

About The Organisation

Mankind Pharma Ltd., established in 1991 and based in New Delhi, is one of India’s top 5 pharmaceutical companies. It offers affordable, high-quality medicines and OTC products across 34+ countries, supported by 25+ manufacturing units and 6 R&D centers. Popular brands include Prega News, Unwanted-72, and Manforce.

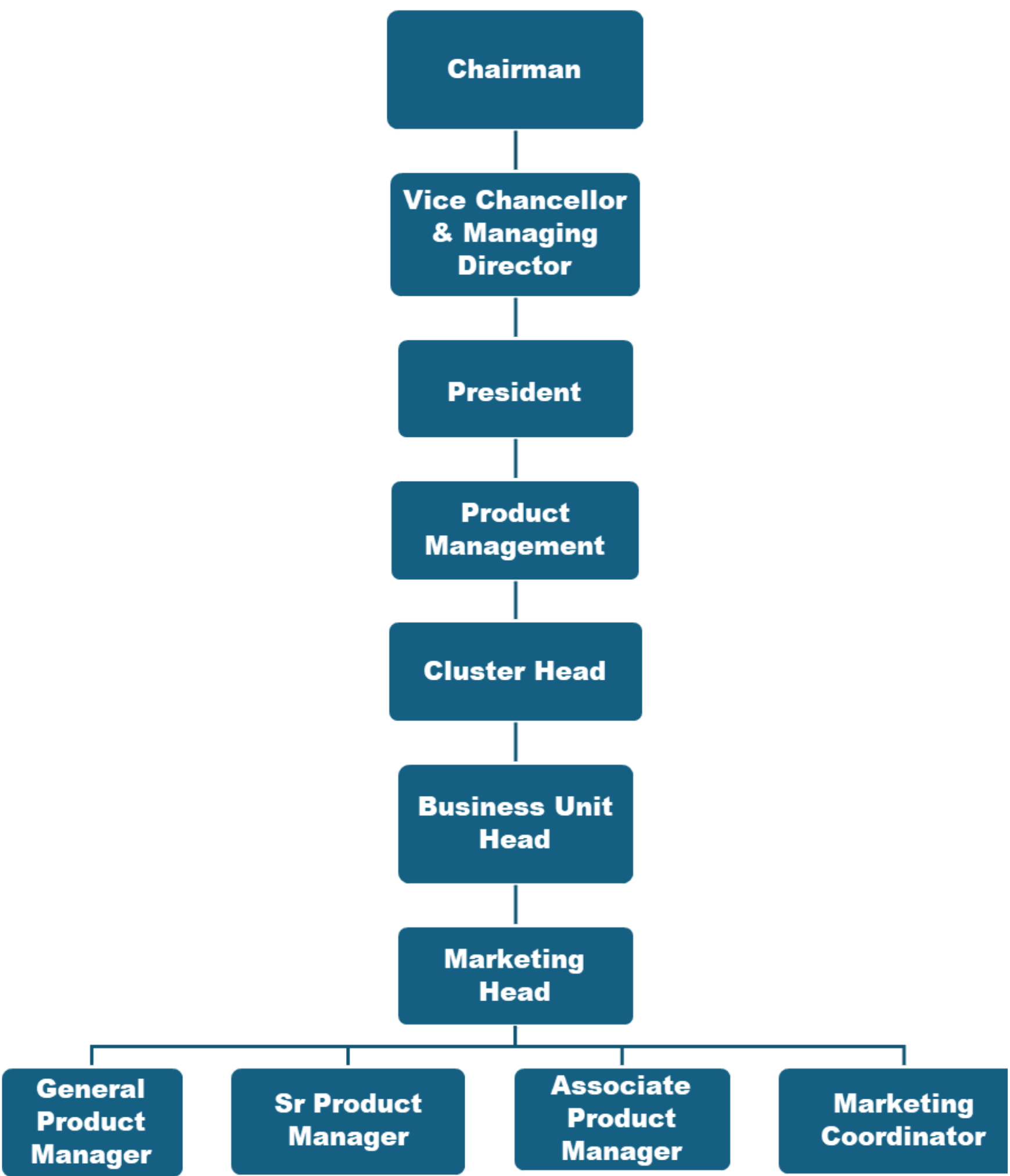
Vision

To be a global leader admired for Affordability, Quality, and Accessibility.

