

SUMMER INTERNSHIP PROGRAM

At

MICROLABS LTD.

From May 2024 to July 2025

A REPORT BY

Anshula Prashant Chafle

Master of Business Administration

Pharmaceutical Management

2024 – 2026

Under the Mentorship of

Dr. Sanjay Gupta

Dean IIHMR





Certificate of Recognition



This is to certify that
Ms. **ANSHULA PRASHANT CHAFLE**
of **2024 - 2026** (batch) of **IIHMR University**
has effectively learnt, performed and completed
her Summer Training Project with Micro Labs
Ltd. from **May 2025** to **July 2025**
We appreciate her active participation, conduct,
mannerism and timely deliverables.
This certificate is being issued to meet the
requirement of the University.



A handwritten signature in blue ink, reading "Tavinder Jit Singh Vasudeva".

Tavinder Jit Singh Vasudeva
President & CBO

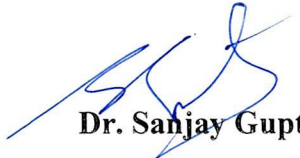
Date : 21-7-2025

IIHMR University Faculty Mentor Approval

This is to certify that **Ms. Anshula Prashant Chafle** of academic year 2024-26 **School of Pharmaceutical Management** has prepared a poster with respect to her summer internship held during May-July 2025.

She has carried out work as per the guidelines. Her poster is approved for presentation.

Date: 31/07/2025

A blue ink signature of Dr. Sanjay Gupta.

Dr. Sanjay Gupta
Professor and Dean

About Micro Labs

Founded in 1973 by Shri G.C. Surana, Micro Labs Limited is a leading, multi-dimensional pharmaceutical company headquartered in Bangalore, India. Renowned for its state-of-the-art manufacturing and research facilities, Micro Labs operates in diverse therapeutic areas such as cardiology, diabetology, pain management, dermatology, ophthalmology, and neurology.

Mission & Vision

Mission: Unlock the power of science to provide affordable, innovative medicines, improving global health outcomes.

Vision: Become India's leading healthcare provider, delivering quality pharmaceuticals and making lasting contributions through innovation and social responsibility initiatives

Organization Flow Chart



About BPH

BPH is a non-cancerous enlargement of the prostate, prevalent in aging males. Symptoms: Frequent urination, urgency, weak urine stream, incomplete bladder emptying. The global incidence of BPH rises with age, affecting about 50% of men over 50 and nearly 80% over 70.

Drug Profile: Silodosin

Therapeutic Class	Alpha-1A adrenoceptor antagonist
Indication	Symptomatic treatment of Benign Prostatic Hyperplasia (BPH)
Mechanism	Blocks alpha-1A receptors in the prostate, bladder, and urethra, relaxing smooth muscle
Formulations	4mg & 8mg capsules
Dosage	Recommended starting dose: 8mg once daily
Major Benefits	Eases urinary flow, improves voiding and storage symptoms
Common Side Effects	Abnormal ejaculation, dizziness, diarrhea, mild hypotension
Safety	Adequate safety margin at clinical doses

Pack Design

Silodosin is offered as 4mg or 8mg hard gelatin capsules, typically in blister packs (e.g., 10x10 strips or HDPE bottles of 30 or 100 capsules). Packs are designed for clarity, compliance, and premium branding to appeal to both prescribers and patients, with clear labeling and tamper-evident features

Product



Competitor Analysis

Company Name	Estimated Revenue	Top Brands (India)
Sun Pharma	Largest in India	Multiple BPH therapies
Cipla	Top 3 in India	Tamsulosin, Alfuzosin
Lupin	Top 5 in India	Silodosin, Tamsulosin equivalents
BAL Pharma	\$25M-\$50M	Urocare, Urologenics
Medreich	\$500M-\$1B	Generics and branded generics
Anglo French Drugs	\$500M-\$1B	Urology and pain management drugs

STP

Segmentation: Men aged 50+ with Lower Urinary Tract Symptoms (LUTS) due to BPH.

Targeting: Urologists, general physicians, and hospitals treating BPH patients.

Positioning: Silodosin – Advanced, highly selective alpha-1A blocker for fast and sustained relief from urinary obstruction symptoms in BPH

SWOT

Strengths Rapid symptom relief Lower risk of hypotension Uroselective action	Weakness Higher cost vs. generics Ejaculatory dysfunction risk Limited brand recognition
Opportunities Emerging market expansion Combination therapies Direct-to-consumer marketing	Threats Generic competition New drug approvals Changing clinical guidelines.

