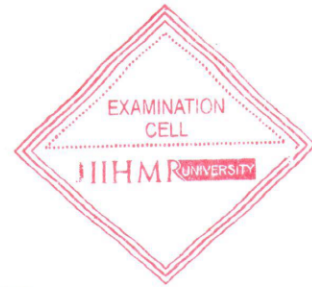


IIHMR UNIVERSITY
Institute of Health Management Research
MBA Hospital and Health Management
Batch-20th (2015-2017)
Hospital Management



Organisation and Management of Clinical Services

Term Examination

Time - 3 Hour

MM-70

The question paper contains **one** printed page.

Attempt any five questions, question no. 6 is compulsory. All question carry equal marks.

- Q.1.** Accident emergency services are one of the important components of health care given by the hospital to the community. How will you plan and organize such a service in a 500-bedded hospital in a cosmopolitan city?
- Q.2.** OPD is called "shop window" of a hospital. Discuss the various aspects which are to be kept in mind while organising OPD services in a multispecialty hospital. What are the common problems faced in OPD.
- Q.3.** In-patient services are very important from public relations concerns. Discuss the merits and demerits of open ward and Rig's pattern ward. Describe how will you plan and organize the in-patient services.
- Q.4.** In context of operation theater, describe the following:
a) Location
b) Zoning
c) Ventilation requirements
- Q.5.** Describe various operative methods used for improvement of public relations.
- Q.6.** Write short notes on any of the two topics given below:
a) Barrier Nursing
b) Trans-oesophageal Echocardiography
c) Coronary Artery Disease