



School of Development Studies

MBA Development Management

Batch-02 (2022-2024)

Second Year, Term 6 End Term Examination, March 2024

DM-724 Research Methods

Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains 2 printed pages.
- Don't write anything on the Question Paper except writing your Enrolment No.

Part A

(Maximum Marks: 5)

Q1. Choose the correct option for the following (1 mark each):

- (a). Research is a systematic process of
 - (a) Collecting data
 - (b) Analyzing data
 - (c) Interpreting results
 - (d) All the above
- (b). Scientific Method is committed to onlyconsiderations.
 - (a) Objective
 - (b) Subjective
 - (c) Positive
 - (d) Supportive
- (c). Sample surveys are used for
 - (a) Qualitative research
 - (b) Quantitative Research
 - (c) Both of these
 - (d) None of these
- (d). Null hypothesis statement can be about
 - (a) No difference
 - (b) No relationship
 - (c) No change
 - (d) All the above
- (e). Which of these is a quantitative method
 - (a) Focus Group Discussion
 - (b) Case Study method
 - (c) Sample Survey
 - (d) In-depth Interviews

Part B

(Maximum Marks: 15)

Q2. Write short notes on the following (5 marks each):

- (a). Analytical Research
- (b). Focus Group Discussion (FGD)
- (c). Ethics in Research

Part C

(Maximum Marks: 30)

Answer the following questions in detail (15 marks each):

- Q3** What is “Quantitative and Qualitative Research? Describe the difference between quantitative and qualitative research giving examples.
- Q4** Explain the research process describing the key steps in conducting a research study.