Learnings taken from the Internship

- Gained hands-on experience in market research and brand planning for pharma products.
- Applied theory (SWOT/PESTLE, etiquette, HR) to real work.
- Enhanced communication, presentation, and regulatory knowledge.
- Learned key skills in audience targeting, branding, advertising, and adaptability.

Main Challenges Faced

- Faced challenges in data collection from pharmacists and supply chain issues.
- Inconsistent professional etiquette and product knowledge gaps in the team.
- Limited reliable research data and awareness of regulatory changes.
- Difficulties with confident, structured presentations online.
- Need for improved regional customization and balancing creativity with compliance in brand messaging.

Practical and Theoretical understandings

Practical Exposure:

- Hands-on tasks with real data, pharmacy visits, and brand planning.
- Developed communication, presentation, and problem-solving skills.
- Learned to adapt to dynamic, real-world business environments

Theoretical Understanding:

- Learned frameworks and concepts (SWOT, PESTLE, HR) in classroom settings.
- Focused on ideal scenarios

Suggestions

- Conduct regular communication and etiquette training.
- Implement feedback systems for quick issue resolution.
- Digitize data collection from pharmacies.
- Promote continuous skill development and workshops.
- Localize marketing and ensure compliance.

Week 1

Name of the Organisation: Micro labs Limited

Area/ Department/ Project of Summer Internship Program: Market Research & Brand Planning

Name of the Student: Anshula Chafle

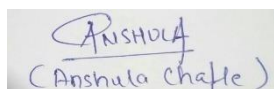
Roll no: 0609

Stream: Pharmaceutical Management

Week no: 01 **From:** 12/05/2025 to 17/05/2025

Activity Done	Pre interactive session: During the session, we covered important information about the internship structure, expectations, and the learnings we will get from the company. Assignment 1: In the next session we presented our 1st assignment in the form of Power Point Presentation on "Leading Self or Self Orientation", where we understood the key traits of a results-oriented leader which covered – 1. Swot analysis of self 2. How to build yourself as a brand 3. Corporate Etiquettes 4. Corporate Netiquettes 5. Body Language As part of the self-discipline activity, we also shared short videos performing physical exercises, symbolizing something we had been procrastinating on and finally decided to act upon.
Linking theory (Classroom learning) with practice at your organisation	The interactive sessions and assignments provided theoretical insights into professionalism, ethics, and interpersonal skills. I understood the importance of identifying strengths & Values in life. such as adaptability. I applied these principles by using my strengths on projects
Gaps identified on the working area.	The Primary gaps identified were: 1. Identifying individual strengths 2. Difficulty in behaving appropriately in virtual meetings. 3. Punctuality and communication with seniors.
Suggestions for improvement	1) Providing training sessions on improving communication. 2) Implementing feedback mechanism to evaluate responding to challenges. 3) Practice posture, hand gestures, and facial expressions through group exercises.
Plan for the next week	Task has been assigned where in we have to Conduct market research activity on individually allotted molecule and collect data from various pharmacies.

Signature of the Student


(Anshula Chafle)

Approved by the IIHMR University's Mentor

Week 2

Name of the Organisation: Micro labs Ltd.

Area/ Department/ Project of Summer Internship Program: Market research & Brand planning

Name of the Student: Anshula Chafle

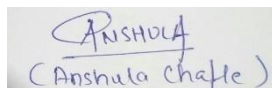
Roll no: 0609

Stream: Pharmaceutical Management

Week no: 02 **From:** 19/05/2025 to 24/05/2025

Activity Done	For the market research, I was assigned the molecule Ticagrelor which is an anti platelet drug. As a part of market research I visited several pharmacies to collect data for the molecule. Survey included collecting the following data: • No. of brands available in the pharmacy for the molecule • Competitor brand molecules • Prices of brands • No. of Rx for the molecule • Indications for the molecule • Picture of packs
Linking theory (Classroom learning) with practice at your organisation	Activity allowed me to understand brand positioning and market trends. I understood how and why certain brands of Ticagrelor are preferred.
Gaps identified on the working area.	Pharmacists were sometimes unaware of full prescribing patterns, making it harder to collect accurate Rx data. Some brands were not well stocked, indicating possible supply chain issues or low demand.
Suggestions for improvement	Companies can work with pharmacies to use digital tools or apps to keep better track of prescriptions. Companies should give training or product information to pharmacists so they can guide customers better.
Plan for the next week	It will be discussed on Monday.

