

Internship
at
Society to Uplift Rural Economy (Sure),
Barmer, Rajasthan

By
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About the organization

Society to Uplift Rural Economy (SURE), Barmer Rajasthan

About the organization

Society to Uplift Rural Economy (SURE) has come in to being in the year 1990 & it is the result of inspiration of late Sanjay Ghosh and the aspiration of Padmashree Magraj Jain to work for the rural suffering masses at large in this border desert of Rajasthan. This organization upliftment and to enforce self-dependency by improving the livelihood conditions of the rural poor, especially rural artisans & relentlessly working with these masses and artisans, helping them in getting the recognition of their work and culture. The organization is working in the Barmer and Jaisalmer districts of Rajasthan, Which are situated on Indo-Pak border. Our focus areas are Livelihood, Income Generation, Natural Resource Management, Agriculture, Animal husbandry, Education, Health, Women Development and Socio-Economic rehabilitation of blinds/physically challenged persons as well as poor community. The Meghwals, Bhils (Dalit Community) and the migrants from Pakistan are the major target groups of the organization.

SURE's Vision is a society where

- ❖ All social and economic relationship must be non-exploitative.
- ❖ There is a “just” social order.
- ❖ Women are empowered.
- ❖ There is opportunity for the downtrodden to develop by their own efforts.

SURE's Mission is

To work for sustainable development of the village and the improvement in quality of life of deprived people (tribal, SC and other backward communities, especially women of all castes and class) through capacity building and appropriate program interventions.

Goal

To ensure the participation of the poor and marginalized in the development process through collective decision making and development of democratic leadership within the ambit of local community institutions and Panchayati Raj institution and to ensure that the process of development is sustainable.

SURE handicraft program (Income generation program):

From the dry spell of 1987, SURE began the look for elective job (Non-Farm) in the territories of Barmer, Jodhpur and Jaisalmer. The locale is well known for its rich customary art. In Barmer, the SURE, this was dynamic for the sake of "Society to Uplift Rural Economy" began work with a gathering of displaced people from the indo-Pak war of 1965 and 1971. They exile individuals were not the guide from the administration but rather have no entrance to work. They have what it takes of art yet they were doing at local reason not for business reason. Beyond any doubt began for the ordinary occupation of these displaced people and started for specialty advancement with activity help since 1991, with the outcasts from the Pakistan who carried create action with them, yet the neighborhood dealer misused them. Beyond any doubt composed these craftsman's, redesigned their abilities through trainings, and gave them showcase through arranging displays.

Beyond any doubt chose to mediate in this circumstance. The principle point of the handiwork program was to expand the benefit of the ladies laborer and urge them to wind up noble business people from being simply easygoing breadwinners.