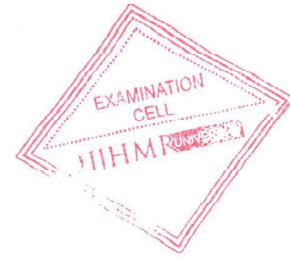


LIHMR UNIVERSITY
School of Pharmaceutical Management
MBA Pharmaceutical Management
Batch-09 (2017-2019) – 2 Year
Supply Chain Management



Term Examination

Time - 3 Hour

MM-70

The question paper contains 01 printed page.

ALL THE QUESTIONS IN SECTION A AND B ARE COMPULSORY

(Section A)
35 MARKS

- Q. 1. Discuss the importance of supply chain management in health supplies commodities? (10)
- Q2. Define monitoring and evaluation? How can monitoring evaluation can assist in quality management at each step of SCM? (10)
- Q3. Short notes: (Any 3) (5x3=15)
- a. Storage of Health Commodities
 - b. Quantification
 - c. Drug Store Management
 - d. Inventory Mangement

SECTION B
(35 MARKS)

- Q4. Give a brief account of steps involved in the procurement process for pharmaceutical commodities. Cite relevant examples in support of your answer (10)
- Q5. What are the key criteria for supply chain managers to consider while making product selection decisions specially in context to the essential medicines?
- Q6. Write notes on the following (ANY THREE) - (5x3=15 marks)
- A. Sources of Procurement of Medical and Non-Medical stores
 - B. Procurement procedures of various donor agencies like World Bank & GFATM
 - C. Relevance of Logistics Management Information system (LMIS) in pharmaceutical supply chain management
 - D. Rational use of medicines