Mission

To deliver cost-effective, innovative healthcare solutions that improve lives

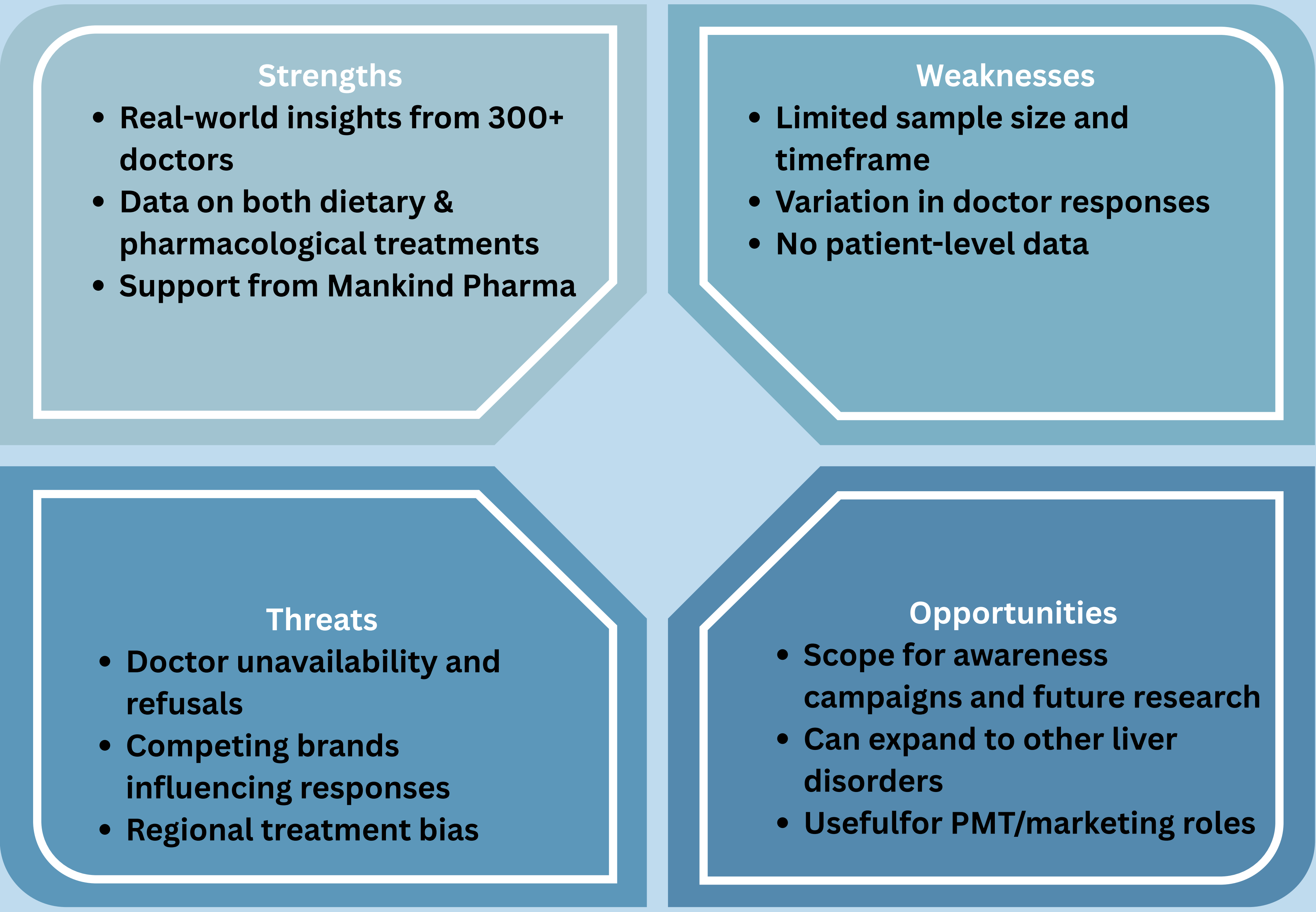
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Key Learnings During Internship

