reasons included low perceived need and financial fears.
Sharma & Varma (2008)	Uttar Pradesh	100 Rural Women	Focus Group Discussions	Social restrictions and family responsibilities were primary causes for business dropouts.
IFC Report (2019)	India	1,200 Businesses	National Enterprise Survey	Women entrepreneurs face challenges in accessing digital tools and managing supply chains.

Table 2.1 provides a comprehensive summary of existing literature that explores the barriers faced by women entrepreneurs, particularly in rural and underserved areas—contexts that closely align with the goals of the Bano Udyami Project. The literature reviewed spans academic studies, government reports, and findings from development organizations, offering a multi-dimensional understanding of the challenges encountered by aspiring women entrepreneurs. Common themes identified across studies include lack of access to financial capital, limited education and business knowledge, restricted mobility due to societal norms, and minimal exposure to markets and digital tools.

For instance, Dhameja et al. (2000) emphasized how financial dependency and gender stereotypes act as major hurdles. Reports by the ILO and UNDP highlight cultural expectations, unpaid domestic responsibilities, and weak institutional support systems that constrain women's economic participation. Meanwhile, the National Sample Survey Office (NSSO) reveals that most women-run businesses in India operate informally, without legal recognition or access to credit. Case studies such as those by SEWA (Self Employed Women's Association) and research by the National Commission for Women underscore the importance of continuous mentoring, peer networks, and localized interventions.

This literature not only illustrates the relevance and urgency of interventions like Bano Udyami but also provides a theoretical foundation for evaluating its impact. By aligning the project's structure—training, funding, and post-launch support—with documented challenges, this study aims to contribute to the ongoing discourse on sustainable women-led entrepreneurship. Table 2.1 categorizes the literature by author, methodology, sample, and key findings to support the research framework.

CHAPTER 3

RESEARCH METHODOLOGY

Research Design:

1 Type of Research Design:

- **Descriptive and Analytical** design is adopted to capture both observable data and underlying patterns.
- Suitable for evaluating community-based interventions with measurable and experiential impacts.

2 Approach:

- **Mixed-Methods Approach:** Combines both **quantitative** and **qualitative** methods to ensure comprehensive analysis.

3 Study Area:

- Research is conducted in selected intervention areas including:
 - **Karauli**
 - **Open Jail (Sanganer, Jaipur)**

4 Sampling Technique:

- **Purposive Sampling:** Participants were chosen based on their active involvement in the Bano Udyami Project (i.e., received training, launched a business, and maintained income tracking).

5 Quantitative Methods:

- Structured questionnaires used to collect data on:
 - Demographics
 - Business types
 - Income (before and after intervention)

- Support received
- Reference to actual beneficiary income from tools like the "**Income Tracker 2024–2025**".

6 Qualitative Methods:

- In-depth interviews and field visits to explore:
 - Personal experiences
 - Social challenges
 - Perceived empowerment and impact

7 Purpose:

- To assess project effectiveness, identify barriers to entrepreneurship, and provide recommendations for scalability and sustainability.

8 Study Instruments

The following tools were used for data collection:

- **Structured Questionnaire:** Designed to gather quantitative data on demographics, income levels, type of enterprise, training received, and business performance.
- **Interview Schedule:** A semi-structured format used to explore personal experiences, social challenges, and perceived changes in empowerment.
- **Field Observation Checklist:** Used during field visits to observe operational aspects of women-led enterprises, community engagement, and shop setup.
- **Income Tracker Sheet:** Utilized to monitor monthly revenue and profit data of each beneficiary.

9. Operational Definitions

- **Women Entrepreneur (WE):** A woman who has received training and support under the Bano Udyami Project and has initiated a micro-enterprise.

- **Empowerment:** Refers to the increase in self-confidence, decision-making power, and financial independence of the beneficiaries.
 - **Livelihood Support:** Includes training, seed funding, mentorship, and material support provided to women under the project.
 - **Sustainability:** The ability of the business to continue operations and generate income beyond the project support period.
-

10. Data Collection Procedure

- **Primary data** was collected through direct surveys, interviews, and field visits conducted in Karauli and Sanganer Jail (Jaipur).
 - **Secondary data** was obtained from PURE India Trust reports, income tracker records, and training documentation.
 - Data was collected over a span of 4–6 weeks through on-site interaction and telephonic follow-ups.
-

11. Statistical and Qualitative Analysis

- **Statistical Analysis:** Descriptive statistics (mean, percentage, comparative analysis) were used to assess income changes and business outcomes.
 - **Qualitative Analysis:** Thematic analysis was applied to interview data to identify recurring patterns in empowerment, challenges, and project feedback.
-

12. Ethical Considerations

- Informed consent was obtained from all participants before data collection.
- Anonymity and confidentiality of participant information were ensured.

- Participants were informed about the purpose of the study and their right to withdraw at any time.
- Data collected was used strictly for academic and evaluation purposes with no commercial intent.

CHAPTER 4

RESULT

Introduction to the Results

The results of the **Bano Udyami - Project Bharat** initiative for May 2025 reflect the income trends and entrepreneurial success of women entrepreneurs (WEs) supported through the program. This analysis includes beneficiaries from **Karauli** and **Open Jail, Sanganer (Jaipur)**. The project's primary objective is to empower women through sustainable livelihood opportunities and microenterprise development.

Based on the monthly income data, the **Tiffin Centre** emerged as the most profitable business type, showing the highest average monthly revenue of ₹20,980 and a net profit of ₹8,279. On the contrary, the **Flour Mill** showed the lowest performance, with an average monthly revenue of only ₹2,700 and a net profit of ₹1,826.

This income differentiation reflects market demand, operational efficiency, and location-specific challenges. The data provides a base for strategic decisions to enhance support for low-performing units and scale high-impact businesses.

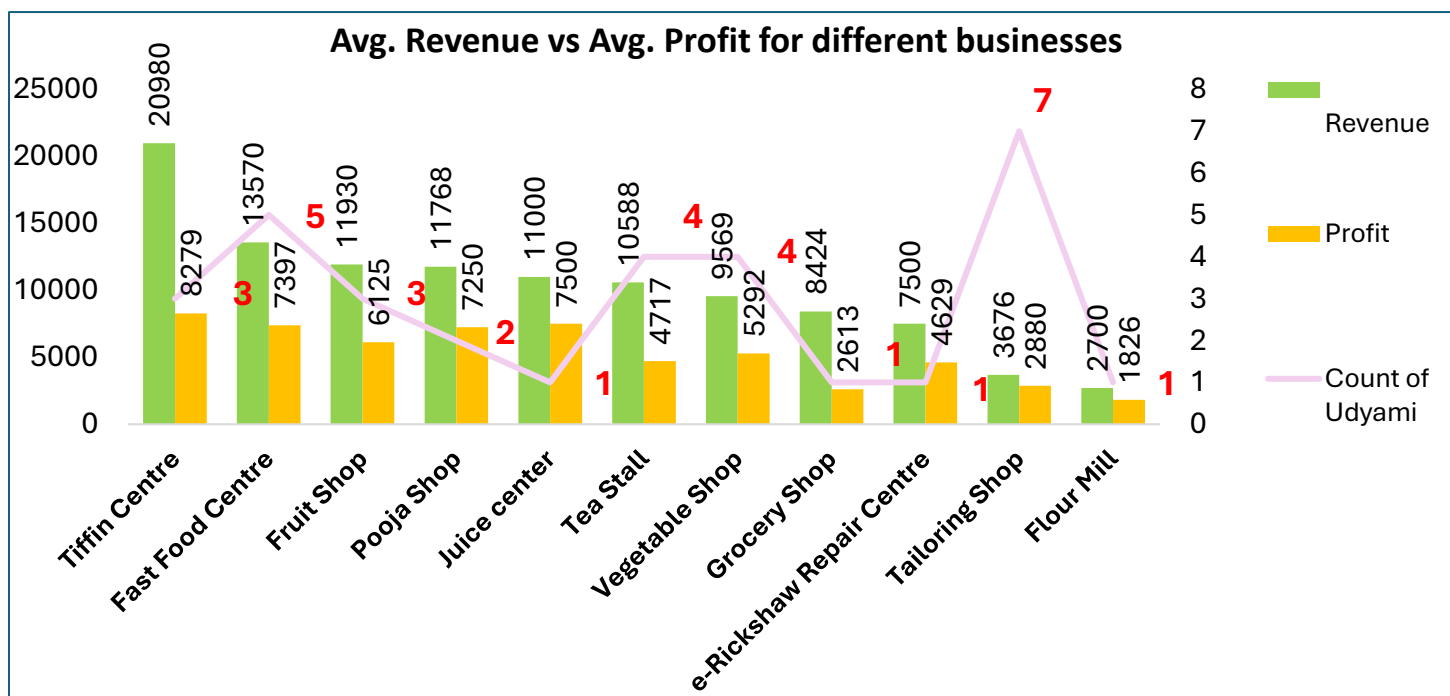


Figure 4.1 The Marital Status graph provides a clear overview of the personal background of women beneficiaries participating in the Bano Udyami project. Understanding marital status is essential, as it often influences women's socio-economic responsibilities and entrepreneurial opportunities. The chart highlights the distribution among categories such as married, unmarried, widowed, and divorced women. This demographic insight helps assess the challenges and support systems these women may require. For example, widows or single women might need additional emotional or financial support, while married women may balance family duties with business. Such analysis enables more tailored interventions for effective women empowerment and entrepreneurship development.

