



Institute of Health Management Research

MBA Hospital and Health Management

Batch-23 (2018-2020)

Health Management

Health Survey Research Methods

Term Examination

August 2019

Time - 3 Hour

MM-70

The question paper contains 2 printed pages.

Q.1 Write Short Note on Following 5x6 =30 marks

- a) Types of Reliability
- b) Numerical Rating Scales
- c) Multicenter Sampling
- d) Primary and Secondary Research
- e) Coding and Field Editing in Data Management
- f) Pilot Testing of Questionnaire

Q. 2. What is a Research Design? 1x2= 2 marks

Chose the appropriate research design in the following Health Survey, describe the design and explain the strength of this design in the survey 4x2 = 8 marks

- a) To study the impact of Janani Suraksha Yojana (JSY) in the BIMARU states in India
- b) To study the knowledge, attitude of the community towards the equity in immunization in Ten priority districts in Bihar.

Attempt any 3 Questions from Q.3 to Q.6

Q.3 What are the essential steps required in developing a TOR/RFP on Health Survey? Explain by giving a suitable example? 1x10 = 10 marks

Q.4 Explain different process involved in Data management in health survey? 1x10=10 marks

Q.5 Compare any two major large-scale health surveys in India. Elaborate the change in research design, methodology, target respondents and source of information in questionnaires 1x10 = 10 marks

Q.6 Draft an appropriate closed ended questionnaire with Informed consent form using a vertical format to conduct School based student's health and Nutrition survey among adolescents in India. 1x10=10 marks