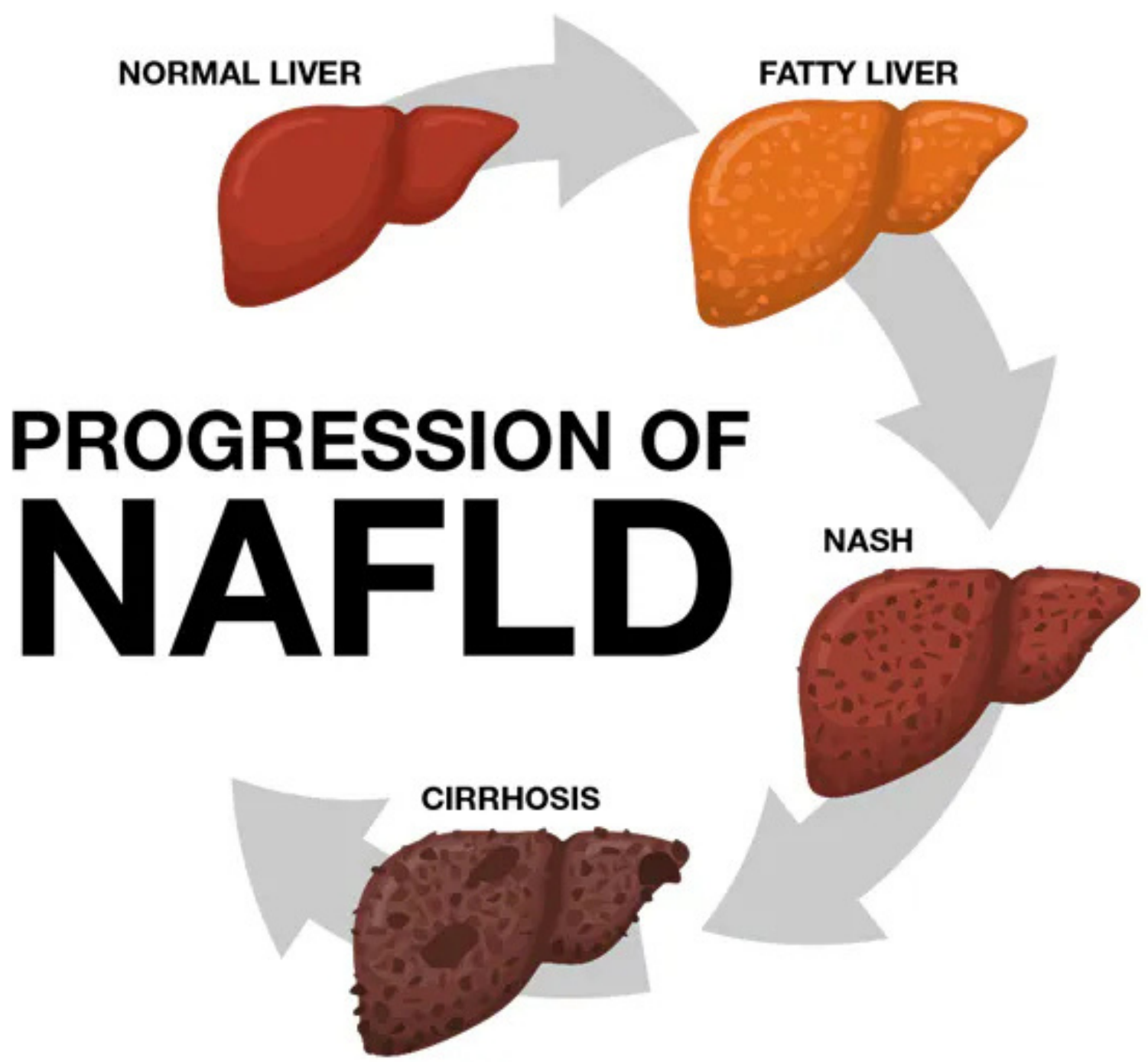
- Gained confidence in interacting with doctors and conducting surveys
- Understood UDCA usage in NAFLD/MAFLD treatment
- Learned real-world market research and data collection
- Improved communication, reporting, and time management

SWOT Analysis



About disease

- NAFLD is fat accumulation in the liver without alcohol intake, mainly due to obesity and diabetes.
- MAFLD is a newer term that includes fatty liver with metabolic dysfunction like insulin resistance.
- Both can be managed through diet (weight loss, low sugar) and medicines like UDCA and Vitamin E.



Challenges Faced During Internship

- Difficulty in meeting busy doctors on time
- Rejection or incomplete survey responses
- Long travel and unfamiliar clinic locations

Internship Learnings – Theory vs Practice (Survey Project Focus)

- Applied survey design knowledge through field surveys with 300+ doctors