Table 4.1 - Family and Living Arrangements	Percentage (%)
Single (Unmarried)	16%
Married	78%
Widow	6%

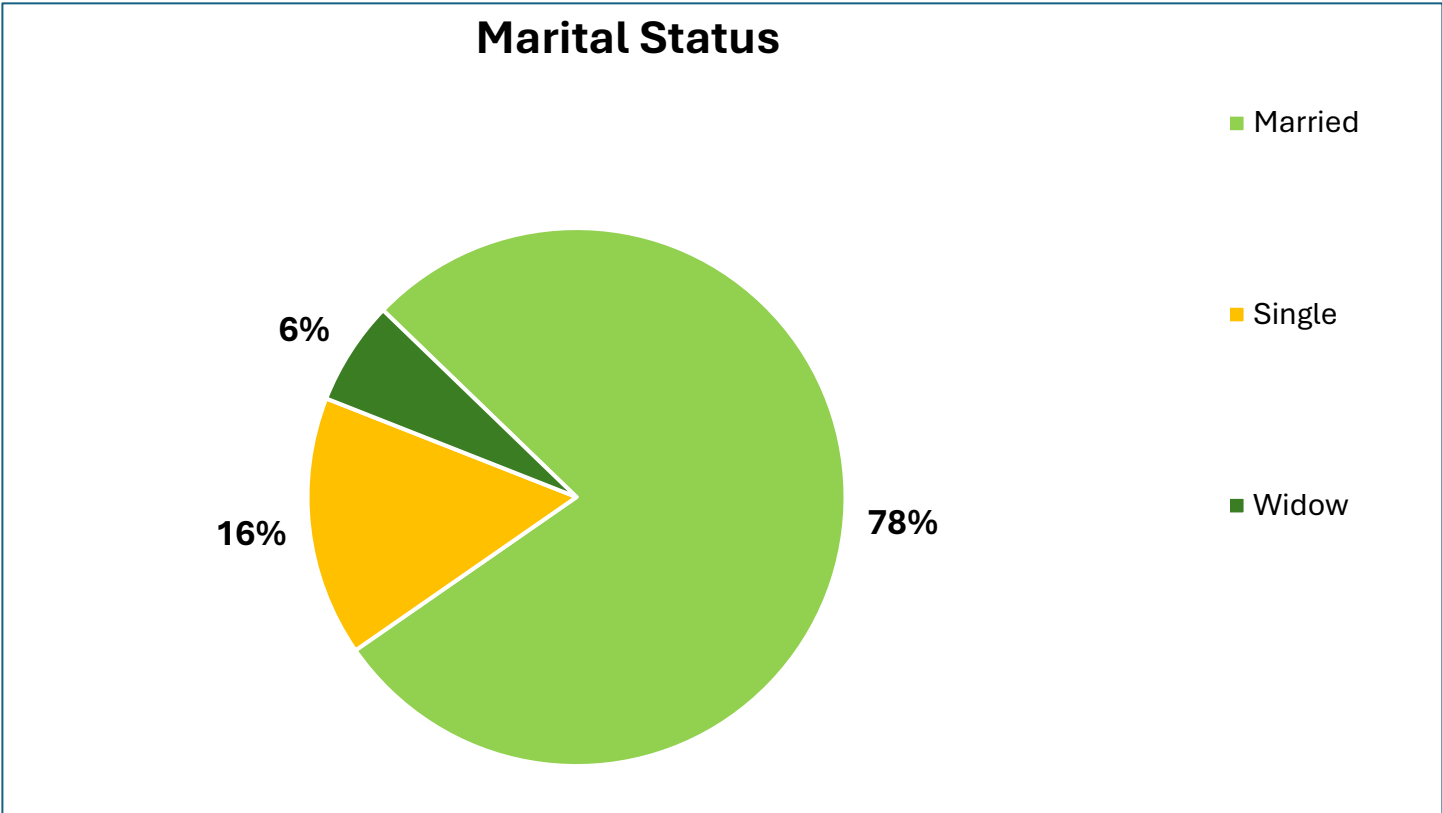


Table 4.1 The Bano Udyami Project Bharat categorizes women entrepreneurs (WEs) based on the nature of their business, performance, and economic sustainability. This classification enables a focused approach to monitoring, mentoring, and resource allocation. Each business category—such as tiffin centres, tailoring shops, flour mills, and juice centres—is analyzed for revenue generation, profitability, and growth potential. For instance, tiffin centres have emerged as the highest revenue-generating category with an average income of ₹20,980 and a profit of ₹8,279, whereas flour mills show the lowest average income and profit. This categorization highlights the economic viability of each venture and helps identify areas that require further support or strategic intervention. Through this structured analysis, the project aims to empower women with data-driven decisions, enhancing long-term entrepreneurial success.

Table 4.1 – Category Status	Percentage (%)
ST	9%
OBC	31%
SC	31%
GEN	28%

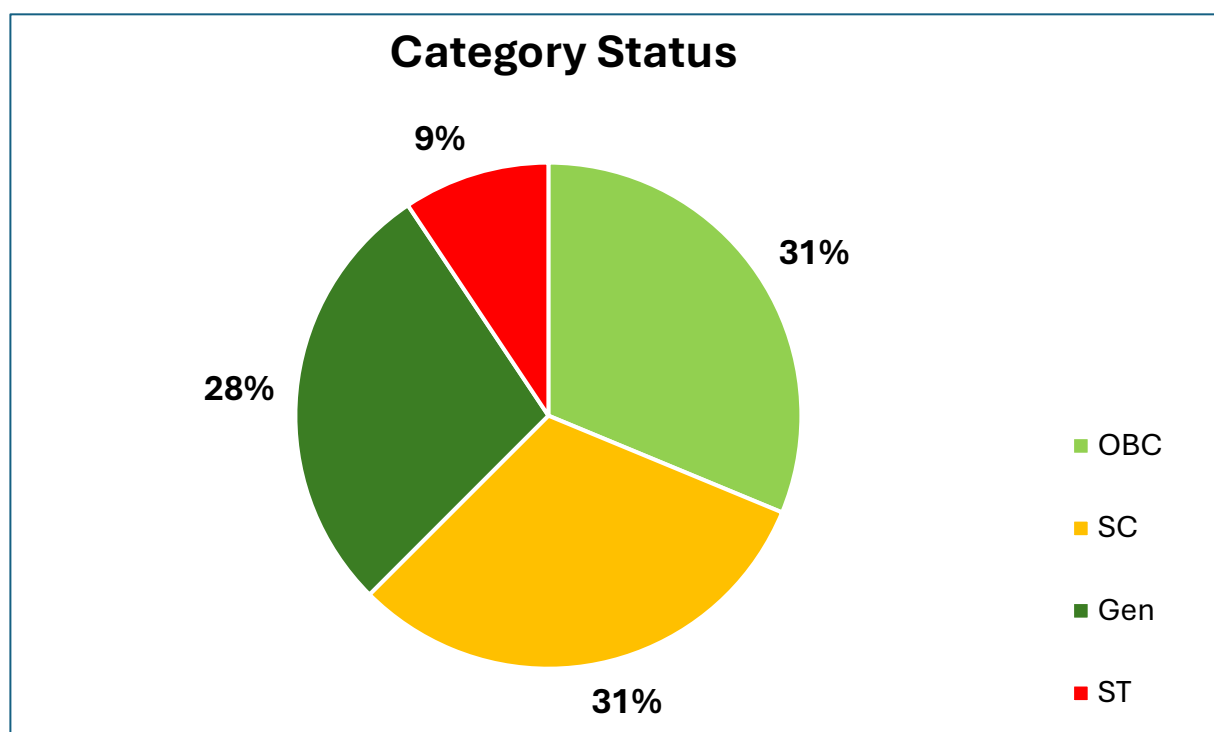


Figure 4.2 The Bano Udyami Project recognizes the potential of all individuals, including Persons with Disabilities (PwDs), to become successful entrepreneurs. This component of the project is dedicated to empowering PwDs by offering tailored support in the form of skill development, entrepreneurship training, and business establishment assistance. By addressing physical, social, and financial barriers, the project ensures that PwDs can access equal opportunities to lead independent and dignified lives. Through inclusive training modules, mentorship, and continuous handholding support, Bano Udyami aims to foster self-reliance among PwDs and promote inclusive economic growth at the grassroots level. **Figure 4.3** presents the distribution of patients based on their educational attainment. The data shows that a significant proportion of patients (67%) were illiterate, while 25% had completed only primary school. Only 8% had the ability to read and write beyond a basic level. This low level of formal education has a strong correlation with misconceptions about cataract surgery, such as fear of the procedure or the belief that surgery is unnecessary. The lack of health literacy limits patient understanding of risks, benefits, and long-term vision outcomes, making this a key barriers to surgical uptake.