Signature of the Student



(Anshula Chafle)

Approved by the IIHMR University's Mentor

Week 3

Name of the Organisation: Micro Labs Limited

Area/ Department/ Project of Summer Internship Program: Market Research & Brand Planning

Name of the Student: Anshula Chafle

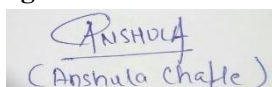
Roll no: 0609

Stream: Pharmaceutical Management

Week no: 03 From: 26/05/2025 to 31/05/2025

Activity Done	26/05- Interactive session- Where we discussed on the importance of being specific and well planned in setting professional goals and following proper etiquettes and netiquettes. We were encouraged to keep upgrading our skills and build strong relationships for personal and professional growth. The concept of 21 evergreen skills was also briefly discussed during the session. 30/05- We shared our 3rd assignment, which includes understanding market campaigns, explaining the difference between branding and marketing, identifying business development activities before a product launch and understanding molecule/product/therapy switchover. We also shared how we have utilized or upgraded our skills in the past year, based on the 21 Evergreen skills discussed.
Linking theory (Classroom learning) with practice at your organisation	Practicing etiquettes and netiquettes prepares us for formal meetings, email communication, and team interactions. The discussion on 21 Evergreen Skills connects well with the real need to stay relevant and valuable at work by constantly improving soft skills like communication, adaptability, and relationship building.
Gaps identified on the working area.	Professional etiquette, like proper meeting behaviour or digital communication tone, is not always followed by everyone. There is a visible gap in awareness about the need to regularly update skills, which may affect performance and adaptability in a competitive environment.
Suggestions for improvement	Short workshops on email etiquette, meeting manners, and relationship building can help interact better. Encouraging a habit of continuous learning and self-reflection will help the team grow both professionally and personally.
Plan for the next week	This will be discussed and decided in the next meeting i.e. on 03/06/2025.

Signature of the Student


(Anshula Chafle)

Approved by the IIHMR University's Mentor

Week 4

Name of the Organisation: Micro labs Limited

Area/ Department/ Project of Summer Internship Program: Market Research & Brand Planning

Name of the Student: Anshula Chafle

Roll no: 0609

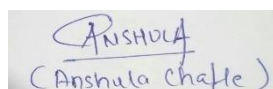
Stream: Pharmaceutical management

Week no: 04

From: 02/06/24 to 07/06/24

Activity Done	Prepared and recorded a 40–50-second video presenting your learnings from past assignments, as a part of confidence gaining activity. Conducted research on Silodosin and developed a brand plan for Silodosin, including marketing strategy, target audience, positioning, pricing, and promotional activities. Learned and practiced corporate etiquette, including effective communication, professional dressing, meeting protocols, and workplace behaviour.
Linking theory (Classroom learning) with practice at your organisation	Learned the process of creating a brand plan and use of tools like PESTLE and SWOT. Gained knowledge about corporate etiquette, focusing on professional communication, workplace behavior, and appearance. Learned the concept of a target audience and its importance in tailoring marketing efforts to specific customer segments.
Gaps identified on the working area.	Limited access to reliable data sources for comprehensive research. Gaps identified include inconsistent application of discussed etiquettes and body language, a lack of in-depth product knowledge for effective branding.
Suggestions for improvement	Use multiple reputable databases and industry reports to improve data reliability. Offer regular training sessions and workshops that emphasize the daily use of professional etiquette and effective body language.
Plan for the next week	Not determined yet, it will be decided in the next meeting.

Signature of the Student



ANSHULA
(Anshula chafle)

Approved by the IIHMR University's Mentor

Week 5

Name of the Organisation: Micro labs Limited

Area/ Department/ Project of Summer Internship Program: Market Research & Brand Planning

Name of the Student: Anshula Chafle

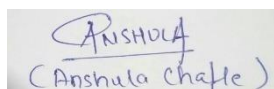
Roll no: 0609

Stream: Pharmaceutical Management

Week no: 05 **From:** 09/06/2025 to 14/06/2025

Activity Done	Interactive session was conducted where we discussed on the importance of effective communication and the impact of giving a confident presentation. Key points included the importance of clear and confident delivery of contents and use of PESTEL analysis for brands and molecules. We did our next assignment on the following topics: • Essentials of a Business Presentation • Importance of colours in LBL, Visual aids, Packs design etc • Business Development • Code of Ethics
Linking theory (Classroom learning) with practice at your organisation	The session on presentation skills and PESTEL analysis helped in improving how we explain brand strategies and market environment during internal discussions.
Gaps identified on the working area.	As such, no major gaps were identified, but presentations sometimes lack a proper structure or professional tone during online meetings.
Suggestions for improvement	1) A small training session on how to speak confidently can be conducted. 2) The session can also include how to make a proper presentation and what the structure should be. 3) It can also include how to clearly present in a professional manner.
Plan for the next week	A presentation on the given assignment is expected to take place, and further details or tasks for the upcoming week are yet to be informed.

