

SUMMER INTERNSHIP PROGRAM

at

Madhya Pradesh State Rural Livelihoods Mission (MPSRLM)

13th of May 2025- 21st of July 2025



A REPORT BY

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Master of Business Administration

School of Development Management

2024-2026

Under the mentorship of

Dr. Kajal Sitlani

Associate Professor



Reporting Format (Weekly)

Name of the Organisation: MPSRLM

Area/ Department/ Project of Summer Internship Program: Zila Panchayat (Indore)

Name of the Student: Riya Kushwah

Roll no:0063 Stream: Development Management

Week no:01 From:13-05-2025 to 16-05-2025

Activity Done	As I joined the organization for my internship on 14/05/25 I met Himanshu Sir today. He is the Leader of Jila Parabandhak (District Manager) in Indore. Renuka Ma'am is the Assistant District Manager and leads the project focusing on food, nutrition, health, water, sanitation (FNHW), and gender. Today, I learned about the work done by SRLM (State Rural Livelihoods Mission)
Linking theory (Classroom learning) with practice at your organisation	We have studied various models of Development Management in class, including government-led initiatives and NGO-driven program. The State Rural Livelihoods Mission (SRLM) falls under the former category. Theoretically, such large-scale government programs have the potential for wider reach and impact but can also face challenges in implementation and ensuring community ownership. I plan to analyze how MPSRLM, as part of SRLM
Gaps identified on the working area.	As an intern I will observe and gain some knowledge of their work....
Suggestions for improvement	N/A
Plan for the next week	I plan to visit the Indore zila parishad and a panchayat village to observe the ongoing project related to FNHW and gender ...

Signature of the Student: Riya Kushwah

Approved by the IIMMR University's Mentor.

Week no:02

Name of the Organisation : MPSRLM

Area/ Department/ Project of Summer Internship Program: zila panchayat (INDORE)

Name of the Student: Riya Kushwah

Roll no: 0063

Stream:

Week no: 2ND From 18-05-2025 to 24-05-2025

Activity Done	Meeting of Gram Sanghthan in Bwalya Khurd. Four self-help groups (SHGs) are present in Bawalya Khurd. All the women introduced themselves and started praying together. They sang 'Mera Madhya Pradesh' song. They start their work with profit and complete their loan. SHG women manage their household work. Gender training play by Neetu Didi. One-woman shared information about anaemia and regular checkups for girls. Priyanka Madam shared information about 'Poshan Vatika' (nutrition garden) Meeting with Sandhya Madam in Palakhedi village to discuss agriculture. Total 7 SHGs and 1 Village Organisation (VO). 105 women are members Sema group: 25,000 profit per month Sangita Sohanlal: Seetlamata Group Budaniya. Started working 4 days ago. 15 travels continuous. Jay Laxmi SHG; 1 lakh profit from photocopy business. Laxmi Chouhan: Jai Mata Di General Store; 500 profit.
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	Main Tala: Jagruti SHGs They discussed animals and classes. Every village has a doctor to take care of their animals. There are 7 women for 5 villages She is also a Bank 'Sakhi' in MPGB and makes 150 SHGs. She also worked in lockdown and made masks. Later Enterprise: Lalita started hen farming and started selling hens. She started this work from September. Pinki Didi drives E-Rickshaw for her family support She is taking care of her household
Linking theory (Classroom learning) with practice at your organisation	Yes in the subject of Development Policies where we learned about Self-Help group (SHGs)
Gaps identified on the working area.	N/A
Suggestions for improvement	No suggestion till now
Plan for the next week	Our plan for next week is to initiate FNHW and enterprise activities

Signature of the Student : RIYA KUSHWAH

Approved by the IIHMR University's Mentor

Week no:03

Name of the Organisation: MPSRLM

Area/ Department/ Project of Summer Internship Program: Zila panchayat (Indore)

Name of the Student: Riya Kushwah

Roll no:0063

Stream: Development Management

Week no:03 From to :25-05-2025 to : 01-06-2025

Activity Done	we are here for the shop survey 'Grameen Hut Bazaar'. where I found so many shop' exhibition and various - various city there are so many shop's like Khadi (Kurt), Hand Block Print, Banarasi Sadi/Suit, Handmade Thing, Chitrkar Mandana, Applique, Chanderi Sadi /Suit, Jute Work and many more shop's And I fill the format. where I mention, Shopkeeper name, Mobile Number, Shop number, Shopkeeper address, Product Name, Product, Price lowest to highest and Remark. Balance brings bliss
Linking theory (Classroom learning) with practice at your organisation	We have studied various model of Development Management in class where we learnt about marketing and enterprise
Gaps identified on the working area.	N/A
Suggestions for improvement	NO suggestion till know
Plan for the next week	Next week I plan to visit Mahow village for our enterprise project