Table 4.2 - PWD	Percentage (%)
Yes	13%
No	88.5%

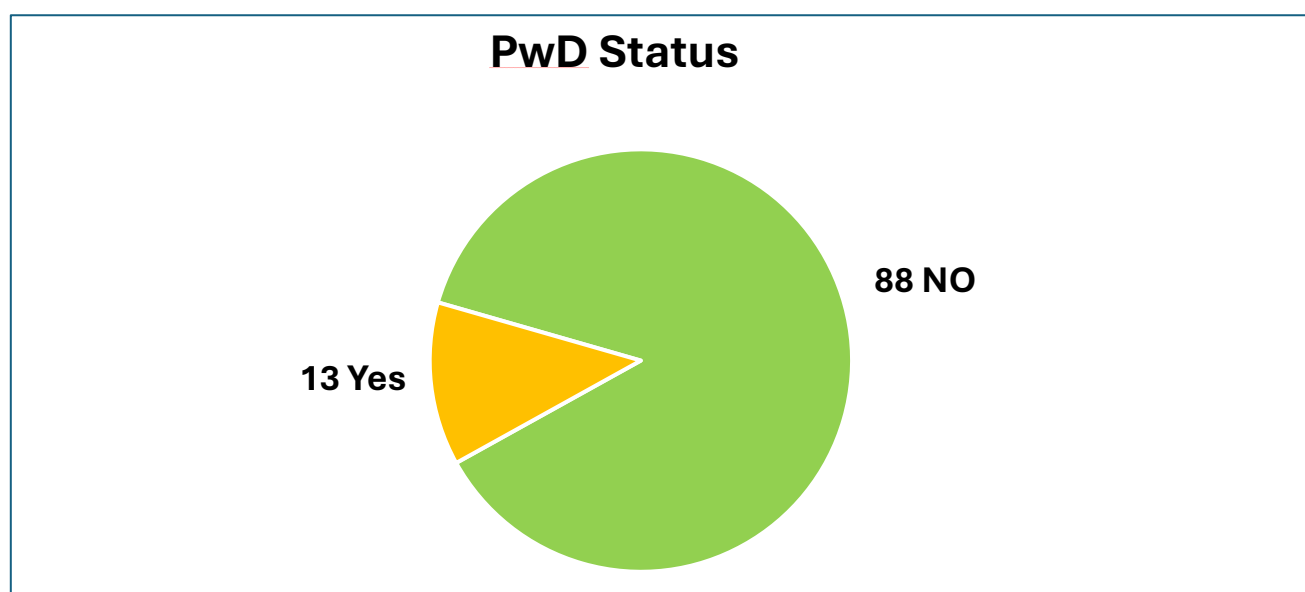


Table 4.2 The *Bano Udyami* initiative under Project Bharat aims to empower women by encouraging entrepreneurship across various sectors. As part of this mission, a significant number of women entrepreneurs have been onboarded from diverse backgrounds and geographies, including rural districts like Karauli and unique environments such as the Open Jail in Sanganer, Jaipur. Each entrepreneur represents a success story of transformation, supported through training, financial literacy, and business setup assistance. The entrepreneur count not only reflects the scale of the project's outreach but also highlights its commitment to inclusive economic participation. Monitoring this count over time helps assess impact, identify high-performing sectors, and plan future interventions for sustainable livelihood creation.

Table 4.3 - Entrepreneur Count	Percentage (%)
Pan India	12%
Karauli	10.5%
Open jail	10%

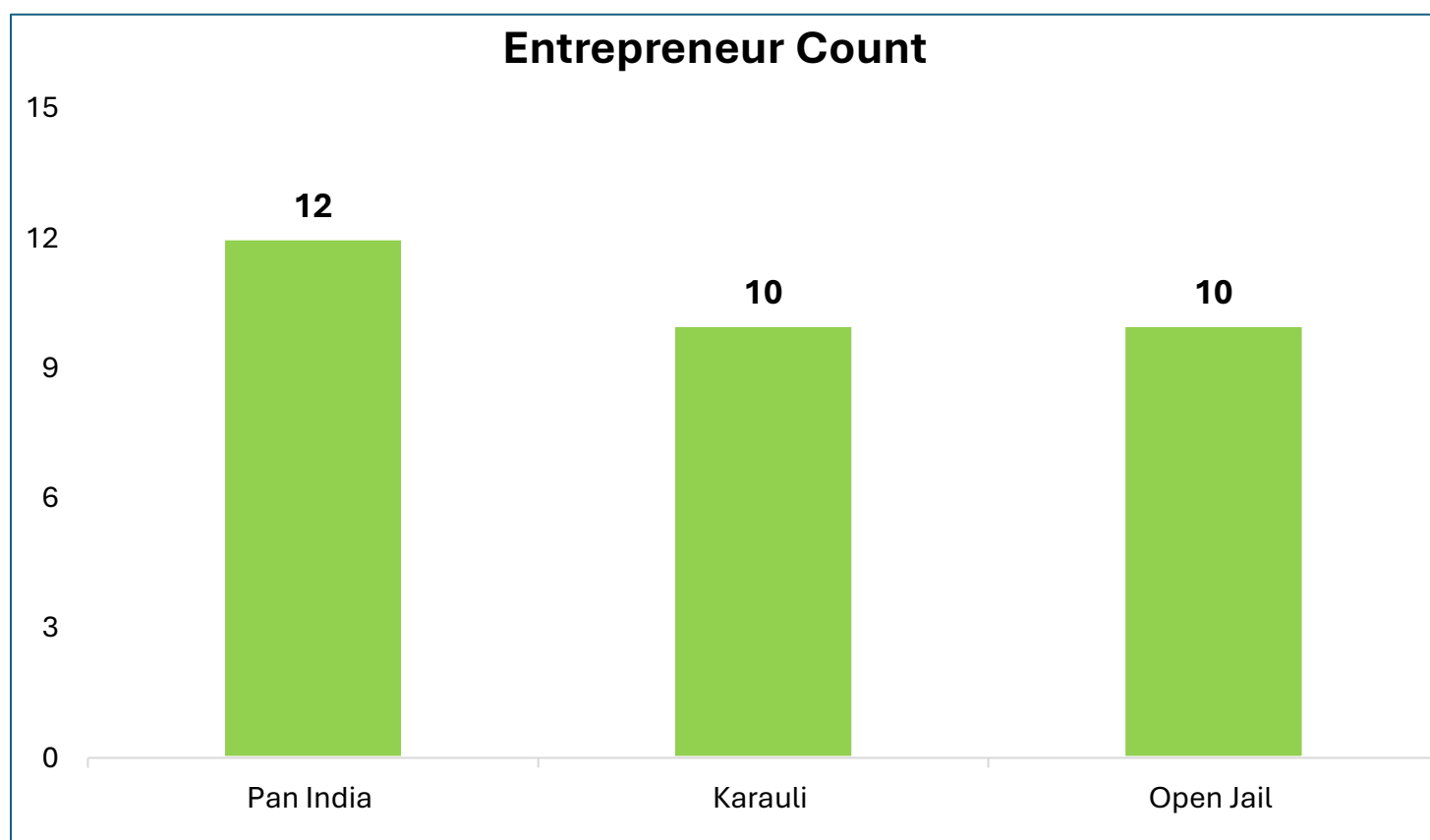


Table 4.3 Education plays a pivotal role in empowering individuals, particularly women, by enhancing their ability to make informed decisions, manage businesses, and actively participate in socio-economic development. In the context of the Bano Udyami Project, assessing the educational status of women entrepreneurs is essential to understanding their preparedness for entrepreneurial ventures. Many beneficiaries come from underprivileged or rural backgrounds, where access to formal education is limited. Despite these challenges, the project identifies and supports women who demonstrate potential and motivation to learn and grow. By evaluating their educational levels—ranging from no formal education to higher secondary and beyond—the project tailors training modules accordingly, ensuring inclusivity and practical understanding. This focus not only bridges knowledge gaps but also instills confidence, leading to sustainable income generation and economic independence.