Signature of the Student


(Anshula Chafle)

Approved by the IIHMR University's Mentor

Week 6

Name of the Organisation: Micro Labs Limited

Area/ Department/ Project of Summer Internship Program: Market Research & Brand Planning

Name of the Student: Anshula Chafle

Roll no: 0609

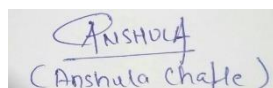
Stream: Pharmaceutical Management

Week no: 6

From: 16/06/2025 to 21/06/2025

Activity Done	This week, we were advised to revise the points discussed in the last week's masterclass.
Linking theory (Classroom learning) with practice at your organisation	The masterclass helped me understand how topics we learn in college are actually used in real company work. It made learning feel more real and useful.
Gaps identified on the working area.	No major gaps were seen this week. However sometimes important points are not always noted or followed up.
Suggestions for improvement	Keeping short notes or summaries after discussions can help avoid confusion and improve work quality.
Plan for the next week	It will be discussed in the upcoming meeting which is on 23rd.

Signature of the Student



ANSHULA
(Anshula Chafle)

Approved by the IIHMR University's Mentor

Week 7

Name of the Organisation: Micro labs Limited

Area/ Department/ Project of Summer Internship Program: Market Research & Brand Planning

Name of the Student: Anshula Chafle

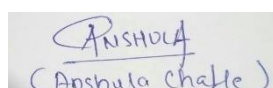
Roll no: 0609

Stream: Pharmaceutical Management

Week no: 07 **From:** 23/06/2025 to 28/06/2025

Activity Done	This week's 1st session was conducted on 23/06/25: In this session we learned about how to read and understand IQVIA and Pharमारack reports. Their relevance in analysing market trends and understanding brand performance were discussed. Assignment included the following topics: • Competitive Intelligence • Artificial Intelligence • Importance of Visual Aids and LBLs • Distribution Strategy and various distribution channels Next session was conducted on 26/06/25: In this session we understood the importance of linking our work with our chosen brand (Silodosin). Sir advised keeping the brand names simple and easy to pronounce and creating a memorable tagline for the brand. In this session we also discussed about the importance of creating a value through your brand in the market.
Linking theory (Classroom learning) with practice at your organisation	Consistent practice through mock sessions helps build confidence for business presentations. The concept of branding taught in class was practically applied by learning how a good brand name should be clear, simple, and meaningful — ensuring it resonates with the audience.
Gaps identified on the working area.	As such, no major gaps were identified.
Suggestions for improvement	No specific suggestions at this point for this week.
Plan for the next week	We will focus on understanding the role of demographics, neuromarketing, and key financial parameters in brand planning. We also need to prepare for handling Q&A related to our brand plan. Presentations on these topics are to be prepared and shared in the next session on Friday.

Signature of the Student



(Anshula Chafle)

Approved by the IIHMR University's Mentor

WEEK 8

Name of the Organisation: Micro labs Limited

Area/ Department/ Project of Summer Internship Program: Market Research & Brand Planning

Name of the Student: Anshula Chafle

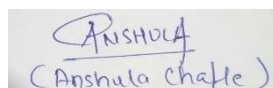
Roll no: 0609

Stream: Pharmaceutical Management

Week no: 08 From: 30/06/2025 to 05/07/2025

Activity Done	As part of this weeks activity we Conducted a review of different types of employment contracts used within the company, including permanent, fixed-term, and consultant agreements. Participated in discussions about the following topics: • Types of contracts for employment in India • People planning / management strategies • KPI for employee appraisal • Talent / manpower management • Building positive competition in team as a manager / team lead • Business negotiations
Linking theory (Classroom learning) with practice at your organisation	Connected principles from HR courses on contract law to real-world contract drafting and review. Applied classroom concepts such as Maslow's Law, during employee appraisal and engagement activities.
Gaps identified on the working area.	No such gaps were identified expect for lack of feedback
Suggestions for improvement	Introduce a KPI framework aligned with departmental goals and implement regular feedback surveys.
Plan for the next week	For the next week we have a session arranged on Regulatory compliance.