Signature of the Student :Riya Kushwah

Approved by the IIHMR University's Mentor

Week no: 04

Name of the Organisation MPSRLM

Area/ Department/ Project of Summer Internship Program: Zila panchayat (Indore)

Name of the Student: Riya Kushwah

Roll no: 0063

Stream: Development Management

Week no: 04 From 01-06 -2025 to 07-06-2025

Activity Done	Met with SHGs (Self-Help Women's Group) Mahila groups. They introduced themselves, explained their work, and their household earnings. There are 14 groups Women pay only 1% loan interest. Women took loans from banks (2, 3, 4 times), started work, and repaid 1% loan to the bank. Groups typically have 10-15 member Sachiv (Secretary) - Rekha Adhyay - Divy Joyti. She holds meetings every month on the 7th. * If someone is late, the Sachiv Ji takes a "Panthty. All of the above relate to CLF (Cluster Level Federation). Lakshmipati CRPs (Community Resource Persons Sonu Madam taught about "Gender" and showed the movie Garam Mahila The movie's name is "Mrs" Basically, she taught women about gender. Mainly, talks are about the ladies.
Linking theory (Classroom learning) with practice at your organisation	Yes All the theory and concept we have studied in development management quite similar

Gaps identified on the working area.	N/A
Suggestions for improvement	No suggestion till now
Plan for the next week	Performing the same task but different location (DEPALPUR)

Signature of the Student Riya Kushwah

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Week no: 05

Name of the Organisation MPSRLM

Area/ Department/ Project of Summer Internship Program: Zila panchayat (Indore)

Name of the Student: Riya Kushwah

Roll no: 0063

Stream: Development Management

Week no: 05

From 08-06 -2025 to 14-06-2025

Activity Done	Located in Mahaw Block, covering 78 Panchayat Samiti Gathan. Focuses on solving cases within these samitis. Lok Adhikar Kendra Aavak-Javak (Inward/Outward) - Interactions: Met with Self-Help Women's Groups (SHWS Mahila groups). Groups introduced themselves, explained their work, and household earnings. SHWS Mahila Groups - Key Details: There are 14 such groups. Women pay only 1% interest on loans. Women have taken loans from banks multiple times (2, 3, 4 times), started work, and repaid the 1% loan to the bank. Groups typically consist of 10-15 members. Aadharshya (Foundation/Leadership): (Secretary): Rekha Adhyay. Divy Joyti. Monthly meetings are held. CLF (Cluster Level Federation) Connection: All the above points are related to the Cluster Level Federation. CRPs (Community Resource Persons):
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	Lakshmi pati CRPs are involved.
Linking theory (Classroom learning) with practice at your organisation	Yes' All the theory and concept we have studied in development management quite similar
Gaps identified on the working area.	N/A
Suggestions for improvement	No suggestion till now
Plan for the next week	Performing the same task but different location INDORE

Signature of the Student Riya Kushwah

Approved by the IIHMR University's Mentor

Week no: 06

Name of the Organisation MPSRLM

Area/ Department/ Project of Summer Internship Program: Zila panchayat (Indore)

Name of the Student: Riya Kushwah

Roll no: 0063

Stream: Development Management

Week no: 06

From 15-06 -2025 to 21-06-2025

Activity Done	Where all Didi taking loan but likely means: "Where all sisters (Didi) are taking loans from. "We also taking a meeting of Guram Niketan " likely means: "We are also holding a meeting of the Guram Niketan "Those who are not add any kind of group who are not added to any kind of group we go to add Those Mahila in Samuh likely women (Mahila) into the 'Samuh' (group).") Bottom Section (Learning about Meetings "Sandhya ma'am taught to us how to start a meeting and ma'am taught us how to start a meeting, and they told us about the 'Samuh' (group)
Linking theory (Classroom learning) with practice at your organisation	Yes' All the theory and concept we have studied in development management quite similar
Gaps identified on the working area.	N/A
Suggestions for improvement	No suggestion till now