Table 4.4 - Education Status	Count
Uneducated	11
Up to 5th	7
Up to 8th	5
Up to 10th	4
Up to 12th	2
Graduate	2
PG	1

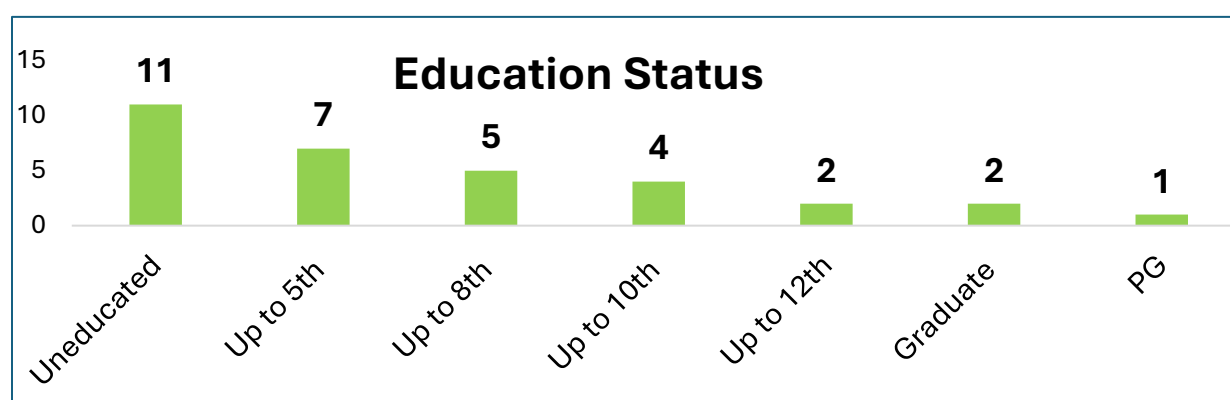


Table 4.4 In the course of implementing the Bano Udyami Project under Project Bharat, a segment of targeted beneficiaries showed unwillingness to participate or continue with entrepreneurial activities. Understanding the reasons behind this reluctance is crucial for enhancing program effectiveness and designing better interventions. Various socio-economic, psychological, and contextual factors influence women's willingness to engage in business, especially in rural and semi-urban areas. Common barriers include fear of failure, lack of spousal or family support, inadequate initial capital, limited skills, and social stigma. Identifying and analyzing these reasons helps in tailoring future capacity-building efforts and support mechanisms that encourage active participation.

Table 4.5 - Reason for Unwillingness	Percentage (%)
Financial Constraints	24%
Family/Social Pressure	20%
Low Self-Confidence	16%
Skill or Knowledge Gap	12%
Health and Personal Issues	10%
Risk Aversion	8%
Cultural and Gender Norms	6%
Prior Negative Experiences	4%
Financial Constraint	7%
Family/Social Pressure	11%
Low Self-Confidence	19%
Skill or Knowledge Gap	12%
Health and Personal Issues	7%
Prior Negative Experiences	16%

CHAPTER 5

DISCUSSION

Introduction to the Discussion

Project Overview

The Bano Udyami initiative under Project Bharat focuses on empowering Women Entrepreneurs (WEs) from vulnerable communities by supporting their micro-enterprise ventures. The discussion explores the outcomes and learnings from its latest implementation in regions like Karauli and Sanganer Open Jail.

Objective of the Project

The primary objective was to ensure sustainable livelihood generation through skill-based entrepreneurship development, income tracking, and field mentoring support for the women beneficiaries.

Beneficiary Selection and Outreach

Women from marginalized sections, including those in correctional facilities and remote villages, were selected through a rigorous community-level screening process to ensure need-based interventions.

Training and Mentorship

Beneficiaries underwent a structured training program followed by continuous mentorship. This helped them develop business skills, confidence, and the ability to manage micro-enterprises.

Type of Businesses Established

A wide range of businesses were launched, including tiffin centers, tailoring units, flour mills, juice stalls, and grocery shops. Each was tailored to local market demand and the skills of the beneficiary.

Performance Data and Income Tracking

Income tracking highlighted that the **tiffin center** generated the **highest average monthly revenue (₹20,980)** and **profit (₹8,279)**. In contrast, the **flour mill** showed the **lowest revenue (₹2,700)** but still yielded a decent profit margin, indicating low operating costs.

Key Locations and Events

Key project events included shop inaugurations at Karauli and the Open Jail, Jaipur. These were attended by police officials and Rotary Club members, showcasing cross-sector collaboration.

Media and Community Impact

Media coverage and photographic documentation further reinforced the visibility and credibility of the program, while community engagement ensured long-term sustainability.

Conclusion of Discussion

This discussion chapter evaluates the effectiveness of each intervention, draws learnings from the income data, and suggests improvements for scaling the Bano Udyami model across India.





CHAPTER 6

CONCLUSION

Bano Udyami – Project Bharat is a dynamic initiative under PURE India Trust aimed at empowering women from rural and underprivileged backgrounds to become self-reliant entrepreneurs. The core objective of this project is to identify potential women beneficiaries, provide them with skill development, business setup assistance, and continuous mentorship, thereby enabling them to build sustainable livelihoods. The May 2025 report highlights significant progress made under the project, especially in the regions of **Karauli** and **Open Jail (Sanganer, Jaipur)**.

The project successfully launched a range of micro-enterprises for Women Entrepreneurs (WEs), such as tiffin centers, flour mills, tailoring shops, and juice centers. These businesses are chosen based on local demand, market viability, and the interests of the beneficiaries. Among the various businesses, **tiffin centers emerged as the highest-performing enterprise**, generating an **average monthly revenue of ₹20,980** and a **net profit of ₹8,279**. This indicates a robust and scalable business model with good market response. In contrast, **flour mills reported the lowest average monthly revenue of ₹2,700** with a **profit of ₹1,826**—though lower in earnings, the business still demonstrates sustainability and potential for growth with proper support.

Apart from revenue statistics, the report also showcases key milestones such as **shop inaugurations, field visits, community interactions, and media coverage**, which highlight the program's visibility and acceptance. In Karauli, the presence of community leaders and stakeholders during shop openings demonstrated strong local support and involvement. Likewise, the **Open Jail model in Sanganer** represents a groundbreaking social innovation, where women inmates are being empowered through entrepreneurship. This unique model not only supports rehabilitation but also promotes dignity, purpose, and future reintegration into society.

The project takes a **holistic approach** by combining entrepreneurship training, business setup, and post-launch mentorship. Women received comprehensive guidance in financial management, customer service, pricing strategies, and marketing. The use of income tracking and performance monitoring further enhances transparency and helps assess the real impact of the project on individual businesses.

An important observation from the field is that many women have reported **increased confidence, decision-making ability, and improved family status** after starting their own ventures. This socio-economic upliftment goes beyond income—it leads to a ripple effect in the community, motivating others to pursue similar opportunities. The project's alignment with national goals such as "Atmanirbhar Bharat" (Self-Reliant India) and "Beti Bachao, Beti Padhao" further underlines its strategic relevance and impact.

Conclusion

Overall, *Bano Udyami – Project Bharat* has demonstrated that with the right support system—comprising training, seed capital, mentorship, and ongoing monitoring—women from even the most marginalized sections of society can emerge as confident and capable entrepreneurs. The income and profit data validate that the businesses are not just running but thriving in many cases, despite economic and social challenges.

The project is also a testament to the power of partnerships. Collaboration with local stakeholders, Rotary Clubs, correctional institutions, and media has played a key role in the smooth execution and outreach of the program. These partnerships enhance trust, ensure accountability, and open new avenues for support and scale-up.

Going forward, the following recommendations can further strengthen the impact:

- **Market Linkages:** Connect entrepreneurs to wider markets through digital platforms and local exhibitions.
- **Financial Literacy:** Regular sessions on savings, reinvestment, and budgeting will improve long-term sustainability.

- **Product Diversification:** Encourage innovation and expansion based on evolving consumer demands.
- **Community Engagement:** Promote peer learning among WEs and involve families to build a strong support system.

Project Bano Udhyami – Beneficiary Perception Form



Manoj mangoliya (Male)

01-Jan-1975 (Age 50 years)

Project: Bano Udyami

Mobilizer: Nikhil Sain

Phone: 9001541251 (Self)

Village/Address: Open jail Sanganer

District: Jaipur

State: Rajasthan

Pin Code: 474012

Rating: 71.5

Application Form Details

Name Manoj mangoliya

Phone 9001541251 (Whatsapp: 9001541251)

Gender Male

Marital Unmarried

Disability No

Languages Hindi,Hindi

State Rajasthan

District Jaipur

House Cottage

Family Income Less than ₹12,000

Husband Occupation

School N/A

Business Type sugarcane juice (Ganne ka guice)

Profit ₹2001-₹5000 per month

Amount Needed ₹10000-₹15000

Address Open jail Sanganer

**Why have your family or relatives not supported your
plan to run a business?**

**Koi madad nhi kiya kafi madad mange hum ristedar se
kisi ne help nhi kiya**

**What items do you want to start or expand your
business?**

**Ek pushcart lena chahta hu taki mai uss par apne ganne
ka jauice bech saku**

**How will your life change if we support your
business?**

**hum ache se reh sakte hai or acha fund generate kar
sakte hai**

**How many shops related to your preferred business
are already running in applicant's village? 5-6**

How many house are there in applicant's village? 380

How will applicant run their business if we will not

support them?

jo phle kiraya ka yhela chala rhe the usse vese hi

chlaynge

Profile Details

Marital Status (5%) Unmarried (अविवाहित)

Is the applicant disable? / ☐ या आवेदक विवकलांग है ☐ (5%) No/ नहीं

House Type / घर का प्रकार (10%) Kachha

Monthly Income of Family? / परिवार की मासिक आय (5%) Less than 12k / 12 हजार से कम

Type of Business want to start / ☐ व्यवसाय जो शुरू करना चाहते हैं ☐ Other / अन्य

Write Business Name / ☐ व्यवसाय का नाम लिखें sugarcane juice (Ganne ka juice)

