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MBA (SCHOOL OF DEVELOPMENT STUDIES)
UNIVERSITY MENTOR- DR. GAUTAM SADHU



म.प्र. ए.वाय. राज्य श्रीमण
आजीविका मिशन

TOPIC- EXPLORING FNHW BASED COMMUNITY INTERVENTIONS LED BY SHG WOMEN IN BHOPAL DISTRICT OF MADHYA PRADESH. ORGANIZATION MENTOR- SPM SISD ANITA VATSALTA

Brief Description of MP DAY SRLM:

MP DAY SRLM is a government scheme that aims to alleviate rural poverty in Madhya Pradesh. It enables poor families, particularly women by creating Self- Help Groups, enhancing their skills, and assisting them in establishing small businesses or employment. The mission also links them with banks, training, markets, and government schemes to enhance their income and livelihoods.

MP DAY SRLM Brief History:

The MP DAY- SRLM is a mission that was launched as a part of the NRLM (National Rural Livelihood Mission) by Ministry of Rural Development in 2011. It stands for Madhya Pradesh Deen Dayal Antyodaya State rural livelihood mission. It was formed to improve the lives of poor families in rural areas by helping them earn a better and regular income. With time, the mission showed successful work with lakhs of women through Self- Help Groups(SHGs) and helped women build their skills and financial strength.

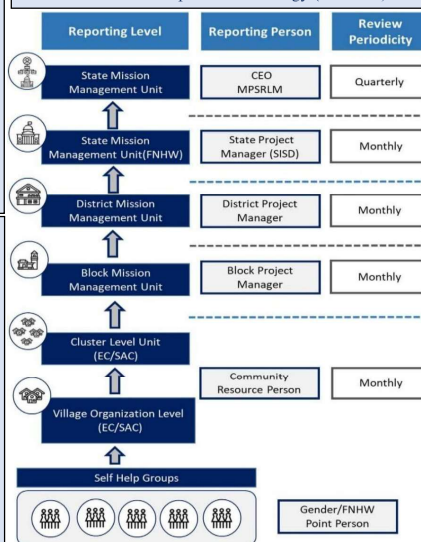
Vision and Mission:

Envisioning a Madhya Pradesh with no poor rural family. Empower them to earn more and live better by providing them opportunities to begin their own businesses (self-employment) or get skilled well- paying jobs. Mission is to bring rural women together into strong SHGs. Help them learn new skills, start their own small businesses, so they can earn a steady income and build a better life for their families.

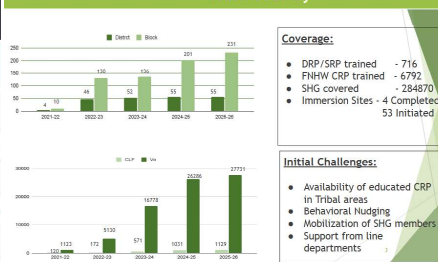
Objective: To explore how health, nutrition and social inclusion efforts are carried out through women's SHGs, and to support their work by creating awareness and improving lives in rural communities.

Organizational Structure:

Source: FNHW Operational Strategy (2020- 23)



FNHW Journey



Strength: Exposure to convergence and intervention function of Health, Nutrition and SHGs, at village level.

Understanding reporting.

Threat: Poor coordination at local levels. Overburdened Sakhis. Lack of Awareness among women. Irregular field data.

Weakness: Most of the data was available mostly in klish hindi shabhd, difficult to understand some unfamiliar terms. Limited access to reliable field data.

Opportunity: Better convergence among departments. Better scope in supporting Sakhis. Mobile based reporting .

Suggestions for the Organization:

- 1) People at the rural level are more inclined towards incentives and benefits instead of work, they need motivation in other ways as well, more focus on motivational ways.
- 2) Sakhis were not comfortable to speak up even after many training sessions, this needs to be addressed seriously.
- 3) Regular cross-check with Sakhis about their Samuh, their engagement in connecting the required number of members in the Samuh.

Theoretical Knowledge (from classroom):

- 1) Understood the concept of SHGs and WASH.
- 2) Studied Development Communication and learned about Social Behaviour Change Communication (SBCC) for awareness.
- 3) Gained knowledge about Social Inclusion and Gender Framework and how health related programs help and impact women.

Practical Knowledge (from internship fieldwork):

- 1) Working under SISD (Social Inclusion and Social Development) gave me practical exposure to all the theoretical aspects.
- 2) Read IEC Materials, reports, and interacted with field staff members.
- 3) Observed gaps in training, supervision and also in reporting at the grassroots level.

Major Learning During Internship:

- 1) Understood linkage of State, District and Blocks working together.
- 2) Understood how health, livelihood and gender starts at the state office and interconnect at the rural level.
- 3) Did field visits to villages, block offices, worked at both Zila Panchayat and State office.
- 4) Poshan Wall, Poshan Vatika, WCD, Nal Jal Yojana, WASH Financing.
- 5) SBCC, planning, problem solving, design, team work.

