

INTERNSHIP REPORT

Dissertation Location: IIHMR University, Jaipur, Rajasthan, India

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Introduction:

The pharmaceutical industry is witnessing a paradigm shift in focus towards developing affordable and accessible medication solutions for emerging markets. Among these, Oral Solid Dosage (OSD) generic drugs hold significant promise due to their widespread applicability and cost-effectiveness. However, navigating the complexities of OSD generic drug development in diverse emerging markets presents a myriad of challenges, ranging from regulatory hurdles to supply chain intricacies and market dynamics. To address these challenges and capitalize on the burgeoning opportunities, a robust and systematic approach to project management is indispensable.

This research paper delves into the intricacies of OSD generic drug development tailored specifically for emerging markets, with a focus on countries such as Thailand, Australia, Malaysia, Mexico, Russia, and the Philippines. It provides a comprehensive analysis of the project management framework employed to ensure efficient and timely delivery of high-quality generic medications to meet the healthcare needs of diverse populations.

Objective of Internship

OSD generic drug development, from initial ideation to commercialization, this paper pharmaceutical project management, offering valuable insights and practical recommendations for stakeholders engaged in OSD generic drug development for emerging markets. By fostering a deeper understanding of the complexities involved and providing actionable strategies for overcoming challenges, this paper aims to facilitate the delivery of essential medications to underserved populations, thereby advancing global health equity and access to affordable healthcare solutions

Organizational Profile: IIHMR University, Jaipur

About the Institution

Established in 1984, IIHMR University Jaipur is a leading postgraduate research university in health management, hospital administration, and pharmaceutical studies. Accredited by NAAC and recognized by UGC, and capacity building in public health and allied domains.

Vision: To emerge as a globally recognized center for education, research, and training in health systems and management.

Mission: to improve healthcare delivery through better management, policy, and training in health systems and management.

Core Values:

- Academic excellence
- Social relevance
- Ethical Governance
- Innovation and collaboration

Infrastructure and Facilities

- Digitally enabled classroom and libraries

Conclusion:

In conclusion, the successful development and commercialization of OSD generic drugs in emerging markets requires a strategic and systematic approach to project management. By leveraging a comprehensive framework encompassing cost estimation, timeline management, risk mitigation, and stakeholder collaboration, pharmaceutical companies can enhance their competitive advantage and capitalize on opportunities in emerging markets. This research paper provides valuable insights and recommendations for project managers and pharmaceutical executives seeking to navigate the complexities of OSD generic drug development and achieve sustainable growth in emerging markets.