



School of Development Studies

MBA Development Management

Batch-2 (2022-2024)

Second Year, Term 4 End Term Examination, September 2023

DM-712 Corporate Social Responsibility

Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains 2 printed pages.
- Don't write anything on the Question Paper except your Enrolment No.

Part A

(Maximum Marks: 5)

Q1. Answer the following questions by choosing the most correct option.

(1 x 5 = 5)

- As per Carroll Model, the four levels of CSR are:
 - Physical, economic, social, and legal
 - Physical, economic, ethical, legal
 - Philanthropic, economic, ethical, and legal
 - Philanthropic, economic, social, and legal
- _____ characterizes obeying rules, taking company's decision which won't harm others, looking after employee, generally internal focus.
 - Ethical responsibility
 - Sustainability
 - Corporate Governance
 - None of these
- Following are the level of sustainability _____.
 - Compliance -driven Sustainability
 - Profit-driven Sustainability
 - Synergistic Sustainability
 - All of these
- Code of conduct and code of ethics _____.
 - Are formal statements that describe what an organization expects of its employees.
 - Become necessary only after a company has been in legal trouble.
 - Are designed for top executives and managers, not regular employees.
 - Rarely become an effective component of the ethics and compliance program.
- 4 P's of Corporate Governance include all except _____.
 - People
 - Process
 - Procurement
 - Performance

Part B

(Maximum Marks: 15)

Answer **any three** of the following:

(3 x 5 = 15)

- Q2. Explain the Triple bottom line approach.
- Q3. What do you mean by Social Accounting?
- Q4. Explain the concept of green washing.
- Q5. State the emerging trends of CSR.

Part C

(Maximum Marks: 30)

Answer **any three** of the following, in detail:

(3 x 10 = 30)

- Q6. Define CSR. How the provision of CSR activities is different before and after Company Act 2013.
- Q7. Explain the concept of Sustainable development with suitable examples from the corporate world.
- Q8. Explain the concept of Corporate Governance. State the difference between CSR and Corporate governance.
- Q9. What is Green CSR. Explain the importance of green marketing in today's era.