पिता का नाम / Father's Name Sukh lal

माता का नाम / Mother's Name Santi devi

पिता का पेशा / Occupation of Father Sick

माता का पेशा / Occupation of Mother house wife

वैकल्पिक मोबाइल नंबर / Alternate Mobile Number. 9482779173

आवेदक की वर्तमान कार्य ☐ ऑफ़ाइन ☐ या है ☐ / What is the Applicants Current work profile. Daily Wager (दिहाड़ी मजदूर)

आवेदक की उच्चतम शिक्षा कौनसी है / What is the highest Education of the

Applicant? Illiterate / अनपढ़

What Type of support needed? / किस प्रकार की मदद की आवश्यकता है ☐ Business / ☐ व्यवसाय

Monthly Household Expense per month (Approx) / मासिक घरेलू खर्च ☐ ☐ ति माह

(लगभग)

Between 3k to 5k / ३ से ५ हजार

के बीच

Who is the Primary earning member of family? / परिवार का मुख्य ☐ प से कमाने

वाला सदस्य कौन है ☐ Self

Any Debt/Loan from Bank or other sources / बक या अ ☐ य ☐ ोत ☐ से कोई ऋण No

Does applicant own & use smart phone? / ☐ या आवेदक ☐ माट ☐ फोन का मालिक है और

उसका उपयोग करता है ☐ Yes

Religion / धर्म ☐ Hindu / ☐ हि ☐ दू

Category / ☐ ेणी (10%) ST (अनुसूचित जनजाति)

Type of Ration Card? / राशन कार्ड ☐ का ☐ कार (10%) APL (गरीबी रेखा से ऊपर)

Which language does the applicant speaks / आवेदक कौनसी भाषाएं बोल सकते हैं ☐ ☐ Hindi (हिंदी)

House ownership / घर का ☐ वा ☐ म ☐ व Owned (☐ वयं का)

Household Utilities (AC, 3/4 Wheeler, Fridge, Washing Machine, Microwave)

घरेलू उपयोगिताएँ (AC, 3/4 वाहन, ☐ ☐ ज, वाशिंग मशीन, माइ ☐ ोवेव) (2%) No item / कोई व ☐ तु नहीं

Is there any other Benefits received from other organization/Govt / ☐ या किसी अ ☐ य

संगठन/सरकार से कोई और लाभ ☐ ा ☐ त हुआ है ☐ No

Final Review for the applicant /आवेदक के लिए अंतिम समी ☐ ा Very Good / बहुत अ ☐ छा

Family Type / परिवार का ☐ कार (10%) Nuclear

Member of any Social Organization / महिला कोई सामाजिक कार्य ☐ से जुड़ी है / No

House Composition / घर का संयोजन (5%) 1 Room kitchen Toilet

Prior experience of business (☐यवसाय का कोई अनुभव) (5%) Currently Involved / वत ☐मान म ☐

शा ☐मल है

Agriculture land / खेती की जमीन है No

Beneficiary of any Govt. Schemes (Pension, Palanhar, Annapurna, Awas yojana,

etc) ☐किसी भी सरकारी योजनाओं के लाभाधी ☐ है (प ☐शन, पालनहार, अ ☐नपणू ा ☐, आवास

योजना) (5%)

No

Family Support to start the business / ☐यवसाय शु ☐ करने के िलए पिरवार का सहयोग

िमला (2%) No

Number of Dependents / आ ☐त ☐ की सं ☐या (2%) Up to two / दो तक

Number of earning members / कमाने वाले सद ☐य ☐ की सं ☐या (2%) Up to one / एक तक

Confidence / willingness (आ ☐मिव ☐वास / इ ☐छा) (2%) Good / अ ☐छा

Knowledge of business / ☐यवसाय की जानकारी (2%) Good / अ ☐छा

Any relevant skill / कोई भी ☐ास ☐िगक कोशल (2%) Good / अ ☐छा

Business Viability in village / गाँव म ☐ ☐यावसा ☐ियक ☐यवहाय ☐ता (2%) Yes / हाँ

Aadhaar Number 6129948880



Kailash Mali (Male)

01-Jan-1988 (Age 37 years)

Project: Project Bharat (N/A)

Mobilizer: Nikhil Sain

Phone: 9636855622 (Self)

Village/Address: Barkheda pull

District: Kaurali

State: Rajasthan

Pin Code: 322241

Rating: 80

Application Form Details

Name कैलाश जी

Phone 9636855622 (Whatsapp: 9636855622)

Gender Male

Marital Married

Disability Self

Languages Hindi,Hindi

State राजस्थान

District करौली

House Cottage

Family Income Less than ₹12,000

Husband Occupation Daily Wager

School Govt. School

Business Type स□जी चाय पानी का ठेला लगाएंगे

Profit Less than ₹2000 per month

Amount Needed Less than ₹10000

Address बरखेड़ा पुल

Why have your family or relatives not supported your plan to run a business?

पिरवार की आथ□क ि□थित ठीक नहीं है मिहला की ि□थित

भी ठीक नहीं है

What items do you want to start or expand your business?

म□ म□ अपनी वेबसाइट को आगे बढ़ाने के िलए चाय की

थड़ी लगाऊंगा साग स□जी भेजंगू ा

How will your life change if we support your business? आपकी म□ अपना रोजगार अ□छे ढंग से कर पाऊंगा अपने

ब□च□ को पाल पछू लंगू ा

How many shops related to your preferred business are already running in applicant's village? 100

How many house are there in applicant's village? 9000

How will applicant run their business if we will not support them? धीरे-धीरे अपने पेट का पालन क□ंगा

Profile Details

Marital Status (5%) Married (विवाहित)

Is the applicant disable? / • या आवेदक विकलांग है (5%) Yes (Self) / हाँ (वय)

House Type / घर का प्रकार (10%) Kachha

Monthly Income of Family? / परिवार की मासिक आय (5%) Less than 12k / 12 हजार से कम

पति/पत्नी का पेशा / Occupation of Spouse (5%) Daily Wager

Type of Business want to start / • व्यवसाय जो शुरू करना चाहते हैं Other / अन्य

Write Business Name / • व्यवसाय का नाम लिखें Vegetable Shop

जीवनसाथी का नाम / Spouse Name Laali

वैकल्पिक मोबाइल नंबर / Alternate Mobile Number. 9636855622

आवेदक की वर्तमान कार्य प्रोफाइल / What is the Applicants Current work

profile. Daily Wager (दिहाड़ी मजदूर)

आवेदक की उच्चतम शिक्षा कौनसी है / What is the highest Education of the

Applicant? Other

What Type of support needed? / किस प्रकार की मदद की आवश्यकता है Business / • व्यवसाय

Monthly Household Expense per month (Approx) / मासिक घरेलू खर्च प्रति माह

(लगभग)

Between 3k to 5k / ३ से ५

हजार के बीच

Who is the Primary earning member of family? / परिवार का मुख्य पैसे कमाने वाला

सदस्य कौन है Self

Any Debt/Loan from Bank or other sources / बैंक या अन्य स्रोत से कोई ऋण No

Does applicant own & use smart phone? / • या आवेदक स्मार्ट फोन का मालिक है और

उसका उपयोग करता है ☐ Yes

What is the total No. of Children? / बच्चों की कुल संख्या कितनी है ☐ 2

Religion / धर्म ☐ Hindu / हिंदू

Category / श्रेणी (10%) OBC (अधिकांश पिछड़ा वर्ग)

Type of Ration Card? / राशन कार्ड का प्रकार (10%) APL (गरीबी रेखा से ऊपर)

Which language does the applicant speaks / आवेदक कौनसी भाषाएं बोल सकते हैं ☐ Hindi (हिंदी)

House ownership / घर का वास्तिव ☐ Rented (किराये का)

Household Utilities (AC, 3/4 Wheeler, Fridge, Washing Machine, Microwave)

घरेलू उपयोगिताएँ (AC, 3/4 वाहन, फ्रिज, वाशिंग मशीन, माइक्रोवेव) (2%) No item / कोई वस्तु नहीं

Is there any other Benefits received from other organization/Govt / • या किसी अन्य

संगठन/सरकार से कोई और लाभ प्राप्त हुआ है ☐ No

Final Review for the applicant /आवेदक के लिए अंतिम समीक्षा ☐ Very Good / बहुत अच्छा

Write Highest Education / उच्चतम शिक्षा लिखें ☐ 8th class

Family Type / परिवार का प्रकार (10%) Nuclear

Member of any Social Organization / महिला कोई सामाजिक कार्य से जुड़ी है / No

House Composition / घर का संयोजन (5%) 1 Room kitchen Toilet

Prior experience of business (• व्यवसाय का कोई अनुभव) (5%) Currently Involved / वर्तमान में

शामिल है

Agriculture land / खेती की जमीन है No

Beneficiary of any Govt. Schemes (Pension, Palanhar, Annapurna, Awas yojana,

etc) किसी भी सरकारी योजनाओं के लाभार्थी ☐ है (पंशन, पालनहार, अनपणू ा, आवास योजना) (5%)

