



School of Pharmaceutical Management

MBA Pharmaceutical Management

Batch-14th (2022-2024)

Second Year, Term 6 End Term Examination, March 2024

PHRM-749 Drug and Public Health Policy

Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains 2 printed pages.
- Don't write anything on the Question Paper except writing your Enrolment No.

Part A

(Maximum Marks: 5)

Q1. Choose the correct option for the following questions: (1 mark each):

- What is the primary focus of the Draft National Pharma Policy?
 - Promoting pharmaceutical exports
 - Ensuring quality control of pharmaceutical products
 - Regulating pharmaceutical advertising
 - Promoting access to essential medicines
- What is the key objective of the Approach paper on National Medical Devices Policy 2022?
 - To regulate the sale of medical devices
 - To promote the manufacturing of medical devices
 - To improve access to medical devices
 - To reduce the cost of medical device
- What is the role of evidence in the policy formulation and review?
 - To confuse policymakers
 - To support informed decision-making
 - To ignore public health issues
 - To maintain the status quo
- Which aspect of public health policy is addressed in the Draft National Pharma Policy?
 - Healthcare infrastructure
 - Pharmaceutical pricing
 - Maternal health interventions
 - Disease surveillance systems
- What is the role of groups in the Short Program Review (SPR) activity?
 - To critique existing policies
 - To design new healthcare programs
 - To review the implementation of healthcare programs
 - To provide medical treatment

Part B

(Maximum Marks: 15)

Answer the following questions:

- Q2.** Explain the concept of Short Program Review (SPR) and its significance in public health policy. (5)
- Q3.** Analyze the objectives and implications of the Draft National Pharma Policy for promoting access to essential medicines and diagnostics. (5)
- Q4.** Define the concept of "Determinants of Health" and provide examples of these determinants. (5)

Part C

(Maximum Marks: 30)

Answer the following questions, in detail:

- Q5.** Provide a detailed overview of the determinants of health and their significance in shaping public health policy agendas. 10
- Q6.** Discuss the role of health indicators in measuring the burden of disease and how they inform evidence-based healthcare system design. 10
- Q7.** Critically evaluate the role of pharmaceutical policies in promoting access to essential medicines and diagnostics in the context of public health. Provide recommendations for improving policy effectiveness. 10