

LIHMR UNIVERSITY
School of Development Studies

MBA Rural Management
Batch-06th (2017-2019)
Second Year
Project Management
Term Examination



Time - 3 Hour

MM-70

The question paper contains 1 printed page.

Q. 1. Attempt any three in not more than 150 words each. **Each question is of 5 marks.**

1.1 What is Project Management Cycle

1.2 Qualitative Indicators

1.3 What are direct and indirect costs in a budget for rural development project. Give examples of each

1.4 Theory of Change

1.5 "Not everything that counts can be counted. And not everything that can be counted, counts". Comment

Q.2. In rural development projects what do the following indicators measure. Illustrate with an example for each indicator type. **15 Marks**

INDICATOR	What does it measure	Example
Input		
Process		
Output		
Outcome		
Impact		

Q.3. What are the key dimensions of sustainability that social development projects need to keep in mind in project management? And how can they be best achieved? Discuss in not more than 250 words. **15 marks**

Q.4. Elaborate components of LFA for any one of the following three- year block level projects.

25 Marks

- Enhancing marketability of handicrafts through ICTs
- Developing skill base and entrepreneurship among youth
- Promote Girls education and reduce gender discrimination
- Regenerating Watersheds for strengthening Rural Livelihoods
- Post Disaster recovery and rehabilitation in Kerala