No

Family Support to start the business / • यवसाय शु करने के िलए पिरवार का सहयोग

मिला (2%) No

Number of Dependents / आित की संया (2%) **More then two /** दो से अधिक

Number of earning members / कमाने वाले सदय की संया (2%) **Up to one /** एक तक

Confidence / willingness (आमिववास / इछा) (2%) Good / अच्छा

Knowledge of business / • यवसाय की जानकारी (2%) Good / अच्छा

Any relevant skill / कोई भी ासंगिक कोशल (2%) Good / अच्छा

Business Viability in village / गाँव म यावसायिक यवहायता (2%) Yes / हाँ

Aadhaar Number 837097123795



Ram Kunwar (Male)

02-Apr-1972 (Age 53 years)

Project: Project Bharat (N/A)

Mobilizer: Nikhil Sain

Phone: 9783504256 (Self)

Village/Address: Open jail

District: Jaipur

State: Rajasthan

Pin Code: 341303

Rating: 75

Application Form Details

Name Ram Kunvar

Phone 9783504256 (Whatsapp: 9783504256)

Gender Male

Marital Married

Disability No

Languages Hindi,Hindi

State Rajasthan

District Jaipur

House Cottage

Family Income Less than ₹12,000

Husband Occupation Daily Wager

School Govt. School

Business Type Majdooori

Profit ₹2001-₹5000 per month

Amount Needed ₹10000-₹15000

Address Open jail

Why have your family or relatives not supported your plan to run a

business? Fund nhi hai

What items do you want to start or expand your business? Sabji ka thela

How will your life change if we support your business? Ek bahatar life ban jaaygi

How many shops related to your preferred business are already

running in applicant's village? 10/15

How many house are there in applicant's village? 400

How will applicant run their business if we will not support them? Majdooori karenge

Profile Details

Marital Status (5%) Married (विवाहित)

Is the applicant disable? / • या आवेदक विकलांग है ☐ (5%) No/ नहीं

House Type / घर का प्रकार (10%) Kachha

Monthly Income of Family? / परिवार की मासिक आय (5%) Less than 12k / 12 हजार से

कम

पति/पत्नी का पेशा / Occupation of Spouse (5%) Daily Wager

Type of Business want to start / • यवसाय जो शुरू करना चाहते हैं ☐ Other / अन्य

Write Business Name / • यवसाय का नाम लिखें ☐ Vegetable shop

जीवनसाथी का नाम / Spouse Name Chotu Devi

वैकिपक मोबाइल नंबर / Alternate Mobile Number. 9783504256

आवेदक की वर्तमान कार्य प्रोफाइल / What is the Applicants Current work profile. Daily Wager (दिहाड़ी मजदूर)

आवेदक की उच्चतम शिक्षा कौनसी है / What is the highest Education of the Applicant? Other

What Type of support needed? / किस प्रकार की मदद की आवश्यकता है Business / • व्यवसाय

Monthly Household Expense per month (Approx) / मासिक घरेलू खर्च प्रति माह (लगभग) Less than 3k / ३००० से कम

Who is the Primary earning member of family? / परिवार का मुख्य पैसे कमाने वाला सदस्य कौन है Self

Any Debt/Loan from Bank or other sources / बैंक या अन्य स्रोतों से कोई ऋण No

Does applicant own & use smart phone? / • या आवेदक स्मार्ट फोन का मालिक है और उसका उपयोग करता है No

What is the total No. of Children? / बच्चों की कुल संख्या कितनी है 3

Religion / धर्म Hindu / हिंदू

Category / श्रेणी (10%) SC (अनुसूचित जाति)

Type of Ration Card? / राशन कार्ड का प्रकार (10%) APL (गरीबी रेखा से ऊपर)

Which language does the applicant speaks / आवेदक कौनसी भाषाएं बोल सकते हैं Hindi (हिंदी)

House ownership / घर का स्वामित्व Owned (• वयं का)

Household Utilities (AC, 3/4 Wheeler, Fridge, Washing Machine, Microwave)

घरेलू उपयोगिताएँ (AC, 3/4 वाहन, रिज, वाशिंग मशीन, माइक्रोवेव) (2%) No item / कोई वस्तु नहीं

Is there any other Benefits received from other organization/Govt / • या किसी अन्य

संगठन/सरकार से कोई और लाभ प्राप्त हुआ है **No**

Final Review for the applicant /आवेदक के लिए अंतिम समीक्षा Very Good / बहुत अच्छा

Write Highest Education / उच्चतम शिक्षा लिखें 5th Pass

Family Type / परिवार का प्रकार (10%) Nuclear

Member of any Social Organization / महिला कोई सामाजिक कार्य से जुड़ी है / No

House Composition / घर का संयोजन (5%) 1 Room kitchen Toilet

Prior experience of business (• व्यवसाय का कोई अनुभव) (5%) Previously Involved / पहले

शामिल थे

Agriculture land / खेती की जमीन है No

Beneficiary of any Govt. Schemes (Pension, Palanhar, Annapurna, Awas yojana, etc

) किसी भी सरकारी योजनाओं के लाभार्थी हैं (पेंशन, पालनहार, अन्नपूना, आवास योजना)

(5%)

No

Family Support to start the business / • व्यवसाय शुरू करने के लिए परिवार का सहयोग

मिला (2%) No

Number of Dependents / आश्रितों की संख्या (2%) More then two / दो से अधिक

Number of earning members / कमाने वाले सदस्यों की संख्या (2%) Up to one / एक तक

Confidence / willingness (आत्मविश्वास / इच्छा) (2%) Good / अच्छा

Knowledge of business / • व्यवसाय की जानकारी (2%) Good / अच्छा

Any relevant skill / कोई भी प्रासंगिक कौशल (2%) Good / अच्छा

Business Viability in village / गाँव में ☐ यावसायिक ☐ व्यवहार्यता (2%) Yes / हाँ

Aadhaar Number 222464527323



Rekha Sharma (Female)

01-Jan-1994 (Age 31 years)

Project: Project Bharat (N/A)

Mobilizer: Nikhil Sain

Phone: 7665045531 (Self)

Village/Address: Kaila Devi

District: Karauli

State: Rajasthan

Pin Code: 322243

Rating: 72.5

Application Form Details

Name रेखा शर्मा ☐

Phone 7665045531 (Whatsapp: 7665045531)

Gender Female

Marital Married

Disability No

Languages Hindi,Hindi

State Rajasthan

District Karauli

House Semi Pukka

Family Income Less than ₹12,000

Husband Occupation Daily Wager

School Govt. School

Business Type ना^०ता की दुकान

Profit ₹2001-₹5000 per month

Amount Needed ₹10000-₹15000

Address केला देवी

Why have your family or relatives not supported your plan to run a business? पा^०रिवा^०रिक् ि^०थित सही नहीं थी

What items do you want to start or expand your business? ना^०ता का ठेला खोलना चाहती हं ू म^०

How will your life change if we support your business? मेरा पिरवार अ^०छा चलेगा

How many shops related to your preferred business are already running in applicant's village? 100

How many house are there in applicant's village? 10000

How will applicant run their business if we will not support them? धीरे-धीरे अपना रोजगार चलाऊंगी

Profile Details

Marital Status (5%) Married (िववा^०हित)

Is the applicant disable? / • या आवेदक िवकलांग है^० (5%) No/ नहीं

House Type / घर का णकार (10%) Kachha

Monthly Income of Family? / पिरवार की मा^०सक आय (5%) Less than 12k / 12 हजार से

कम

पित/प^०नी का पेशा / Occupation of Spouse (5%) Daily Wager

Type of Business want to start / • यवसाय जो शु^० करना चाहते ह^० Other / अ^०य

Write Business Name / • यवसाय का नाम लिखें Nasta ki Dukan

जीवनसाथी का नाम / Spouse Name Gopal Sharma

वैकिंपक मोबाइल नंबर / Alternate Mobile Number. 7665045531

आवेदक की वर्तमान कायें ऑफ़ाइन या है / What is the Applicants Current work profile. Housewife (गृहणी)

आवेदक की उच्चतम शिक्षा कौनसी है / What is the highest Education of the Applicant? Other

What Type of support needed? / किस प्रकार की मदद की आवश्यकता है Business / • यवसाय

Monthly Household Expense per month (Approx) / मासिक घरेलू खर्च कितना माह (लगभग)

Between 3k to 5k / ३ से ५

हजार के बीच

Who is the Primary earning member of family? / परिवार का मुख्य पैसे कमाने वाला

सदस्य कौन है Husband

Any Debt/Loan from Bank or other sources / बैंक या अन्य स्रोतों से कोई ऋण No

Does applicant own & use smart phone? / • या आवेदक स्मार्ट फोन का मालिक है और

उसका उपयोग करता है Yes

What is the total No. of Children? / बच्चों की कुल संख्या कितनी है 3

Religion / धर्म Hindu / हिंदू

Category / श्रेणी (10%) General (सामान्य वर्ग)

Type of Ration Card? / राशन कार्ड का प्रकार (10%) APL (गरीबी रेखा से ऊपर)

