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Organization mentor- Pruthvi

Secondary data analysis revealing healthcare trends and treatments

Mission

The organization envisions becoming a globally recognized management consulting firm in the healthcare and life sciences industry, known for delivering impactful and executable solutions to its clients

Vision

The firm aims to deliver actionable insights through a skilled team, leveraging expertise across consulting, pharma, medical devices, digital health, and public health to support critical decisions with research-driven, market-aligned strategies

Organization Structure

Consultant → Senior Consultant → Manager → Engagement Manager → Managing Director → Co-founder → President → Founder+CEO

SWOT

- Strengths**
Strong foundation in secondary research, industrial tools, slide making, and pharma knowledge
- Weaknesses**
Initial inconsistencies in formatting and data structuring across decks and required time to understand brand tone, visual aesthetics, and proprietary tools
- Opportunities**
Exposure to real-world pharmaceutical consulting cases like Thermo Fisher and GLP-1 drugs along with involvement in client-facing deliverables, content marketing, and proposal creation
- Threats**
Dependency on non-standardized input data and limited access to premium databases could hinder depth of clinical insights

Projects Outline

- Worked on V&V Testing for TFS, focusing on data integrity and trial mapping. Supported insights reports across GLP-1, Immunology, Dermatology, Eversana, and CVS Health
- Clinical Trials**
Understood phases (0-4) and real-world trial mapping through ClinicalTrials.gov, and analyzed trial data for therapeutic segmentation
- Slide Formatting**
Learned strict consulting formats, avoiding SmartArt and developed client-ready decks with brand-aligned design and storytelling
- Secondary Research**
Conducted competitive benchmarking, therapy landscape reviews, translated literature, and databases into visual and strategic formats for decks and blogs

Learnings

Organizational Snapshots



Industry Vs Classroom Experience

Classroom Experience
Emphasized structured data analysis, research methodology, and theoretical frameworks, but lacked exposure to clinical trial data extraction, real-world evidence (RWE) sourcing, and consulting-style PowerPoint design

Industry Experience
Focused on unstructured data handling, secondary research, client-facing slide creation, and brand-aligned visual storytelling key consulting deliverables not covered in academic training

Challenges

- Initially faced difficulty in maintaining consistent formatting and standardized branding across multiple presentation decks
- Struggled with visualizing complex drug data and therapeutic pathways into clear, structured, and client-friendly slide formats