Signature of the Student


(Anshula Chafle)

Approved by the IIHMR University's Mentor

WEEK 9

Name of the Organisation: Micro labs Limited

Area/ Department/ Project of Summer Internship Program: Market Research & Brand Planning

Name of the Student: Anshula Chafle

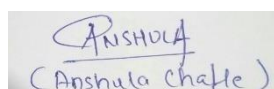
Roll no: 0609

Stream: Pharmaceutical Management

Week no: 09 **From:** 07/07/2025 to 12/07/2025

Activity Done	This week, we had a more in-depth discussion focused on key HR and management concepts such as types of employment contracts in India, people planning, performance KPIs, talent management, fostering positive team competition, and business negotiations within the pharma industry by linking it to the assigned molecule as a part of project. These discussions offered valuable insights into the strategic role of HR in aligning people with organizational goals. Additionally, we had a masterclass by Mdm. Kusuma Devi, VP – Regulatory Affairs at Micro Labs, on the critical role of regulatory compliance in global pharmaceutical markets, highlighting its impact on market access and business success.
Linking theory (Classroom learning) with practice at your organisation	The masterclass helped us understand about regulatory compliance with how it is used in the real pharma industry. It showed how important rules and guidelines from organizations like USFDA, WHO, and EMA are for getting medicines approved and keeping patients safe.
Gaps identified on the working area.	Observed that knowledge of evolving international regulatory requirements is sometimes limited
Suggestions for improvement	No need for improvement was observed for this week.
Plan for the next week	Next week, we have a session on our final assignment.

Signature of the Student


(Anshula Chafle)

Approved by the IIHMR University's Mentor

WEEK 10

Name of the Organisation: Micro labs Limited

Area/ Department/ Project of Summer Internship Program: Market Research & Brand Planning

Name of the Student: Anshula Chafle

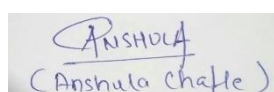
Roll no: 0609

Stream: Pharmaceutical Management

Week no: 10 **From:** 14/07/2025 to 19/07/2025

Activity Done	As a part of last assignment we were assigned to choose our own OTC brand to study (Vicks). For this the following topics were to be covered: • Brand naming • Advertising and brand promotion • Target positioning • Communication Channels (Digital and Physical) • Content and communication planning • Ethics and regulation in advertisements • Barriers and Key issues in advertising We got to understand how an OTC brand is created and how it is introduced into the market. Also for the last week we were assigned to create a final report to be submitted to the organization.
Linking theory (Classroom learning) with practice at your organisation	Applied marketing theories on brand equity, positioning, and communication to real-life brand management activities. Leveraged concepts from consumer psychology and media planning in campaign design
Gaps identified on the working area.	Identified a need for increased regional customization due to cultural diversity. Organizations face challenges balancing emotional storytelling with regulatory compliance and avoiding misinformation.
Suggestions for improvement	Propose more localized campaigns using vernacular languages and culturally relevant stories. Recommend boosting digital engagement through innovative formats like reels and interactive content, while strengthening processes for advertising claim verification.
Plan for the next week	As of this week internship ends.

Signature of the Student


(Anshula Chafle)

Approved by the IIHMR University's Mentor

Compiled Report

Name of the Organisation: Micro labs Limited

Area/ Department/ Project of Summer Internship Program: Market Research & Brand Planning