Which language does the applicant speaks / आवेदक कौनसी भाषाएं बोल सकते हैं ☐ ☐ Hindi (हिंदी)

House ownership / घर का ☐ वास्तिव ☐ Owned (• वयं का)

Household Utilities (AC, 3/4 Wheeler, Fridge, Washing Machine, Microwave)

घरेलु उपयोगिताएँ (AC, 3/4 वाहन, िंज, वाशिंग मशीन, माइंवेव) (2%) No item / कोई वं तु नहीं

Is there any other Benefits received from other organization/Govt / • या िकसी अंय

संगठन/सरकार से कोई और लाभ ां त हुआ है ☐ No

Final Review for the applicant /आवेदक के िलए अंतिम समींा Very Good / बहुत अंछा

Write Highest Education / उं चतम िशंा िलखं 8th pass

Family Type / पिरवार का िकार (10%) Nuclear

Member of any Social Organization / मिहला कोई सामांजिक कायं से जुड़ी है / No

House Composition / घर का संयोजन (5%) 1 Room kitchen Toilet

Prior experience of business (• यवसाय का कोई अनुभव) (5%) Currently Involved / वतंमान मं

शांमिल है

Agriculture land / खेती की जमीन है No

Beneficiary of any Govt. Schemes (Pension, Palanhar, Annapurna, Awas yojana,

etc) िकसी भी सरकारी योजनाओं के लाभाथी ि है (पंशन, पालनहार, अंनपणूां, आवास

योजना) (5%)

No

Family Support to start the business / • यवसाय शुं करने के िलए पिरवार का सहयोग

मिला (2%) No

Number of Dependents / आं तं की संंया (2%) More then two / दो से अधिक

Number of earning members / कमाने वाले सदस्यों की संख्या (2%) Up to one / एक तक

Confidence / willingness (आत्मविश्वास / इच्छा) (2%) Good / अच्छा

Knowledge of business / व्यवसाय की जानकारी (2%) Good / अच्छा

Any relevant skill / कोई भी प्रासंगिक कौशल (2%) Good / अच्छा

Business Viability in village / गाँव में व्यवसायिक व्यवहार्यता (2%) Yes / हाँ

Aadhaar Number 582007906673



Devlata chauhan (Female)

25-Aug-1964 (Age 61 years)

Project: Project Bharat (N/A)

Mobilizer: Nikhil Sain

Phone: 7597644988 (Self)

Village/Address: Open jail

District: Jaipur

State: Rajasthan

Pin Code: 312022

Rating: 75

Application Form Details

Name Devlata chauhan

Phone 7597644988 (Whatsapp: 7597644988)

Gender Female

Marital Married

Disability No

Languages Hindi,Hindi

State Rajasthan

District Jaipur

House Cottage

Family Income Less than ₹12,000

Husband Occupation Daily Wager

School Govt. School

Business Type Tailoring Shop

Profit ₹2001-₹5000 per month

Amount Needed ₹10000-₹15000

Address Open jail

Why have your family or relatives not supported your plan

to run a business? Kisi ne nhi kari Koi nhi karta

What items do you want to start or expand your business? Silai Machine

How will your life change if we support your business? Kafi badlav aayga Bacho ki parvarish ache se ho

paaygi jivan badal jaayga

How many shops related to your preferred business are

already running in applicant's village? 8-9

How many house are there in applicant's village? 400

How will applicant run their business if we will not support

them? Jo majdoori karte hai vhi karenge

Profile Details

Marital Status (5%) Widow (विधवा/विधुर)

Is the applicant disable? / • या आवेदक विवकलांग है ☐ (5%) No/ नहीं

House Type / घर का प्रकार (10%) Kachha

Monthly Income of Family? / परिवार की मासिक आय (5%) Less than 12k / 12 हजार से

कम

पति/पत्नी का पेशा / Occupation of Spouse (5%) Daily Wager

Type of Business want to start / • यवसाय जो शुरू करना चाहते हैं Tailoring / सिलाई

जीवनसाथी का नाम / Spouse Name Shakti singh chauhan

वैकल्पिक मोबाइल नंबर / Alternate Mobile Number. 7597644988 / 8302398494

**यदि आवेदक विधवा है तो अपने पित की मृत्यु का कारण / If Applicant is widow than
cause of death of her Husband Sickness**

पित की मृत्यु का वर्ष / Year of death of Husband. 2013

**आवेदक की वर्तमान कार्य प्रोफाइल / What is the Applicants Current work
profile. Daily Wager (दिहाड़ी मजदूर)**

**आवेदक की उच्चतम शिक्षा कौनसी है / What is the highest Education of the
Applicant? Other**

What Type of support needed? / किस प्रकार की मदद की आवश्यकता है Business / • यवसाय

**Monthly Household Expense per month (Approx) / मासिक घरेलू खर्च प्रति माह
(लगभग)**

Between 3k to 5k / ३ से ५

हज़ार के बीच

Who is the Primary earning member of family? / परिवार का मुख्य पैसे कमाने वाला

सदस्य कौन है Self

Any Debt/Loan from Bank or other sources / बैंक या अन्य स्रोत से कोई ऋण No

Does applicant own & use smart phone? / • या आवेदक स्मार्ट फोन का मालिक है और

उसका उपयोग करता है No

What is the total No. of Children? / बच्चों की कुल संख्या कितनी है 2

Religion / धर्म ☐ Hindu / ☐ हिंदू

Category / श्रेणी (10%) General (सामान्य वर्ग)

Type of Ration Card? / राशन कार्ड का प्रकार (10%) APL (गरीबी रेखा से ऊपर)

Which language does the applicant speaks / आवेदक कौनसी भाषाएं बोल सकते हैं ☐ Hindi (हिंदी)

House ownership / घर का वास्तिव Owned (• वयं का)

Household Utilities (AC, 3/4 Wheeler, Fridge, Washing Machine, Microwave)

घरेलू उपयोगिताएँ (AC, 3/4 वाहन, रिफ्रिज, वाशिंग मशीन, माइक्रोवेव) (2%) No item / कोई वस्तु नहीं

Is there any other Benefits received from other organization/Govt / • या किसी अन्य

संगठन/सरकार से कोई और लाभ प्राप्त हुआ है ☐ No

Final Review for the applicant /आवेदक के लिए अंतिम समीक्षा Very Good / बहुत अच्छा

Write Highest Education / उच्चतम शिक्षा लिखें 8th pass

Family Type / परिवार का प्रकार (10%) Nuclear

Member of any Social Organization / महिला कोई सामाजिक कार्य से जुड़ी है / No

House Composition / घर का संयोजन (5%) 1 Room kitchen Toilet

Prior experience of business (• व्यवसाय का कोई अनुभव) (5%) Previously Involved / पहले

शामिल थे

Agriculture land / खेती की जमीन है No

Beneficiary of any Govt. Schemes (Pension, Palanhar, Annapurna, Awas yojana,

etc) किसी भी सरकारी योजनाओं के लाभार्थी ☐ है (पेंशन, पालनहार, अन्नपूजा, आवास

योजना) (5%)

No

Family Support to start the business / • यवसाय शुं करने के िलए पिरवार का सहयोग

िमला (2%) No

Number of Dependents / आत की संया (2%) More then two / दो से अधिक

Number of earning members / कमाने वाले सदय की संया (2%) Up to one / एक तक

Confidence / willingness (आमिववास / इछा) (2%) Good / अछा

Knowledge of business / • यवसाय की जानकारी (2%) Good / अछा

Any relevant skill / कोई भी ासंगिक कोशल (2%) Good / अछा

Business Viability in village / गाँव म यावसायिक यवहायता (2%) Yes / हाँ

Aadhaar Number 492835353881



Usha (Female)

01-Jan-1994 (Age 31 years)

Project: Project Bharat (N/A)

Mobilizer: Nikhil Sain

Phone: 6367937380 (Self)

Village/Address: Kailadevi

District: Karauli

State: Rajasthan

Pin Code: 322243

Rating: 75

Application Form Details

Name Usha

Phone 6367937380 (Whatsapp: 6367937380)

Gender Female

Marital Married

Disability Self

Languages Hindi,Hindi

State Rajasthan

District Karauli

House Semi Pukka

Family Income Less than ₹12,000

Husband Occupation Daily Wager

School Govt. School

Business Type Prasad

Profit Less than ₹2000 per month

Amount Needed ₹10000-₹15000

Address Kailadevi

**Why have your family or relatives not supported your
plan to run a business? Parivar ki hardik sthiti theek nahin hai**

**What items do you want to start or expand your
business? Lagaungi yahan per kam karunga**

**How will your life change if we support your business? छोटा-मोटा rojgar chal jaega Apne
bacchon Ko**

private school mein padhaaunga

**How many shops related to your preferred business are
already running in applicant's village? 700**

How many house are there in applicant's village? 600

**How will applicant run their business if we will not
support them?**

**Parivar mein sabka support lungi धीरे-धीरे apna
rojgar aage badhaunga**

Profile Details

Marital Status (5%) Married (विवाहित)