Plan for the next week	Performing the same task but different location INDORE
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Signature of the Student Riya Kushwah

Approved by the IIHMR University's Mentor

Week no: 07

Name of the Organisation MPSRLM

Area/ Department/ Project of Summer Internship Program: Zila panchayat (Indore)

Name of the Student: Riya Kushwah

Roll no: 0063

Stream: Development Management

Week no: 07

From 22-06 -2025 to 28-06-2025

Activity Done	We visit to college, Sarmila Ma'am operates a "Mini Didi Cafe" in Mahalakshmi Bai College, which she opened to support college girls. Visit to Alwasa Vikas Khand, Sawyer: Observed a "Silai Canter"(tailoring canter) with "Udyam Mahila (entrepreneurial women). Women were making tailoring items like collared shirts, bags, and folders. Child Care and Gender Awareness: Discussed the Child Act and children under age Visited villages and spoke to village women about gender roles (boy/girl) and provided help. "Lok Adhikar Kendra" Visit (Sawer) Visited the Lok Adhikar Kendra in Sawyer They also go to Bhopal for training. They solve issues for "Samuh Case Mentioned "Ajivika Mission" (Livelihood Mission). The Lok Adhikar Kendra primarily helps women who are 'stand by themselves' or 'standing up for can connect to the Lok Adhikar Kendra or help. Group Meetings and Support: Met with mahila Discussed adding those who are not part of any group.
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Linking theory (Classroom learning) with practice at your organisation	Yes', All the theory and concept we have studied in development management quite similar
Gaps identified on the working area.	N/A
Suggestions for improvement	No suggestion till now
Plan for the next week	Performing the same task but different location: INDORE

Signature of the Student: Riya Kushwah

Approved by the IIHMR University's Mentor

Week no: 08

Name of the Organisation MPSRLM

Area/ Department/ Project of Summer Internship Program: Zila panchayat (Indore)

Name of the Student: Riya Kushwah

Roll no: 0063

Stream: Development Management

Week no: 08

From 29-06 -2025 to 05-07-2025

Activity Done	We came from Gauthampura for the meeting with the Gram Mahila (Village Women). ● Understood that they want to do new work and they started a new activity for their household. ● I, along with Renuka Madam and Manor Sir, also went with them. ● Khushi CLF (Community Level Federation) - They came and started their new activity and household ● They also wanted to join and attend the Khushi CLF for the Gram Gauthampura ● Observed a lot of activities done by Gram Mahila. ● Village Depalpur Manoj Dhiman Sir and I came to Depalpur. ● Understood their Janpad (district/block) Panchayat work and doing. ● Machal, Shri Devi CLF: Lalita Chauhan Ujjain. ● Meeting with CEO Sir (Rajendra Uangle - APO): For one and a half days. ● Manoj Sir's Training: ● Manoj Sir went to Bhopal for training about plantation. ● When he comes back to his block, he has taught all of us about new types of plantations with Drones. ● Drones also select the plant
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	●A very new type of plantation work is being done where Drones are used for all Kishan (farmer) work, even the plantation and taking care of plants Renuka Madam's Health: Renuka Madam is doing great but is feeling down and not feeling good. Renuka Madam asked Gram Mahila to encourage her work and make her foot strong" (likely a metaphor for strengthening her resolve/position). Library: They have 63 books to start up the library for Gram children.
Linking theory (Classroom learning) with practice at your organisation	Yes', All the theory and concept we have studied in development management quite similar
Gaps identified on the working area.	N/A
Suggestions for improvement	No suggestion till now
Plan for the next week	Working on report part at zila panchayat office

Signature of the Student Riya Kushwah

Approved by the IIHMR University's Mentor

Week no: 09

Name of the Organisation: MPSRLM

Area/ Department/ Project of Summer Internship Program: Zila panchayat (Indore)

Name of the Student: Riya Kushwah

Roll no: 0063

Stream: Development Management

Week no: 09

From 07-07 -2025 to 12-07-2025

Activity Done	Attended daily office sessions at NRLM Indore, contributing to the professional environment and gaining firsthand exposure to organizational operations. ● Systematically compiled and analyzed internship data, primarily utilizing Microsoft Excel for comprehensive report generation. ● Developed and refined an internship report template/structure within Excel, ensuring clarity, accuracy, and adherence to reporting guidelines. ● Applied data management and analytical skills to organize and interpret information relevant to NRLM's initiatives, as part of the internship report.
Linking theory (Classroom learning) with practice at your organisation	Yes', that the classroom learning in development management aligns well with the practical experiences and concepts observed or applied during my internship at NRLM Indore
Gaps identified on the working area.	N/A
Suggestions for improvement	No suggestion till now
Plan for the next week	Working on report part at zila panchayat office

Signature of the Student Riya Kushwah

Approved by the IIHMR University's Mentors.

