



School of Development Studies

MBA Development Management

Batch-02 (2022-2024)

Second Year, Term 6 End Term Examination, March 2024

DM-736 Non-Farm livelihoods, Value Chain and Enterprise

Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains 1 printed page.
- Don't write anything on the Question Paper except writing your Enrolment No.

Part A

(Maximum Marks: 5)

Q1. State True or False for the following statements (1 mark each):

- (a) NABARD is National Bank for Agriculture and Rural Development.
- (b) Migration is one of the means of livelihood diversification.
- (c) RNFE is Rural Non Farm Employment.
- (d) MGNREGA is Mahatma Gandhi Non-Farm Employment Guarantee Act.
- (e) Fisheries is a non-farm livelihood activity.

Part B

(Maximum Marks: 15)

Q2. Write short notes on the following (5 mark each):

- (a) Start-up Village Entrepreneurship Programme (SVEP)
- (b) Challenges of craft sector in India
- (c) Non-farm livelihood promotion strategies of NRLM.

Part C

(Maximum Marks: 30)

Answer the following in detail (15 mark each):

- Q3.** Describe how rural non-farm employment promotes rural economy and sustainable livelihood in India. Support your answer with suitable example.
- Q4.** Explain any three policies promoting non-farm livelihood in India.