

Internship & Dissertation 2022

For
MBA Hospital and Health management 2020-22

By

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1221

CRITICAL CARE HOPE

(An Initiative of Apex Hospitals)

Critical Care Hope “**Guardian Angels of ICU**” is taking tertiary level medical expertise to remote locations by making a network of partner hospitals to provide the **Right Care** to the **Right Patient** at **Right Time** through the HOPE command center where technology maximizes healthcare resources.



Critical Care Hope
Guardian Angels of ICU

An invitation to partner with HOPES to run
ICU & Super-Specialty services in your
Hospital.

What HOPE will do?

Critical Care Hope will run the ICU by appointing, paying, maintaining and providing the below services.

1. Intensive care doctor
2. Junior doctor
3. Staff nurses
4. Equipment upgrade
5. Maintenance of existing equipment
6. Hope will utilize existing infrastructure, equipment, manpower and empanelment.
7. Electricity & oxygen charges as per use.
8. Bio-Medical waste & diesel charges as per consumption of the unit.
9. Accommodate existing manpower of ICU.

Expectations from partner Hospital

1. Provide at least 8 beds ICU Space along with Oxygen (Suction, Air) and basic ICU equipment - furniture.
2. Must have licenses (Fire, PCPNDT etc.)
3. Must have Laboratory and radiology services in-house.
4. Housekeeping, security, emergency & OPD.
5. Maintenance of infrastructure (repair, paint, plumbing, air-conditioning, fall-roofing etc.)

Advantages to partner Hospital

1. Will be able to take more critical ICU & surgical cases locally.
2. Well-equipped ER/ICU can be the base for future super-specialty programs.
3. Round the clock availability of doctors will give confidence to internal staff (Professionally & personally both ways)
4. Leverage to partner hospital doctor/owner to plan time off work more easily.

Commercials

- 1. Apex will collect all cash revenue on behalf of the partner hospital.
- 2. Revenue from credit billing will be collected by the partner hospital.
- 3. Revenue will be reconciled on monthly basis.

Particulars	Share	
	Partner Hospital	Critical Care Hope
Total Revenue (ICU Patients)	7.5%	92.5%
Super Specialty Consultation (In-House)	100%	0%
Super Specialty Consultation (Tele-OPD)	0%	100%
Elective Surgery (Post-op/OT to ICU)	92.5%	7.50%
Laboratory Services (ICU Patients) (In-house)	70%	30%
Radiology Services (ICU Patients) (In-house)	70%	30%
Pharmacy Services (ICU Patients) (% on cost)	Cost + 7.5%	

Compliances

- 1. Medico-legal liabilities would be borne by HOPE for all ICU patients only.
- 2. HOPE & Partner hospital will together ensure other compliances & indemnities.



Financial Gains

10-15 %
(Increase of
Revenue)

Our 24x7 assistance will give you more time to focus on OPD, results more admissions under exiting faculty.

Additional 5 %
Revenue

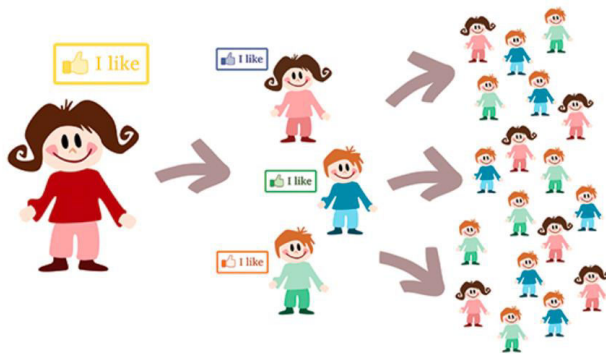
Super-specialty service to patients through Tele-Medicine.

10 more
Surgeries
(Per Month)

Better Post-Op care

Additional Revenue with HOPE Association

Revenue From ER/OPD	Per Day	Bill Per Patient	Revenue	Revenue (Month)
ER	4	1000	4000	1,20,000
OPD	2	500	1000	30,000
Revenue from ICU	Per Day	Bill Per Patient	Revenue	Revenue (Month)
OPD from ICU (Per Day)	3	1000	3000	90,000
Lab Investigations (Per Day)	3	500	1500	45,000
CT (Per Day)	1	2500	2500	75,000
High Risk Case (4 Case Monthly)	1	25000	25000	1,00,000
Partner Hospital Sharing (Approx)	7.5 % of Revenue			1,00,000
Monthly Additional Revenue				5,60,000
Yearly Additional Revenue				67,20,000



Social Gains

Develop
Trust

It will make the Hospital, A one-stop solution for every **Emergency** and **Critical Care** need.

Treatment
in Society

Treatment within the community will give confidence to patient/patient's family .

Cost
Effective

It can save the associated cost of patient's family in big city during hospitalization.



Professional Gains

Teaching &
Training

Nursing Staff/Junior Doctors will be empowered with latest updates in Healthcare industry.

Multi-
Disciplinary
Approach

Would be an exposure for staff/junior doctors to tackle more complex cases with HOPE support.

Time
Management

Nursing staff/Junior doctors would be able to manage their responsibilities within the appropriate time duration.



Critical Care Hope
Guardian Angels of ICU

Let's join hands and serve together