

Quality in Action: Governance, Innovation & Research – My Journey at QCI Gunvatta Gurukul

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About Organization

The Quality Council of India (QCI) is an autonomous body set up by the Government of India to establish and strengthen quality standards across sectors. It functions as the national accreditation body in areas such as healthcare, education, manufacturing, and governance. QCI launched the Gunvatta Gurukul program to engage and train young professionals in public policy, quality systems, and strategic thinking.

Difference Between Theory and Practice

At University, I learned theoretical concepts like **research methodology, communication, Excel, and brand management**, which I was able to apply practically during the training program. These included designing a tampon awareness study, using Excel for data handling, delivering presentations with clarity, and applying brand management concepts during a 20-year vision activity.

Challenges Faced During Internship:

- Technical learning curve in tools like Power BI
- Adapting to diverse training topics weekly
- Limited field visit duration for deep observation

Major Learnings:

- Application of empathy mapping and root cause analysis (Onion Method)
- Understanding public governance through Gram Panchayat and NABH visits
- Improved confidence in communication and leadership
- Development of primary and secondary research skills
- Use of Power BI and Excel for data analysis and visualization

SWOT Analysis (on the Tampon Project Research Function):

Strengths	Weaknesses
Real-world impact, social relevance	Limited data availability
Strong academic grounding	Cultural sensitivity of topic
Opportunities	Threats
Scope for innovation in femtech	Taboos and resistance to adoption
Policy alignment with health missions	Misinterpretation of research intent

Mission

To equip youth with real-world exposure to public policy, quality frameworks, and institutional governance through experiential learning, capacity building, and national development-focused projects.

Vision

To nurture a generation of young professionals who are committed to the pursuit of quality, innovation, and ethical governance across sectors in India.

Suggestions

- Introduce mini-capstone projects where interns solve real challenges in teams.
- Provide more structured mentorship and regular feedback during research activities.
- Include more technical skill training (e.g., advanced Excel, Power BI, public health tools).
- Organize more field visits to hospitals, labs, and quality control departments for deeper exposure.