

IIHMR UNIVERSITY
The IIHMR University, Jaipur
Institute of Health Management Research
MBA Hospital and Health Management
Batch 21th (2016-2018)
Health Management

Health Survey Research Methods
Term Examination

Time-3 Hours

Max.Marks-70

1. Write a short note on following:

30 marks

- a) Research question
- b) Survey code book
- c) Imputation of data
- d) Stratified sampling
- e) Complex table
- f) Reliability
- g) Hypothesis
- h) Prospective study
- i) Training of Investigator
- j) Variables
- k) Supervisor Role
- l) Response Rate
- m) Stages of Response
- n) Mock drill
- o) Reference Period in CES

10 marks

2. Discuss about the importance of data management in health survey and elaborate the role of data manager in ensuring the quality of data.

3. Describe the concept of the following studies design (Any Two)

15 marks

- Experimental Design
- Quasi-experimental design
- Non experimental/ observation.

4. As a district manager you have planned to assess the effectiveness of the special Polio (OPV) campaign in your district. Describe the steps you would like to take to effectively undertake this exercise.

15 marks

