

INTERNSHIP REPORT

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INTRODUCTION

The company belongs to the Healthcare and Medical tourism industry. Healthcare has become one of the largest sectors of India - each in terms of revenue and employment. Healthcare comprises of hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance and medical equipment. The Indian healthcare sector is growing at a brisk pace due to its firming up coverage, services and nascent expenditure by public as well as private players. Medical tourism is an industry where people travel to other countries to avail medical, dental, and surgical care, while also enjoying native attractions. Its unique feature is that it connects patients to the right healthcare providers and doctors in different countries across the globe. They believe that they can provide medical services to the planet that will improve people's lives through greater transparency and quality. India is quickly changing into the premier destination for foreigners seeking identical quality treatments at a far cheaper cost. Indian healthcare delivery system is categorized into two major divisions - public and private. The primary reason for India in becoming a top medical tourism destination is that the value of treatment is reasonably cheaper than the other countries. Indian hospitals are equipped with advanced instruments and machinery that provide high-quality facilities

to the patient who comes from treatment. The doctors are well trained and experienced from foreign countries thereby increasing their demand amongst the patients. The Government, i.e. public healthcare system comprises of limited secondary and tertiary care institutions in key cities and focuses on providing basic healthcare facilities in the form of primary healthcare centres (PHCs) in rural areas. The majority of secondary, tertiary and quaternary care institutions are provided by private sector with a significant concentration in metros, tier I and tier II cities. India's competitive advantage lies in its giant pool of well-trained medical professionals. The expense of surgery in India is about one-tenth of that in the US or Western Europe. India is additionally cost competitive compared to its peers in Asia and Western countries.

OBJECTIVES OF INTERNSHIP

The main purpose of Internships or Training programs is to help students or employees in developing new skills and giving them relevant opportunities to understand how industries actually work.

Few points on why the internships or training programs are important as a part of learning process as mentioned below –

- It helps in learning practical implementation of various theories and classroom knowledge.
- It helps in understanding the existing individual competencies and further enhancing them.
- It helps in building new and relevant skillsets with respect to the desired career opportunities for future.
- It helps in mapping the bridge between the academic and professional individuality and filling the gaps to match organizational requirements.
- Most importantly, internships or training programs helps people to get familiar with real industry-oriented issues and dynamic working environment.

ORGANIZATION PROFILE

MedTourEasy, a global healthcare company, provides you the informational resources needed to evaluate your global options. MedTourEasy provides analytical solutions to our partner healthcare providers globally.

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MedTourEasy believes that quality and transparency is the core of healthcare industry. The company, provides integration of the three factors i.e. experience match, patient satisfaction, and the quality of the hospital as the key elements when selecting or referring a healthcare unit or medical assistance for optimized results.

1.2.1 Vision & Mission

Vision - To give people the confidence to make the right healthcare decisions.

Mission - To build one of the largest online global medical tourism and wellness marketplaces, improving access to healthcare worldwide.

SERVICES PROVIDED BY ORGANIZATION

1) Medical Tourism: This platform is an integrated platform that connects health care providers with patients who are looking for treatment abroad. They select the providers on the basis of their certifications and accreditations, experience of treating international patients and also on patient satisfaction. 2) Medical concierge services: These services are modified and adjusted to assist the international patients they serve. The multilingual team assists with medical translation, interpretation, visa arrangements, as well as booking hotels, flights, and other logistics. 3) Second Medical Opinions: Leading medical experts review cases in detail and provide customized recommendations to meet each person's unique medical needs. Second opinion can change a diagnosis or course of treatment. 4) Find trusted clinics and compare prices: On MedTourEasy, you will find specialized providers for the treatment of your choice. MedTourEasy will list the top international clinics that comply with its strict quality standards. You can compare providers by price and find more information about clinics and treatments, as well as genuine patient reviews. 5) Request a personalized

quote: After you've found a provider, you can request a personalized quote. A personalized quote is an estimate of the costs that takes into account the anticipated scope of the treatment based on the information provided in your inquiry. 6) Get a personalized quote: After receiving the inquiry; the clinics will get in touch with a personalized quote, suggested appointment dates, and additional information on the procedure, clinic, and doctor. In some cases, medical staff may ask you some additional questions. 7) Book and plan your treatment: If you're happy with a proposed quote and wish to proceed with treatment, some clinics may ask for a deposit to secure the appointment. This is often requested to buy surgical supplies or to book the surgeon's time in advance. 8) Travel, get treated, recover: If requested, you can be picked up directly from the airport. Upon arrival at a clinic or hospital, you'll need to register and fill-in a patient information form. You'll receive all of the details in advance from the clinic. If you've purchased MedTourEasy's Care Team Assistance service, you can reach a member of its team with any questions you have. Post-treatment, you may need to stay at the destination for some days to recover and for check-ups.

KEY ACTIVITIES

Everything from buying clothes to booking appointments for restaurants and doctors, can now be easily done using online platforms to improve consumer experience and optimized resource management.

Unlike, conventional marketing strategies that requires hoardings, banners, etc. digital marketing has opened new gates for accessing potential online customers for building brand awareness and increased customer engagement for the businesses through various online platforms like Facebook, and other digital solutions.

In the era of digital design ethics, Artificial Intelligence (AI) has made a significant place among the buzzwords and has transformed every industry. It is not a “one-size fits all” solution and requires particular type of skillsets to work and understand the mechanism for creating Intelligent Machines.

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. The company's operations are spread across various nations like Malaysia, Philippines, India, UAE, etc.

KEY LEARNINGS FROM INTERNSHIP

As a part of my summer internship with the company, I gained practical knowledge of various aspects of data science domain like data analysis, understanding the need of parameters like correlation, regression, normality test, etc.

creating data visuals using multiple tools like Tableau and Power BI and learning how prediction models work. This research is based on various tasks that I successfully completed as a part of my training program.

Completed program covering Python, SQL, Excel and data visualization tools. Executed a capstone project analyzing real-world datasets to derive actionable business insights

THANK YOU