

NAFLD/MAFLD MARKET SURVEY

Stream MBA PM
Roll no 0688
Organization Mankind Pharma

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Faculty Mentor Dr. SaurabhKumar Bannerjee
Organization Mentor Ms. Swati Madam

MANKIND PHARMA

Mankind was founded in 1995. Head-office of Mankind is located in New-Delhi.
 World's Top Ranked Indian Pharmaceutical Company

Top Therapy Areas: Cardio, Diabetic, Derma, & Antibiotics

OTC MARKET

Manforce
 Prega News
 Unwanted - 72
 AcneStar

PRESCRIPTION MARKET

Moxikind-CV
 Telmikind
 Amlokind
 Neurokind

VISION

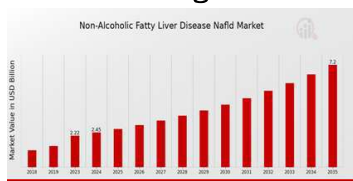
To be a global pharmaceutical most admired for its Affordability, Quality products

MISSION

To be able to provide cost effective innovative superior products across the globe

ACTIVITIES PERFORMED:

Performed NAFLD & MAFLD survey of total 250 Doctors With prominent specialties like Gastroenterologists, Consultant Physicians, General Physicians, BAMS doctors, Pediatrics And Pulmonologists On A Structured Discussions on given 14 question's on quessonaires to get their valuable Insights.



KEY FEEDBACKS:

SCREENING : Priority on Obese, Diabetic & Metabolic Syndrome Patients.

COMMON DIAGNOSTIC TOOLS: Ultrasound & Fibroscan, Rarely MRI.

DIETARY FACTORS: Major causative is Maida (Refined Flour).

TREATMENT APPROACHES: Lifestyle Changes + Pharmacotherapy , UDCA, Saroglitazar-2 Inhibitor, Vitamin - E & Pioglitazone, Nutraceuticals Are Emerging.

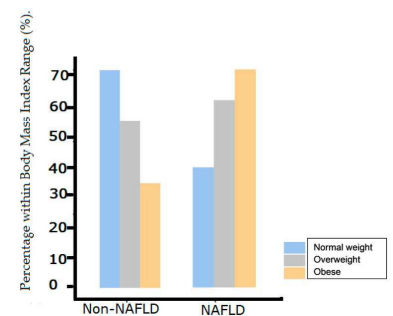
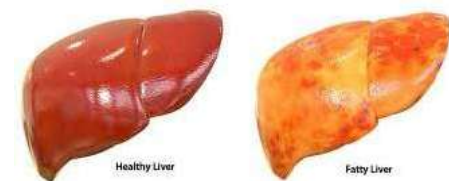
TREATMENT INITIATION: Early Stage before fibrosis In NASH Stage.

COMMON QUERY RAISED:

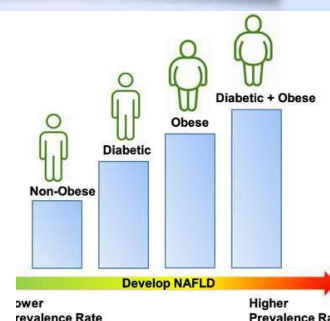
- 1) Difference Between Fibrosis & Cirrhosis
- 2) Essential Diagnostic Tools
- 3) Role Of Maida V/S Total Calorie

PROBLEMS:

- 1) Low Compilance With Lifestyle Changes
- 2) Low MAFLD Awareness
- 3) High Diagnostic Costs In Rural Areas
- 4) Lack Of Approved Therapies



NAFLD Fibrosis Score Range	
NAFLD Fibrosis Score	Interpretation
Less than -1.455	Low probability of fibrosis
From -1.455 to 0.676	Intermediate score
More than 0.676	High probability of fibrosis at baseline



THANK YOU NOTE:

At last I would like to thank my Industry Mentor Ms Swati Madam also my college mentor Dr. Saurabh sir for guiding throughout he internship. At last, I would also thank my family also.