



School of Development Studies

MBA Rural Management

Batch-06 (2017-2019) – 2 Year

Strategic Management

Term Examination

Time - 3 Hour

MM-70

The question paper contains 5 (Five) printed page.

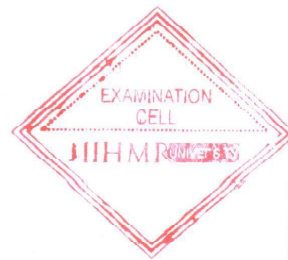
Section A¹

Select the most appropriate answer. Every question carries one mark. Total 25 marks. All the questions are compulsory in this section. Time allocated for section A is maximum 35 minutes.

- 1. To find out what an organization's strategy, you should**
 - a) Read the mission statement
 - b) Look at what the organization actually does
 - c) Read the strategic plan
 - d) Ask the CEO
- 2. In one word strategic can be defined as**
 - a) Foresee +Vision
 - b) Mission+ Vision
 - c) Vision+ Tactics
 - d) All above are correct
- 3. In the context of strategic management resources can be defined as**
 - a) The knowledge and skills within the organization
 - b) Something that an organization owns or controls that cannot be copied
 - c) Something that an organization owns, controls or has access
 - d) The physical assets of the organization
- 4. Strategic planning as a broad concept consists of**
 - a) Corporate strategy and business strategy
 - b) Strategy formulation and strategy implementation
 - c) Inputs and outputs
 - d) Environmental analysis and internal analysis

¹ Time allocated for section A is 35 minutes. Students are requested to first attempt section A and after completion of section A, hand over the section A answer sheet to invigilator and then go for other section.

5. **A major problem with a task force type of management is**
- a) There is no logical basis for task force information
 - b) Its status is too inflexible
 - c) Accountability
 - d) Lack of planning
6. **Some policies are imposed by external environment and external forces, such as**
- a) Governmental regulatory agencies
 - b) Employee demands
 - c) Management decisions
 - d) Lack of funding
7. **While guiding organization members in appropriate directions, a manager exhibits**
- a) Consideration behavior
 - b) Authoritarian behavior
 - c) Theory y behavior
 - d) Leadership behavior
8. **Functional managers are responsible**
- a) For a single area of activity
 - b) To the upper level of management and staff
 - c) For complex organizational sub-units
 - d) For obtaining copyrights and patents for newly developed processes and equipment
9. **The problem-solving process begins with**
- a) Clarification of the situation
 - b) Establishment of alternatives
 - c) Identification of the difficulty
 - d) Isolation of the cause
10. **The first step in the performance appraisal of HR process is**
- a) Develop standards and measurement methods
 - b) Prepare for and conduct the formal performance appraisal
 - c) Informal performance appraisal-coaching and discipline
 - d) Job analysis
11. **Organization structure primarily refers to**
- a) How activities are coordinated and controlled
 - b) How resources are allocated
 - c) The location of departments and office space
 - d) The policy statements developed by the organization
12. **The purpose of job enrichment is to**
- a) Expand the number of tasks an individual can do
 - b) Increase job efficiency
 - c) Increase job effectiveness
 - d) Increase job satisfaction of middle management



13. The school of thought in strategic management typified by saying that

- a) Size is the most critical determinant of structure
- b) Technology is the most critical determinant of structure
- c) Structure follows strategy
- d) Strategy follows structure

14. Policies are sometimes defined as a(n)

- a) Enabling environment for execution of the plan
- b) Action plan
- c) Substitute for strategy
- d) Substitute for management authority

15. The diagnostic process of needs assessment often starts with

- a) A job analysis
- b) A gap analysis
- c) A concern
- d. An organizational audit

16. In the context of environmental analysis, 'munificence' means

- a) The extent to which resources are freely available to support project in an organization and enable them to grow
- b) The extent to which it is diverse
- c) The extent to which it is stable or turbulent
- d) The extent to which the industry follows the conventional life-cycle stages

17. A strategic decision can be distinguished from other types of decisions by three factors, these are magnitude, time-scale and

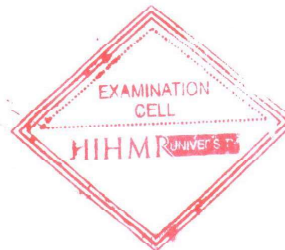
- a) Commitment
- b) Riskiness
- c) Impact
- d) Longevity

18. Control can be done best if one use

- a) Feed-back control
- b) Steering control
- c) Pre-action control
- d) All the above are correct

19. An organization in which strategy development is characterized by internal political negotiation and self-interest is operating in which strategy-making mode?

- a) The transactive mode
- b) The muddling through mode
- c) The command mode
- d) The emotional mode



20. Which of the following statements is not true when describing a successful strategy?

- a) It provides some property that is unique or distinctive
- b) It provides the means for renewing competitive advantage
- c) It addresses changes in the external environment
- d) It guarantees long term survival

21. When an organization seeks the benefits of global integration and local adaptation, it is best described as which type of strategy?

- a) Transnational
- b) Global
- c) Multi-national
- d) Global-local

22. Dreaming together in strategic planning means

- a) Involving the people in execution of plan
- b) Involving the people in planning at beginning
- c) Involving the people in monitoring
- d) Involving the people right from planning to monitoring

23. The one of the aspects of the macro-environment are

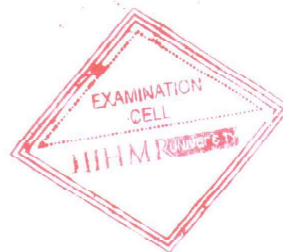
- a) Political factors act at National, and Sub-national or local level
- b) Social factor at global level
- c) Multi-national factor
- d) None of the above is correct

24. What type of approach to conflict is "avoiding"

- a) I lose-you lose
- b) I win -you lose
- c) I win-you win
- d) I lose-you lose, and then I win

25. One advantage of conflict is that it

- a) Force one to choose friends wisely
- b) Make problems people go away
- c) Makes problems go away
- d) Force problems go away





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Time allocated for section B: 2hrs 25 minutes

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Section B

Question no B.1 is compulsory and it consist of 25 marks. Attempt any two questions from B.2, it carries 5 marks each and attempt any one questions from B.3 which carry 10 marks.

B-1. Develop vision, mission, goal setting, objective analysis and objectives setting after problem and objective tree analysis and internal and external environmental analysis of any problem related to rural development.

B-2. Write short answer of any two (Each question carries 5 marks)

1. Define strategic Management and nature of strategic management
2. What do you understand by Stake holder analysis.
3. Define what do you understand by "Dreaming Together"

B-3. Attempt any one question. (Question carries 10 marks)

1. Draw the work plan of any strategic plan following proper steps.
2. Define TOWS Matrix with suitable example.