

SYNOPSIS

1. TITLE

An Analytical Study of Rejections in Cashless Health Insurance Claims and Their Transition into Reimbursement Claims in India

2. INTRODUCTION

India's private health insurance sector has seen exponential growth, yet operational inefficiencies persist—particularly in the area of cashless claims. While cashless facilities aim to ease hospitalization by eliminating upfront payments, a significant number of these claims are still being rejected. Rejected claims often transition into reimbursement mode, leading to delays, administrative burden, and reduced policyholder satisfaction. This study aims to understand the causes of such rejections, the frequency of transitions into reimbursement claims, and the efficiency gaps between the two processes. The results can guide operational improvements for insurers, policyholders, and hospitals alike.

3. RESEARCH QUESTION

Why are some cashless health insurance claims rejected, and how many of them are subsequently processed as reimbursement claims?

Sub-questions:

- What are the most frequent causes of rejection of cashless claims?
- Is there a significant correlation between rejection reasons and reimbursement filing?
- Is there a significant turnaround time (TAT) difference between cashless and reimbursement claims?

4. OBJECTIVES

1. To determine and classify the common causes of cashless claim rejection.
2. To calculate the percentage of rejected claims that are later submitted as reimbursement claims.
3. To examine the association between rejection reasons and likelihood of reimbursement filing.
4. To compare turnaround times between cashless approvals and reimbursement settlements.

5. HYPOTHESIS

- **H₀ (Null Hypothesis):** There is no relationship between the cause of rejection and the decision to file for reimbursement.
- **H₁ (Alternative Hypothesis):** There is a significant relationship between the cause of rejection and the filing of reimbursement.
- **H₀ (TAT):** There is no difference in turnaround time between direct cashless approvals and reimbursement claims after rejection.
- **H₁ (TAT):** There is a significant difference in turnaround time between the two claim types.

6. MATERIAL AND METHODS

- **STUDY DESIGN:** Descriptive-analytical cross-sectional study based on simulated data.
- **SETTING:** Private sector health insurance claim environment, India.
- **STUDY POPULATION:** Simulated dataset of 400 cashless health insurance claims.
 - **Inclusion Criteria:** Claims submitted under cashless processing.
 - **Exclusion Criteria:** Claims not initially submitted as cashless or incomplete entries.
- **STUDY TOOLS:** Structured dataset designed to mimic real-world claim data.
- **DURATION:** March 2025 – May 2025 (3 months).
- **SAMPLE SIZE:** 400 claims.
- **SAMPLING TECHNIQUE:** Purposive sampling using simulated secondary data modelled on real trends.
- **DATA COLLECTION PROCEDURE:** Secondary data compiled from industry trends, IRDAI reports, and academic research; structured into a dataset for analysis.
- **OPERATIONAL DEFINITIONS:**
 - **Reimbursement Filing:** Whether or not a rejected cashless claim was followed up with a reimbursement claim.
 - **TAT (Turnaround Time):** Number of days taken from claim submission to final decision.
 - **Rejection Reason:** Classified into documentation errors, policy exclusions, non-network hospitalization, and others.

7. DATA ANALYSIS PLAN

- Software: SPSS v25
- Descriptive statistics: Frequencies, percentages, mean, and standard deviation
- Inferential statistics:
 - Chi-square test (association between rejection reasons and reimbursement filing)
 - Independent samples t-test (difference in TAT between claim types)
- Level of significance: $p < 0.05$

8. ETHICAL CONSIDERATIONS

- Simulated data used; no human subjects involved.
- No personal identifiers included.
- Integrity and transparency maintained throughout data creation and analysis.
- Ethical norms for secondary data adhered to.

9. IMPLICATIONS OF RESEARCH

The findings will help identify inefficiencies in the health insurance claim process, particularly the gap between cashless rejection and reimbursement approvals. Insurers may use this to streamline claims workflows and enhance hospital collaboration. Policymakers can design better monitoring systems to reduce rejections. For policyholders, it may enhance awareness of claim procedures and improve experience with health insurance products.

10. REFERENCES

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