

IIHMR UNIVERSITY
Institute of Health Management Research
MBA Hospital and Health Management
Batch-22 (2017-2019)
Health Management



Health Survey Research Methods
Term Examination

Time - 3 Hour

MM-70

The question paper contains 1 printed page.

Q. 1. Write Short note on Following;

3x10 = 30 Marks

- a) Experimental and Non-Experimental Design
- b) Training of Investigator
- c) Response Rate
- d) Types of Reliability
- e) Pilot Testing
- f) Framing of Research Questions /Objectives
- g) Steps in Data Processing
- h) Ethics in Data Collection
- i) KISH Grid
- j) Observation and Personal Interviews

Attempt any (4) Questions

Q.2. Develop a closed ended questionnaire using a vertical format to conduct School based student's health and Nutrition survey among school going young children in India **10 Marks**

Q.3 Enumerate the different mode of Survey Administration? Discuss the merits and demerits of each method? **10 Marks**

Q.4 What are the essential steps required in developing a TOR/RFP for a Health Survey? Explain by giving an example? **10 Marks**

Q.5. What are the different types of sampling methods? Describe the steps involved in identifying clusters in conducting an EPI 30X7 coverage evaluate survey in your district. **10 Marks**

Q.6. What is the difference between Concept, variable and Indicators? Explain the different types of variables based on their scale of measurement? **10 Marks**