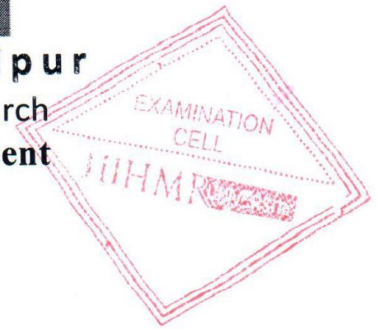


IIHMR UNIVERSITY
The IIHMR University, Jaipur
Institute of Health Management Research
MBA Hospital and Health Management
Batch 20th (2015-2017)
Health Management



Health Survey Research Methods
Term Examination

Time-3 Hours

Max.Marks-70

Please Note: Question 1 is compulsory and attempt any four questions from question no. 2-6.

1. Write a short note on following:

Marks 10

1. Field testing
2. CAPI
3. Variable and coding
4. Framing the Research questions

2. Discuss about the importance of data management in health survey and elaborate the role of data manager in ensuring the quality of data.

Marks 15

3. Develop a closed end questionnaire using a vertical format to conduct a knowledge, attitude and practice on use of drug among youth in the state Punjab.

Marks 15

4. What are different types of sampling methods? Describe the steps involved in identifying clusters in conducting an EPI 30x7 coverage evaluation survey in your district.

Marks 15

5. Enumerate methods of data collection. Discuss the merits and demerits of each method.

Marks 15

6. Describe the concept of the following studies design

Marks 15

- Experimental design
- Quasi-experimental design
- Non experimental design /Observational