Is the applicant disable? / • या आवेदक विवकलांग है ☐ (5%) No/ नहीं

House Type / घर का प्रकार (10%) Kachha

Monthly Income of Family? / परिवार की मासिक आय (5%) Less than 12k / 12 हजार से कम

पति/पत्नी का पेशा / Occupation of Spouse (5%) Daily Wager

Type of Business want to start / • व्यवसाय जो शुरू करना चाहते हैं Other / अन्य

Write Business Name / • व्यवसाय का नाम लिखें Bhog Parsad

जीवनसाथी का नाम / Spouse Name Bal Mukand

वैकल्पिक मोबाइल नंबर / Alternate Mobile Number. 6367937380

आवेदक की वर्तमान कार्य प्रोफाइल / What is the Applicants Current work

profile. Daily Wager (दिहाड़ी मजदूर)

आवेदक की उच्चतम शिक्षा कौनसी है / What is the highest Education of the

Applicant? 10th / दसवीं

What Type of support needed? / किस प्रकार की मदद की आवश्यकता है Business / • व्यवसाय

Monthly Household Expense per month (Approx) / मासिक घरेलू खर्च प्रति माह

(लगभग)

Between 3k to 5k / 3 से 5

हजार के बीच

Who is the Primary earning member of family? / परिवार का मुख्य पैसे कमाने वाला

सदस्य कौन है Husband

Any Debt/Loan from Bank or other sources / बैंक या अन्य स्रोतों से कोई ऋण No

Does applicant own & use smart phone? / • या आवेदक स्मार्ट फोन का मालिक है और

उसका उपयोग करता है No

What is the total No. of Children? / बच्चों की कुल संख्या कितनी है 4

Religion / धर्म ☐ Hindu / ☐ हिंदू

Category / श्रेणी (10%) OBC (अथवा पिछड़ा वर्ग)

Type of Ration Card? / राशन कार्ड का प्रकार (10%) APL (गरीबी रेखा से ऊपर)

Which language does the applicant speaks / आवेदक कौनसी भाषाएं बोल सकते हैं ☐ Hindi (हिंदी)

House ownership / घर का वास्तिव Owned (• वयं का)

Household Utilities (AC, 3/4 Wheeler, Fridge, Washing Machine, Microwave)

घरेलू उपयोगिताएँ (AC, 3/4 वाहन, रिज, वाशिंग मशीन, माइक्रोवेव) (2%) No item / कोई वस्तु नहीं

Is there any other Benefits received from other organization/Govt / • या किसी अन्य

संगठन/सरकार से कोई और लाभ प्राप्त हुआ है ☐ No

Final Review for the applicant /आवेदक के लिए अंतिम समीक्षा ☐ Very Good / बहुत अच्छा

Family Type / परिवार का प्रकार (10%) Nuclear

Member of any Social Organization / महिला कोई सामाजिक कार्य से जुड़ी है / No

House Composition / घर का संयोजन (5%) 1 Room kitchen Toilet

Prior experience of business (• व्यवसाय का कोई अनुभव) (5%) Currently Involved / वर्तमान में

शामिल है

Agriculture land / खेती की जमीन है No

Beneficiary of any Govt. Schemes (Pension, Palanhar, Annapurna, Awas yojana,

etc) किसी भी सरकारी योजनाओं के लाभार्थी है (पेंशन, पालनहार, अन्नपूजा, आवास

योजना) (5%)

No

Family Support to start the business / • व्यवसाय शुरू करने के लिए परिवार का सहयोग

मिला (2%) No

Number of Dependents / आमत की संया (2%) More than two / दो से अधिक

Number of earning members / कमाने वाले सदय की संया (2%) Up to one / एक तक

Confidence / willingness (आमिववास / इछा) (2%) Good / अच्छा

Knowledge of business / • व्यवसाय की जानकारी (2%) Good / अच्छा

Any relevant skill / कोई भी ासंगिक कौशल (2%) Good / अच्छा

Business Viability in village / गाँव म यावसायिक व्यवहायता (2%) Yes / हाँ

Aadhaar Number 969564866305



Shiv Sankar Sharma (Male)

01-Jan-1986 (Age 39 years)

Project: Project Bharat (N/A)

Mobilizer: Nikhil Sain

Phone: 9257761189 (Self)

Village/Address: Open Jail

District: Jaipur

State: Rajasthan

Pin Code: 322001

Rating: 64

Application Form Details

Name Shiv Sankar Sharma

Phone 9257761189 (Whatsapp: 9257761189)

Gender Male

Marital Unmarried

Disability No

Languages Hindi,Hindi

State Rajasthan

District Jaipur

House Cottage

Family Income Less than ₹12,000

Husband Occupation

School N/A

Business Type No

Profit ₹2001-₹5000 per month

Amount Needed ₹15000-₹20000

Address Open Jail

Why have your family or relatives not supported your plan to run a

business? fund nhi tha

What items do you want to start or expand your business? tea stall items

How will your life change if we support your business? bahatar zindagi ban jaaygi

How many shops related to your preferred business are already

running in applicant's village? 3/4

How many house are there in applicant's village? 400

How will applicant run their business if we will not support them? kese jese aage badaynge

Profile Details

Marital Status (5%) Unmarried (अविवाहित)

Is the applicant disable? / • या आवेदक िवकलांग है ☐ (5%) No/ नहीं

House Type / घर का िकार (10%) Kachha

Monthly Income of Family? / परिवार की मासिक आय (5%) Less than 12k / 12 हजार से

कम

Type of Business want to start / • यवसाय जो शु करना चाहते ह ☐ Other / अ ☐ य

Write Business Name / • यवसाय का नाम िलख ☐ Tea stall

पिता का नाम / Father's Name Barmanand Sharma

माता का नाम / Mother's Name Neni bai

पिता का पेशा / Occupation of Father Death

माता का पेशा / Occupation of Mother Death

वैकिपक मोबाइल नंबर / Alternate Mobile Number. 9257761189

आवेदक की वर्तमान कार्य प्रोफाइल / What is the Applicants Current work profile. Daily Wager (दिहाड़ी मजदूर)

आवेदक की उच्चतम शिक्षा कौनसी है / What is the highest Education of the Applicant? Other

What Type of support needed? / किस प्रकार की मदद की आवश्यकता है Business / • यवसाय

Monthly Household Expense per month (Approx) / मासिक घरेलू खर्च प्रति माह

(लगभग) Less than 3k / ३००० से कम

Who is the Primary earning member of family? / परिवार का मुख्य पैसे कमाने वाला

सदस्य कौन है Self

Any Debt/Loan from Bank or other sources / बैंक या अन्य स्रोतों से कोई ऋण No

Does applicant own & use smart phone? / • या आवेदक स्मार्ट फोन का मालिक है और

उसका उपयोग करता है No

Religion / धर्म Hindu / हिंदू

Category / श्रेणी (10%) General (सामान्य वर्ग)

Type of Ration Card? / राशन कार्ड का प्रकार (10%) APL (गरीबी रेखा से ऊपर)

Which language does the applicant speaks / आवेदक कौनसी भाषाएं बोल सकते हैं Hindi (हिंदी)

House ownership / घर का स्वामित्व Owned (• वयं का)

Household Utilities (AC, 3/4 Wheeler, Fridge, Washing Machine, Microwave)

घरेलु उपयोगिताएँ (AC, 3/4 वाहन, िंज, वािशिंग मशीन, माइंेवेव) (2%) No item / कोई वंतु नहीं

Is there any other Benefits received from other organization/Govt / • या िकसी अय

संगठन/सरकार से कोई और लाभ ात हुआ है No

Final Review for the applicant /आवेदक के िलए अंितम समीा Very Good / बहुत अछा

Write Highest Education / उचतम िशा िलख 8th Pass

Family Type / पिरवार का िकार (10%) Nuclear

Member of any Social Organization / मिहला कोई सामाजिक काय से जुड़ी है / No

House Composition / घर का संयोजन (5%) 1 Room kitchen Toilet

Prior experience of business (• यवसाय का कोई अनुभव) (5%) Previously Involved / पहले

शािमल थे

Agriculture land / खेती की जमीन है No

Beneficiary of any Govt. Schemes (Pension, Palanhar, Annapurna, Awas yojana, etc

) िकसी भी सरकारी योजनाओं के लाभाथी है (पंशन, पालनहार, अनपणूा, आवास योजना)

(5%)

No

Family Support to start the business / • यवसाय शु करने के िलए पिरवार का सहयोग

िमला (2%) No

Number of Dependents / आित की संया (2%) Up to two / दो तक

Number of earning members / कमाने वाले सदय की संया (2%) Up to one / एक तक

Confidence / willingness (आमिववास / इछा) (2%) Good / अछा

Knowledge of business / • यवसाय की जानकारी (2%) Good / अछा

Any relevant skill / कोई भी ासंगिक कोशल (2%) Good / अछा

Business Viability in village / गाँव म यावसायिक यवहायता (2%) Yes / हाँ

Aadhaar Number 472502493241

CHAPTER 7

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- Twitter - @PUREIndiaTrust
- Give.do Profile
- LinkedIn - PURE India Trust