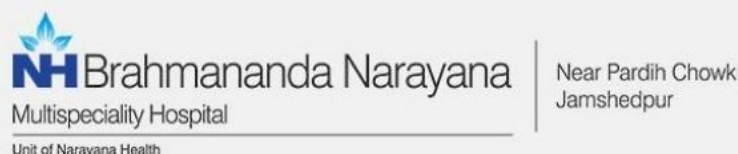


Name: Dr. Rishiraj Chakrabarty, Roll No.: 2058, Batch: MBA HM, Duration-70 days, Mentor: Dr. Tripti Bisawa, Organization mentor: Vikash Singh



This project explores how financial instability affects patient health and hospital admissions, and suggests ways for hospitals to tackle it.

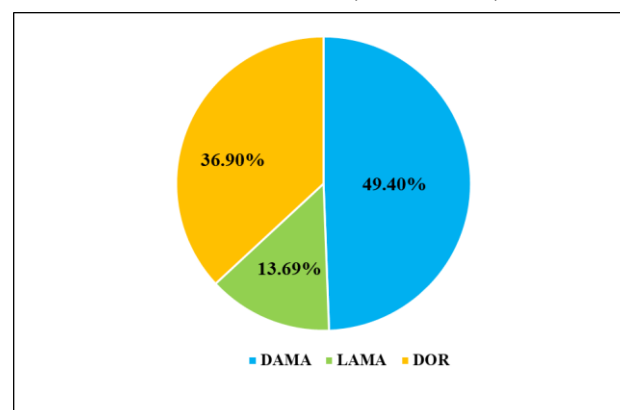
To analyze how financial issues can lead to physical and mental health problems

To understand the role of hospitals in managing such patients.

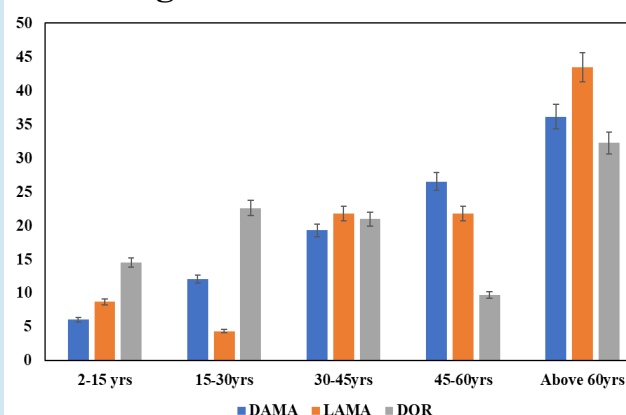
To propose solutions to prevent financial crises from escalating into medical emergencies

Analysis of 168 cases (83 DAMA, 23 LAMA, and 62 DOR)

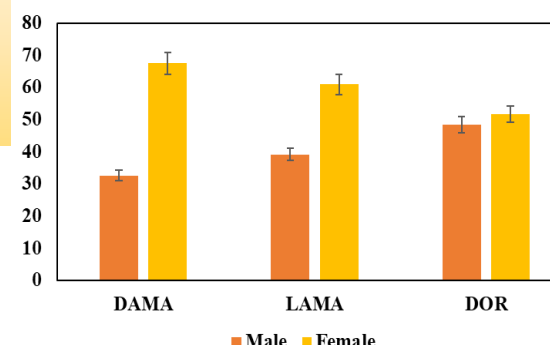
Distribution of DAMA, LAMA, and DOR cases



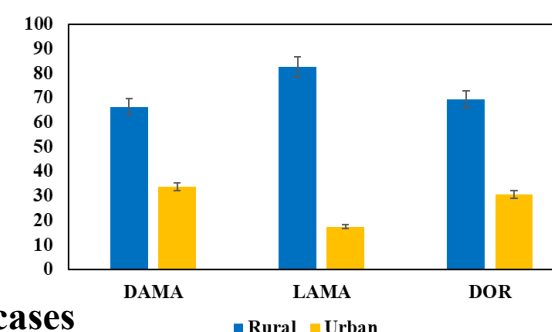
Age-Wise Distribution



Gender-Wise Distribution



Locality-Wise Distribution



Challenges in the workplace

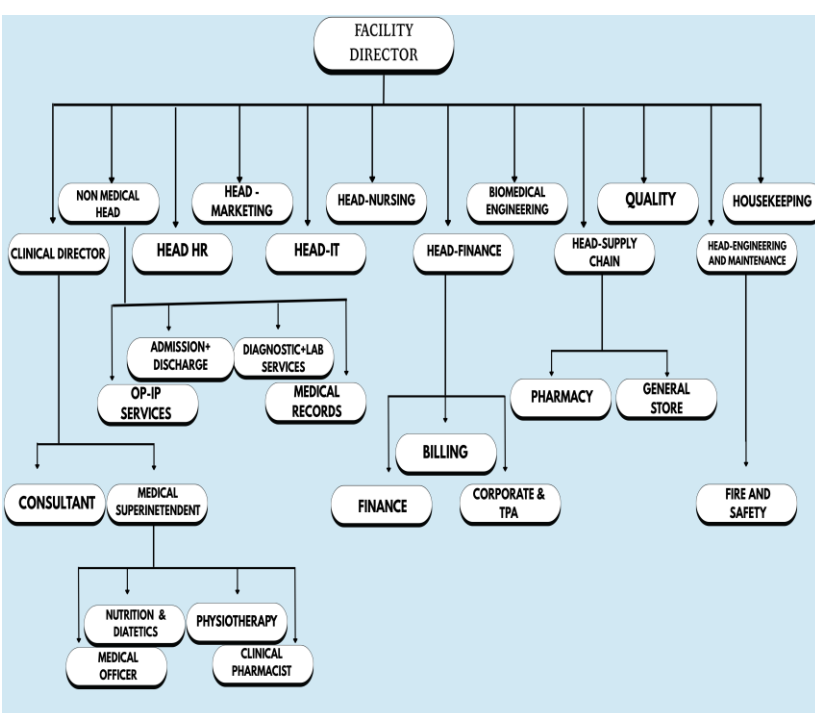
- Frequent bed shortages during peak hours increase ER waits and disrupt flow.
- Slow discharge summaries and billing delay bed turnover and stress patients.
- Many struggle with kiosks; limited staff during rush hours affects services.

Suggestion

Enhance patient flow by improving ER-to-ward coordination, optimizing bed utilization, and streamlining discharges digitally. Boost staffing and support to minimize delays during peak hours.

Key learning

Gained hands-on experience in admission, triage, bed management, billing, and insurance using tools like Athma and kiosks. Recognized the value of time management and identified gaps to enhance efficiency through planning and teamwork.



Internal	S Strength	Being part of the Narayana group gives the hospital an edge, with strong infrastructure and a team of skilled doctors and staff.
	W Weakness	Located in Jamshedpur, a tier-2 city and away from the main city center, the hospital has limited reach. As a private facility, its higher treatment costs can make access difficult for local residents.
External	O Opportunities	There's a rising demand for specialized, affordable care and preventive health packages in tier-2 cities. Expanding rural outreach, telemedicine, and local partnerships can help tap into this potential.
	T Threats	Nearby hospitals like Tata Memorial, MGM Hospital, and Brahmanandam Hospital create strong competition for this hospital.