Week no: 10

Name of the Organisation MPSRLM

Area/ Department/ Project of Summer Internship Program: Zila panchayat (Indore)

Name of the Student: Riya Kushwah

Roll no: 0063

Stream: Development Management

Week no: 10 From 13-07 -2025 to 21-07-2025

Activity Done	Came to the office, Janpad Panchayat, NREL, Indore. Worked on the last part of my internship. Showed all my work to Himanshu Sir, detailing what I accomplished during my internship period. Discussed and presented (PPT) all and everything, including key learning and activities/experiences The core activity of the day was "showing my all work to Himanshu Sir." This suggests Himanshu Sir is likely the intern's supervisor or a senior mentor. The purpose of this meeting was to "what I done in my internship period." This is a standard practice for interns to report on their progress and contributions..
Linking theory (Classroom learning) with practice at your organisation	Yes, that the classroom learning in development management align well with the practical
Gaps identified on the working area.	No gaps identified
Suggestions for improvement	N/A
Plan for the next week	N/A

Signature of the Student Riya Kushwah

Approved by the IIHMR University's Mentor

Compiled Internship Report

Name of the Organisation: Madhya Pradesh State Rural Livelihoods Mission (MPSRLM)

Area/ Department/ Project of Summer Internship Program: Zila Panchayat, Indore

Name of the Student: Riya Kushwah

Roll No: 0063

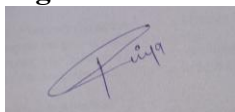
Stream: Development Management

Duration: 13th May 2025 – 21th July 2025

Activity Done	• Understood the organizational structure of MPSRLM and roles of key personnel. • Visited multiple villages including Bawalya Khurd, Palakhedi, Depalpur, Gauthampura, Machal, etc., for SHG and Gram Mahila meetings. • Participated in SHG-led activities under CLF (Cluster Level Federation), learning about financial operations, microloans (1% interest), and governance structures. • Attended gender sensitization programs and observed training through films and street plays. • Conducted surveys at the Grameen Hut Bazaar, collecting artisan and shop-level data. • Engaged with Lok Adhikar Kendras in Mahaw and Sawyer blocks for exposure to dispute redressal and legal aid support. • Interacted with Community Resource Persons (CRPs) and SHG leaders, collecting success stories and insights. • Learned about drone-based plantation methods from a returning training session. • Participated in documentation, data handling, and Excel-based report creation during office weeks. • Presented the internship summary and learnings to Himanshu Sir in the final week. • Supported the creation of a village library with 63 books for Gram children. •
Linking theory (Classroom learning) with practice at your organisation	• The concepts of SHG governance, CLF models, and livelihood planning discussed in class were applied on the ground. • Practical implementation of gender sensitization strategies was observed through local media (plays, films). • The Grameen Bazaar illustrated real-world examples of rural entrepreneurship and value

	chain engagement. • Field data collection was linked to classroom concepts of participatory rural appraisal (PRA) and survey tools. • Observation of Janpad Panchayat functioning aligned with decentralized planning theories. • Drone technology in agriculture connected to innovation in rural livelihoods discussed academically.
Gaps identified on the working area.	• Inconsistent mobile network and lack of digital tools in some rural areas. • Documentation in field sites is still largely paper-based. • Initial difficulty in communication due to dialect differences. • Limited structured feedback systems in community-based monitoring. • Some SHGs had outdated or irregular record maintenance.
Suggestions for improvement	• Provide refresher training to SHG leaders on financial literacy and digital documentation. • Equip CRPs with digital tools (tablets, MIS apps) for real-time data entry. • Encourage multilingual resource materials to overcome communication barriers in diverse villages. • Expand the library model to more Gram Panchayats. • Introduce monthly review sessions between field teams and coordinators to improve consistency.

Signature of the Student –



Approved by the IHMR University's Mentor