Name of the Student: Anshula Chafle

Roll no: 0609

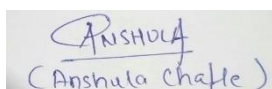
Stream: Pharmaceutical Management

Activity Done	• Leading Self or Self Orientation: Swot analysis of self, How to build yourself as a brand, Corporate Etiquettes, Corporate Netiquettes Body Language • Market research, on the molecule Ticagrelor which is an anti platelet drug. Survey included collecting the following data: No. of brands available in the pharmacy for the molecule, Competitor brand molecules, Prices of brands, No. of Rx for the molecule, Indications for the molecule, Picture of packs. • The importance of being specific and well planned in setting professional goals and following proper etiquettes and netiquettes. The concept of 21 evergreen skills, understanding market campaigns, explaining the difference between branding and marketing, identifying business development activities before a product launch and understanding molecule/product/therapy switchover. • Prepared and recorded a 40–50-second video presenting your learnings from past assignments, as a part of confidence gaining activity. Conducted research on Silodosin and developed a brand plan for Silodosin, including marketing strategy, target audience, positioning, pricing, and promotional activities. Learned and practiced corporate etiquette, including effective communication, professional dressing, meeting protocols, and workplace behaviour. • Discussed on the importance of effective communication and the impact of giving a confident presentation. Key points included the importance of clear and confident delivery of contents and use of PESTEL analysis for brands and molecules. Essentials of a Business Presentation, Importance of colours in LBL, Visual aids, Packs design, Business Development, Code of Ethics. • Learned about how to read and understand IQVIA and Pharmarack reports. Their relevance in analysing market trends and understanding brand performance. What is Competitive Intelligence, Artificial Intelligence, Importance of Visual Aids and LBLs, Distribution Strategy and various distribution channels. Understood the importance of linking our work with our chosen brand (Silodosin). • Conducted a review of different types of employment contracts used within the company, including permanent, fixed-term, and consultant agreements. Participated in discussions about the following topics:Types of contracts for
----------------------	--

	employment in India, People planning / management strategies for employee appraisal, Talent / manpower management, Building positive competition in team as a manager / team lead, Business negotiations. • Critical role of regulatory compliance in global pharmaceutical markets, highlighting its impact on market access and business success. • Importance of OTC Brand naming, Advertising and brand promotion, Target positioning, Communication Channels (Digital and Physical), Content and communication planning, Ethics and regulation in advertisements, Barriers and Key issues in advertising.
Linking theory (Classroom learning) with practice at your organisation	• Interactive sessions and assignments provided theoretical and practical insights into professionalism, ethics, and interpersonal skills, highlighting the value of adaptability and strengths identification. • Applying learned concepts such as brand positioning and market trends, you gained clarity on why certain brands, like those of Ticagrelor, are preferred, linking classroom theories to real-market phenomena. • Practicing etiquette and netiquette improved readiness for formal meetings, effective email communication, and teamwork, boosting professional presence. • Discussions on evergreen skills such as communication, adaptability, and relationship building emphasized their importance for career longevity and workplace relevance. • Learning to create brand plans using tools like SWOT and PESTLE enhanced your strategic thinking in both academic and real business contexts. • Workplace behavior, appearance, and professional communication were reinforced through sessions on corporate etiquette, connecting theory with actual practices. • Understanding target audience concepts taught you how to tailor marketing strategies for specific customer segments, improving campaign effectiveness. • The masterclass gave practical exposure by bridging college learning with real company tasks, especially around regulatory compliance and the application of HR and marketing theories in day-to-day pharma industry work.
Gaps identified on the working area.	• Identifying individual strengths, Difficulty in behaving appropriately in virtual meetings, Punctuality and communication with seniors. • Pharmacists were sometimes unaware of full prescribing patterns, making it harder to collect accurate Rx data. Some brands were not well stocked, indicating possible supply chain issues or low demand.

	• Professional etiquette, like proper meeting behaviour or digital communication tone, is not always followed by everyone. There is a visible gap in awareness about the need to regularly update skills, which may affect performance and adaptability in a competitive environment. • Limited access to reliable data sources for comprehensive research. Gaps identified include inconsistent application of discussed etiquettes and body language, a lack of in-depth product knowledge for effective branding. • Presentations sometimes lack a proper structure or professional tone during online meetings. • Important points are not always noted or followed up. • Observed that knowledge of evolving international regulatory requirements is sometimes limited. • Identified a need for increased regional customization due to cultural diversity. Organizations face challenges balancing emotional storytelling with regulatory compliance and avoiding misinformation.
Suggestions for improvement	• Conduct training sessions on communication skills, including posture, hand gestures, facial expressions, confident speaking, and professional presentation techniques. • Implement feedback mechanisms and KPI frameworks aligned with departmental goals to evaluate responses to challenges and track performance. • Organize short workshops focusing on email etiquette, meeting manners, relationship building, and continuous learning to enhance professional interactions. • Collaborate with pharmacies by providing product information and training, and utilize digital tools or apps to improve prescription tracking. • Encourage note-taking or summarizing after discussions to avoid misunderstandings and improve work quality. • Enhance digital engagement through localized campaigns in vernacular languages, culturally relevant stories, interactive content like reels, and strengthen advertising claim verification processes. • Use multiple reputable databases and industry reports to improve data reliability and decision-making.

Signature of the Student


(Anshula Chafle)

Approved by the IIHMR University's Mentor